



29 MAI – 02 JUIN 2019
RIVES DU LEZ
OFFICIAL MEDIA GUIDE



2019

Welcome to FISE Montpellier

More than 20 years after its launch, FISE Montpellier is now one of the most prestigious free sporting events in France. Every year, the international, multi-disciplinary 5-day Festival welcomes almost 600,000 spectators, around 400 accredited journalists and nearly 2,000 professional and amateur riders. Athletes compete on specially designed parks in the following disciplines: BMX (Freestyle Park, Flatland, Dirt, Street, Spine Ramp); Roller (Freestyle Park, Spine Ramp); Skateboard (Street, Spine Ramp), Scooter (Freestyle Park, Spine Ramp), Wakeboard, Parkour (Freestyle, Speed Run) and Breaking. This year, FISE is returning to the banks of the Lez with a brand new programme, including a live music concert. From riders to spectators, artists and fans, everyone is invited to this unmissable event.

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FISE World Series 2019 Action Sports Festival

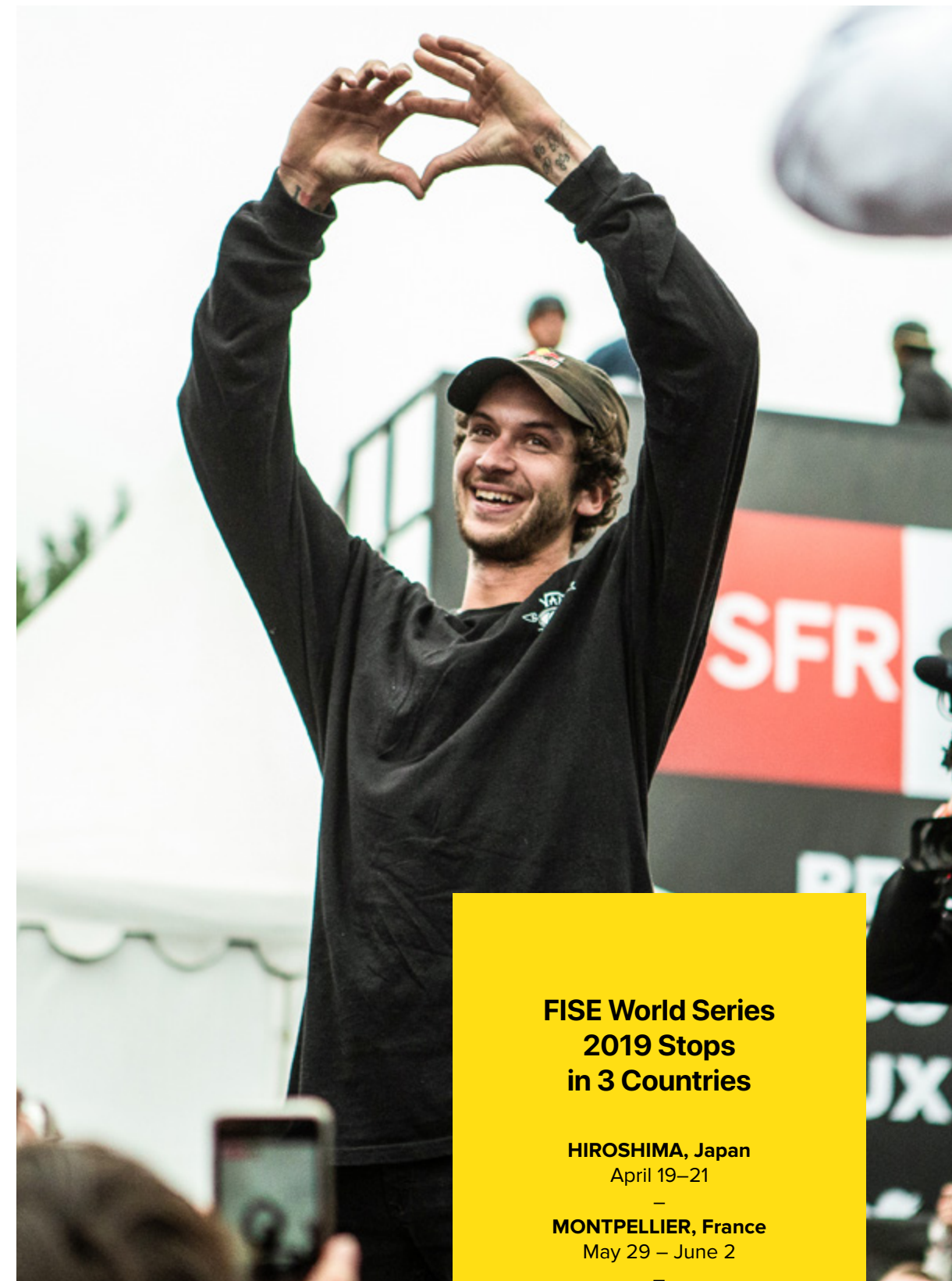
FWS, presented by Honor, is an international, multidisciplinary tour that brings together the world's very best riders, to compete in sports such as BMX Freestyle Park, Flatland and Dirt, Skateboard, Roller Freestyle, Wakeboard, and Parkour.

Each year, over 2,900 amateurs and professionals from over 40 countries take part in the tour, which is hosted in iconic cities that are well-known for their support of young people and sport. With the global expansion of action sports, FISE events are enjoying solid growth, especially among millennials. The Festival's vibrant atmosphere always draws large crowds – cultivated by dedicated host organisations and inspirational local and international athlete ambassadors. Building on the success of previous years, each stage of competition offers additional activities so visitors can enjoy a complete Festival experience. Demonstrations and introductory sessions have helped popularise urban sports, and we see continued growth in follower numbers and the influence of alternative sports on culture.

Always seeks to raise the international profile of action sports.

FISE has teamed up with several International Federations to enable official World Cups to be held at various stages of the tour. For the fourth year, spectators can watch the UCI Freestyle Park BMX World Cup alongside the second season of the UCI BMX Flatland World Cup. In addition, FISE is home to stages of FIG Parkour and WS Roller Freestyle World Cups for the second year, the results of which are based on general rankings esta-

blished by points gained at each stage. These 'double stakes' give FWS competitions an even sharper edge for the riders. This March, the tour was preceded by the special invite-only "Battle of the Champions" in Al Ahsa, Saudi Arabia. The first official stage of the season was held in Hiroshima, Japan in April, moving on to Montpellier in May and will end in Chengdu, China at the end of October/beginning of November.



FISE World Series 2019 Stops in 3 Countries

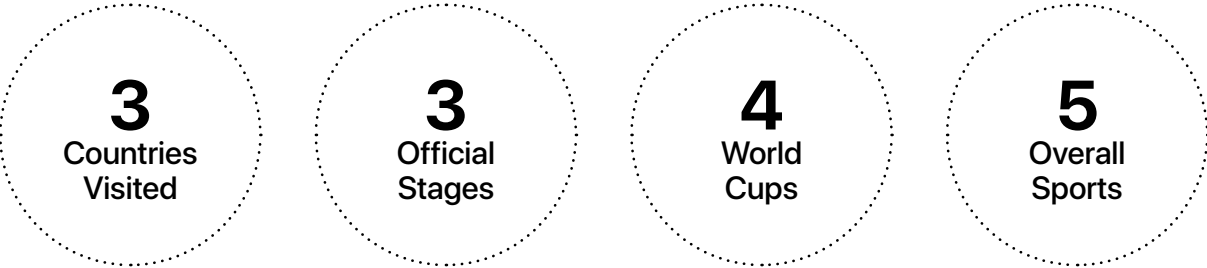
HIROSHIMA, Japan
April 19–21

—
MONTPELLIER, France
May 29 – June 2

—
CHENGDU, China
October 31 – November 3

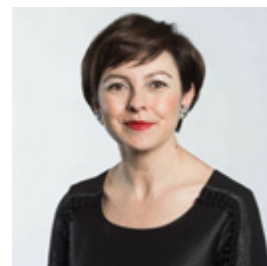
FISE World Series

A few numbers



	€400,000+ Prize Money
	15,400,000+ Video views
	1,027,000+ Spectators
	2,922 Athletes Participated





Carole DELGA

President of the Occitanie Pyrénées-Méditerranée Region

The Occitanie/Pyrénées-Méditerranée Region has an ambitious sporting policy based on two main objectives: to enable everyone, no matter what area they live, to practise a sport; and to raise the national and international profile of Occitanie.

Large-scale sporting events play a huge role in our Region: they raise its profile, enhance its reputation, encourage people to take part in sport, highlight leading athletes, and help the local economy. Our regional sports policy supports over 250 major events each year including, FISE, of course.

I am proud to renew our commitment to FISE Montpellier, a must-see event for the past 23 years. The Region is, moreover, fully prepared for board sports. It encourages athletes from the moment when they are first discovered to possible Olympic participation. It develops the necessary sports facilities and works with major events to increase their impact. All of this enhances the reputation and appeal of our area. FISE hosts professional and amateur riders and welcomes all visitors. It is now one of the most important free sports events in France, after the Tour de France and the Vendée Globe. Last year, FISE Montpellier attracted almost 600,000 visitors. Through our «Occitanie Ambition 2024» initia-

tive, I hope that our Region will play a significant role in the 2024 Olympic and Paralympic Games, providing sporting and economic opportunities for those in our area. We are also conversant with the new Olympic disciplines like BMX Freestyle and Skateboard, that will debut at the Tokyo 2020 Olympic and Paralympic Games. With its sports facilities, its athletes, and its amateur and professional clubs, Occitanie meets every requirement to be a pilot region hosting and providing training facilities for Olympic and Paralympic representatives.

The Region has a sports budget of over €30 million. This demonstrates its commitment to the practice and values of sport. By establishing the identity of our area, developmental and social cohesion are increased. That is why we are implementing an ambitious sports policy, giving our 5.8 million inhabitants access to a quality sports experience. I wish all of you, pros and amateurs, spectators and organisers, another great FISE Festival in the Occitanie/Pyrénées-Méditerranée!





Philippe SAUREL

Mayor of the City of Montpellier

President of Montpellier Méditerranée Métropole

Montpellier (equal first with Paris as France's top sporting city, 2018) is a centre for sports, especially extreme ones. The City and surrounding area have supported FISE since its launch more than 20 years ago.

The FISE concept is «100% made in Montpellier», a trademark that has international resonance through FWS and with the new FISE European Series.

The competition's buzz is undoubtedly strongest in Montpellier. It is now traditional that riders from all over the world, and crowds held captive by their performances, come together for a fantastic Ascension weekend. FISE has been incredibly successful in fulfilling its twofold challenge: to raise awareness of extreme sports among young people, and to host a high-profile event that is popular, festive, and free.

FISE Montpellier continues to expand as the City backs the creation of a new zone within the Festival grounds. This will include the FISE Family Park, and the much-heralded return of BMX Dirt on the future site of Ode à

la Mer in Pérols. These projects confirm FISE's desire to open its arms to an ever-larger audience, including families, while still retaining its authenticity.

The successful expansion of FISE has been highly influential in ensuring BMX Freestyle Park has a place at the Tokyo 2020 Olympics. That's why I wish to see Montpellier develop the future hub of BMX Freestyle here in France on the Grammont multi-purpose site. Unique in the country, the site will be used to train top champions, and be open to the general public. It will complement the high-level sports facilities already available in Montpellier and its environs – facilities that will enable us to get closer to our goal of «Tokyo 2020» and then «Paris 2024».

Have a fantastic FISE everyone!



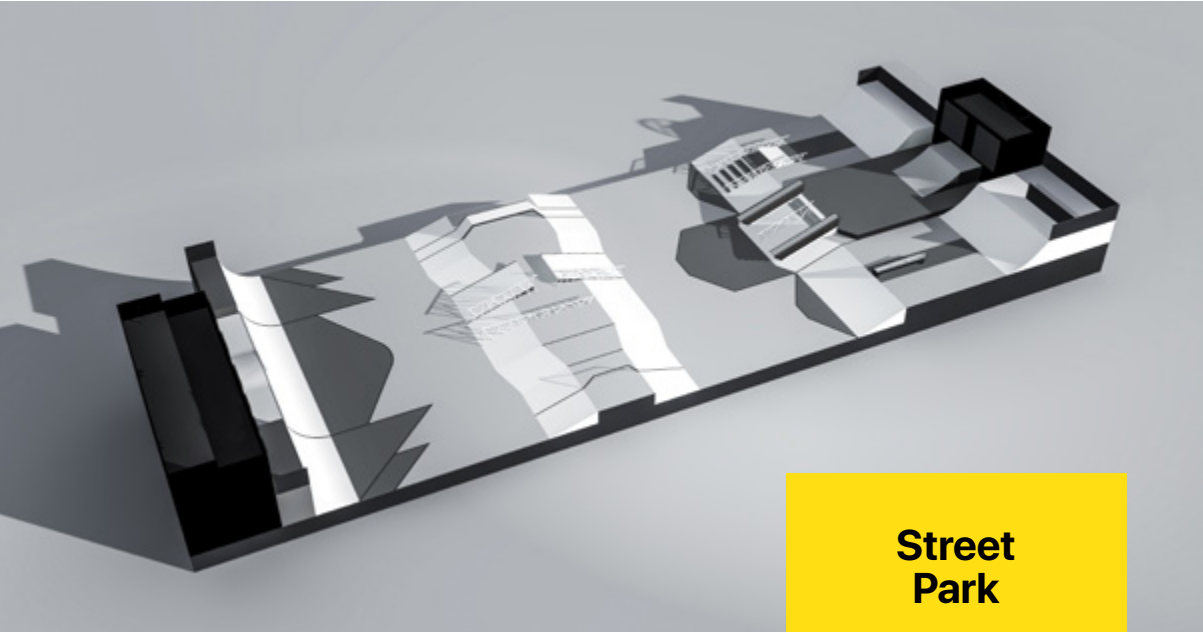
What's new in 2019

The Street Park has been revamped with a new concrete surface!

When designing a street park the ambition is always to accurately recreate elements found in urban landscapes. These are then adapted by playing with architectural constraints and creating structures that overcome the limitations imposed by urban surroundings.

The objective of a park, like the one at FISE Montpellier, is to reproduce the environment that gave rise to the sports in the first place, making it an ideal place to ride. Concrete (like that found in the dry Californian swimming pools) has always been the preferred material for a Street Park. This choice of surface is used to give riders optimal support, providing them with the same feeling as they get when shredding the streets. In addition to improving the riding surface (and therefore the tricks),

the Montpellier Street Park will be more like that of the skatepark at the Tokyo 2020 Olympics (100% concrete). At FISE we strive to minimize the ecological impact of such an enormous gathering as FISE Montpellier. All Parks in use at the event will be recycled: concrete surfaces will be collected by a waste treatment company for use in other construction projects; metal and wood structures will be dismantled and stored, ready for reassembly at future events in France or abroad.



Street Park

774m²
43x18 m²
of concrete

14 phases

	<p>Testing</p> <ul style="list-style-type: none">– Test and selection of the best components and the development of a special concrete for the event in partnership with the Sols group.
	<p>Conception</p> <ul style="list-style-type: none">– 3D software modelling
	<p>Pre-fabrication</p> <ul style="list-style-type: none">– Wood and metal framework for Park (rails, curbs, ledges, metal pipe arches with various bends)– Easy to assemble concrete curbs– Formwork
	<p>Site Installation</p> <ul style="list-style-type: none">– Installation of stage structures– Onsite Park assembly of framework– Wood cladding of framework– Concreting/plastering : sprayed or pumped depending on the incline of surface– Drying: 3 days
	<p>After the Event</p> <ul style="list-style-type: none">– Separation of concrete and wood– Collection of concrete to be recycled by waste company, Lafarges– Taking down of framework and stage structure– Immediate relocation of this to workshop for storage, or sent direct to next event

What's new in 2019

Breaking: new discipline in contention for the Olympic Games

After integrating a breakdance show (Breaking) into its opening night two years ago, FISE Montpellier has maintained a close relationship with the French Dance Federation (FFD). The result? Breaking competitions will be part of FISE Montpellier 2019.

This collaboration is in conjunction with the World Dance Sport Federation (WDSF) which sanctions the discipline at international level. WDSF has already worked with FISE organising contests at the Hiroshima stage in 2018 and 2019. Indeed, the first stage of the season hosted competitions which were part of the World Open Series and provided the chance of winning a place at the World Championships in Nanjing (China) on 23 June 2019. This opportunity is renewed at FISE Montpellier, which will organise contests on Wednesday and Thursday in partnership with FFD and WDSF.

After its highly acclaimed introduction at the 2018 Youth Olympic Games in Buenos Aires, Breaking continues its evolution and is now part of a selection of sports that

could be integrated in the Paris 2024 Olympics. FISE Montpellier is the last international event where Breaking will be presented before the International Olympic Committee (IOC) begin their deliberation on its possible inclusion in the Games.

With a strong urban culture, the Breaking community brings together the values of free expression, pushing one's limits, respect for others, and the physical fulfilment found in all other FISE disciplines. Like these, Breaking is about individual passion. It's always practised in a group, from which comes the notion of each dancer pushing their personal limits. The creativity, flow and artistic performance that the discipline encompasses fully justify its integration into the Festival.



What's new in 2019

Ode à la Mer Partnership

As a future urban complex of the metropolitan area of Montpellier, Ode à la Mer will give pride of place to action and board sports.

With values similar to those of FISE, the space will provide somewhere to explore, launch and perfect some of the disciplines. The partnership supports the introduction of new experiences for participants and is deploying two major features in the 2019 edition: the creation of a FISE Family Park and the much-anticipated return of BMX Dirt.

The Return of BMX Dirt

One of FISE's historic disciplines, BMX Dirt from its very beginnings attracted a community of riders who wanted to share the culture of their sport without distorting it. By supporting these must-see contests and their legendary nights, the Festival is launching a new zone beyond the traditional one on the banks of the Lez. The new sports area is situated on a 12-hectare site in Pérols (before it becomes the Ode à la Mer urban district) and has been made available by the Métropole (via SAAM) and the Frey Group. There will be two evening programmes on Wednesday 29 and Thursday 30 May, when competitions and live music will combine for a unique show.

About Ode à la Mer

Antoine Frey, CEO of the Frey Group, said, 'In 2022, there'll be a new area in Pérols along the Route de la Mer, between Carrefour and Le Liner. Composed of offices, shops, a hotel, and many restaurants, Ode à la Mer will above all be a place dedicated to sports and leisure, a destination of an unprecedented scale for the Montpellier district.



Trials at FISE Montpellier

For the first time since its inception, FISE is hosting Trials. This spectacular discipline demonstrates the art of overcoming obstacles on a bike. With FASTT at the helm (and with its recognised framework within the community), there'll be something for everyone at FISE Montpellier 2019.

- Invitation-only pro competitions with the best global riders. The presence of Aurélien Fontenoy, the most famous Trials rider on social networks, is already confirmed.
- Daily demonstrations given by international riders.
- Introductory sessions for the general public in the FISE Family Park, supervised by FASTT Academy and Fabrègues Trial Club.
- Jam sessions open to all riders in the Trials community.

What's new in 2019

Urban Music live on the Radar Stage

By bringing crowds together at every stage, FISE is a unique opportunity for riders to share their passion with the public and enjoy their time in the spotlight.

In doing so, they can showcase their skills to the public, the press and the sports industry, and hopefully further their careers. Supporting future talents and giving them visibility are key objectives of the Radar platform. From Thursday to Saturday this year there'll be a series of concerts combining urban music with action sports. FISE

Montpellier will be the first of 7 stages of the Radar tour, a tour which gives up-and-coming urban music artists the chance to perform at the biggest festivals in France. Propelling artists and riders into the limelight, the live shows and competitions promise to be highlights of this summer's festivals.

About the Radar platform

Since 2016, Radar has been inviting rap and hip-hop artists to perform at the largest festivals in France. Vald, Panama Bende, Sadek, Lord Esperanza, Chilla, Dinos, Jok'Air have been a huge hit on festival stages, drawing over 10,000 spectators. Out of these summer highlights came the idea of making live performances available to the greatest number of people – and so the RADAR platform was launched. Our goal: to accompany and tour the best young talents of the urban scene. Radar has organised 7 concert dates at the biggest festivals in France!

To Spot

each year, three budding artists are spotted by the Radar team and its community.

To Train

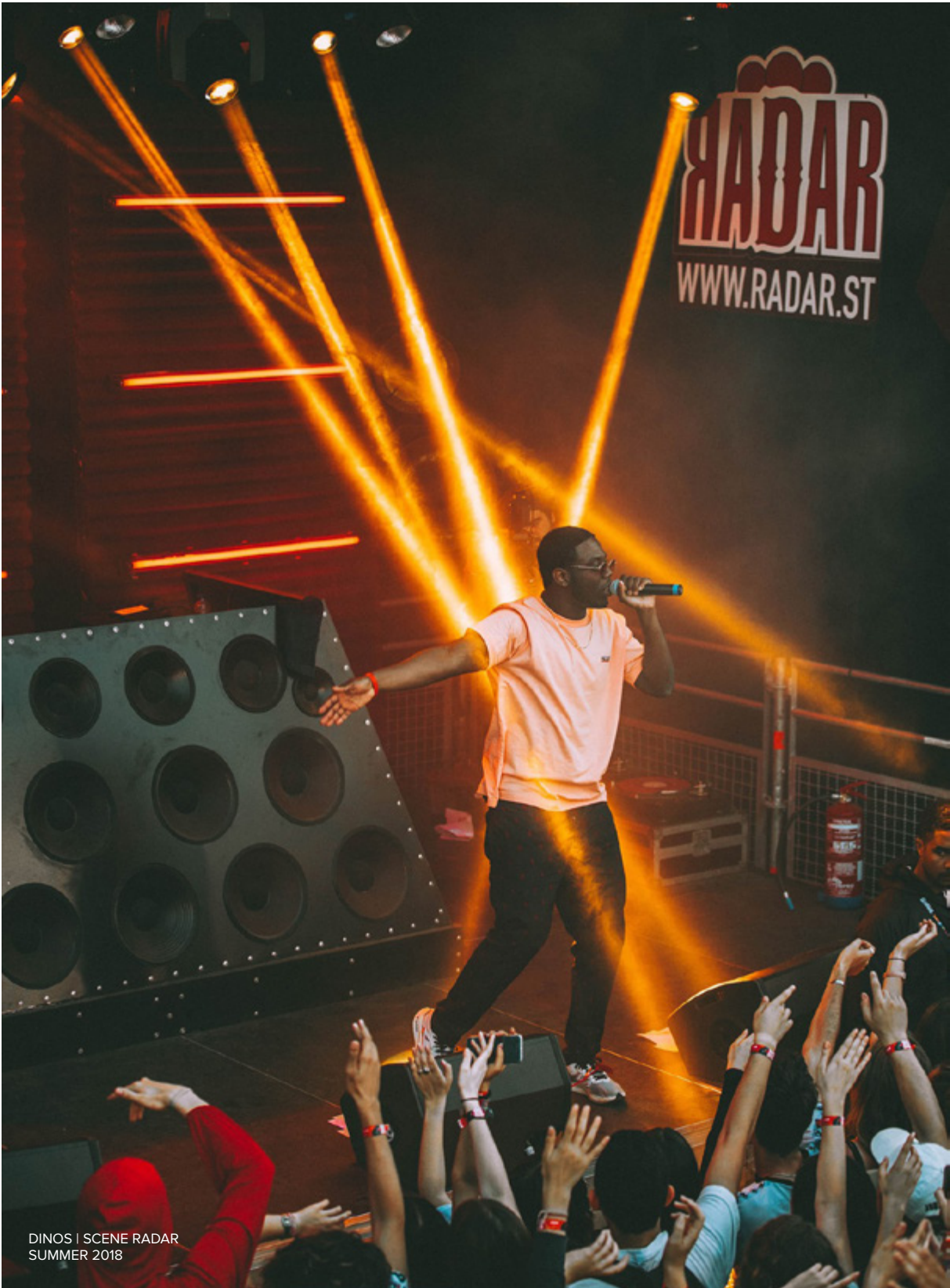
support is focused on the stage development of selected artists, taking the form of meetings with professionals and coached work sessions.

To Tour

the finalists go on a national tour in 8 partner festivals, with the aims of professional employment and an enhanced stage reputation.




To Communicate





theatricality is supported by a media amplification device in the form of video capsules, interviews, live sessions, the creation of a Web document and a partnership with Skyrock.



DINOS | SCENE RADAR
SUMMER 2018

Sports areas & Disciplines

<h3>BMX Freestyle Park</h3> <p>FISE Freestyle Park covers an area of 1500m2 and is made up of iron and wood structures. These are oversized to meet the needs of the pros while maintaining the various lines for amateurs to enjoy as well.</p>		<p>presented by</p> 
	<h3>Occitanie Freestyle Park</h3> <p>Freestyle Park 2 layout contains structures which are situated much closer together and are better suited to gaining speed on small-sized wheels. The dimensions of the park mean its much easier for riders to cover the whole area and optimise their energy for big tricks.</p>	
<h3>Street Park</h3> <p>Benches, ramps and steps complete the boxes and quarter pipes to create a versatile and diverse Street area. The aim is to create a space that replicates urban architecture, so that riders can create the kind of lines they thrive on in their own cities.</p>		
<h3>Flatland</h3> <p>Always located so it can be seen by as many spectators as possible, the FISE Flatland area looks like a theatre stage. It offers optimal views for spectators who can get up close to where the riders perform.</p>		<p>presented by</p> 
<h3>Parkour</h3> <p>The Parkour zone is dotted with blocks, walls and bars that seek to replicate the various obstacles found in an urban environment. Athletes are tasked with using a range of physical techniques to cross them.</p>		

Water Park The Wake Park consists of a cable mechanism with a rope and handle attached. Riders are pulled over water around a course consisting of ramps, rails and walls which are used to perform tricks. Wakeboarding isn't for the faint-hearted as riders are pulled on boards at up to 30kmh.		présenté par 
	Radar Spine Ramp The Spine Ramp consists of two ramps with a central double ridge, forming a W. This enables athletes to create aerial tricks while providing the very best view for spectators.	présenté par 
	Ode à la Mer Dirt Built exclusively from earth, the Dirt Track sets out a series of humps from start to finish. The height varies between 1 and 5 metres depending on where they are placed, and they're set out so riders can maintain their speed.	



UCI BMX Freestyle Park World Cup

One of the most exciting FISE disciplines, BMX Freestyle Park is characterised by aerial tricks made possible by the shape of the structures and speed of the riders. While the technicality of the tricks is very important to the scoring, other criteria such as the use of the whole Park and the originality of the chosen lines are also key components of the scoring system. The sport makes its Olympic debut at the Tokyo 2020 Olympics.



WORLD SKATE
ROLLER FREESTYLE
WORLD CUP

WS Roller Freestyle Park World Cup

Roller Freestyle Park athletes are able to achieve maximum speed during their runs, which enables them to string together impressive aerial tricks and slick grinds . Each run is judged on the individuality of the riders run as well as their technical skills and range. Since the sport’s launch, its followers have been committed to preserving its essence and promoting its lifestyle.



Scooter Freestyle Park

Scooter Freestyle is one of the newest action sports. Across the world, an increasing number of people are riding scooters on the streets and in parks. Despite being a relatively new sport, riders are already pushing it to new heights. For the most part, tricks are inspired by BMX as the handlebars and two wheels are often similar in both sports. Nonetheless, riders do occasionally take inspiration from Skateboard!





MONTPELLIER BMX Street

Benches, quarter pipes, rails and other step structures make up the BMX Street area to replicate downtown cityscapes. Judging criteria favour individual expression of style, particularly the launch of new tricks which are enjoyed by a knowledgeable audience receptive to the intricacies of each run.



UCI BMX Flatland World Cup

The simplicity of a flat surface and the creativity provided by 20-inch bikes make BMX Flatland the most artistic urban sports discipline. Riders combine skill, balance and creativity to perform a kind of dance with their bike; the subtlety of each trick and overall aesthetics of the run always count in the scoring. Placed at the heart of each Festival, this competition has quickly become a staple of FISE.



SNIPES Skateboard Street

Initially a simple way to get about, Skateboard expanded in the '80s to become the popular sport it is today. The influence of its way of life emanates across all cultural fields, and the sport continues to expand thanks to its inclusion in the Tokyo 2020 Olympics. Riders create runs where tricks and commitment count as much as versatility of their lines.



Wakeboard

Wakeboard was introduced in the early '80s and is often described as a cross between Waterski and Snowboard. Athletes attach their feet to the board and use it in both directions to facilitate the sequence of tricks which are judged according to difficulty and the height at which they are made. These can be launched on the modules arranged close to the line of the water ski lift, or by using only the momentum given by the latter.



FIG Parkour World Cup

The urban discipline of Parkour has been popularised partly thanks to the cinema. It is all about getting from one point to another with the utmost efficiency of movement. In Speed Run, athletes must cross obstacles as quickly as possible to get to the finish line. In Freestyle, they express their style and creativity as they cross the obstacles.



BMX Dirt

Whether on a «homemade» track at the bottom of the garden or on one specially created for international competition, BMX DIRT harks back to the discipline's authentic values. The judges may consider the runs of each rider according to their range and successful tricks, but it's style and the impression left on the audience that take precedence over pure technicality.



BMX, Roller, Skateboard, Scooter Spine Ramp

Whatever the discipline, Spine Ramp is all about putting on a show. Performing to the crowd gathered around, riders use each side of the ramp and the central ridge to accomplish their runs. Although the tricks differ in BMX Freestyle, Skateboard, Scooter Freestyle Scooter and Roller Freestyle, the versatility of the ramp structure benefits each sport.



Breaking

Breaking – a dance style that combines body movements and music – originated in the Bronx during the '70s. A harmony of rhythm and gesture-based activity, judged on technical movements, forms the basis of this urban discipline. Dancers express themselves in their own unique style through four main types of movement: Toprock, Downrock, Power Moves and Freezes.

FISE World Series Hiroshima 2019 Rankings

The 2018 season produced many shocks and surprises and the top 3 in all sports was constantly changing.

From the opening in Hiroshima, then on to Montpellier, Edmonton and finally Chengdu, riders battled to gain their invitation to the 2019 tour. And for some, a World Cup title awaited.
A month ago, the city of Hiroshima in Japan proved to be the perfect place to host the first stage of FWS 2019. In every discipline, and in both men’s and women’s categories, international riders were seriously

challenged by the impressive level of their hosts whose riders made it onto several podiums. Some of them also gained their invitation to compete at FISE Montpellier. Keep a look out for them on the banks of the Lez! After Montpellier the tour will move on to Chengdu in October, where the Chinese city – for many years a FISE host – will close this 6th FWS edition.



UCI BMX FREESTYLE PARK WORLD CUP – MEN

1	Brandon LOUPOS	age 26	Australia
2	Rim NAKAMURA	age 17	Japan
3	Logan MARTIN	age 25	Australia
4	Kevin PERAZA	age 24	USA
5	Daniel DHERS	age 34	Venezuela
6	Irek RIZAEV	age 21	Russia



Brandon LOUPOS

From his first competition where he launched only a few no-footers and X-UPs, this Australian has got better and better, always choosing lines that no one has thought of. He opened the season by taking the “Battle of the Champions” title and victory – by unanimous decision – at FWS Hiroshima.



Rim NAKAMURA

From the early stages of his career, Rim has been hailed as one of the future stars of this discipline. Just 17 years of age, he began the 2019 season to great fanfare with a prestigious 2nd place at FISE Hiroshima where he rode trick after trick, including a 5-figure combo. After this performance he is ranked one of the favourites for FWS Montpellier.



Logan MARTIN

A few years ago, a FISE event in Paris welcomed this young Australian to international competition, where he won his first victory on the world circuit. Since then, this global BMX Freestyle prodigy has been on the podium of almost every event he has participated in. Technical and committed, this FWS 2016 winner will be doing everything he possibly can at each stage of the 2019 tour to retrieve the title.



UCI BMX FREESTYLE PARK WORLD CUP – WOMEN

1	Hannah ROBERTS	age 17	USA
2	Lara LESSMANN	age 19	Germany
3	Perris BENEGAS	age 24	USA
4	Minato OIKE	age 22	Japan
5	Chelsea WOFLE	age 25	USA
6	Angie MARINO	age 29	USA



Hannah ROBERT

At only 17 years of age, and winner of the 2017 and 2018 FWS tours, Hannah has already asserted her position this season. As modest as she is passionate, this American has devoted herself to BMX from a very young age, and this shows in the technicality of her tricks and the range of her riding. She is well-known for landing massive flairs and rides better than most boys of her age. Many see her as the future of women’s BMX, which she will almost certainly be present at the Tokyo 2020 Olympics.



Lara LESSMANN







Originally from Flensburg, Germany, Lara started BMX aged 9, initially influenced by her brother. She is a young athlete who imposes rigorous training on herself and is definitely one to watch closely. Her perfectionism won her the sport’s first Olympic medal at the 2018 Youth Olympic Games in Buenos Aires.



Perris BENEGAS

This American is one of the talented female athletes pushing the growth of her sport. As soon as Perris could pedal, it was clear that her lines were all about style and grandeur. Having been injured during training at last year’s FISE Montpellier, Perris will be keen to set the record straight. The current UCI BMX World Champion also has a history of being a champion of... Thai Boxing!

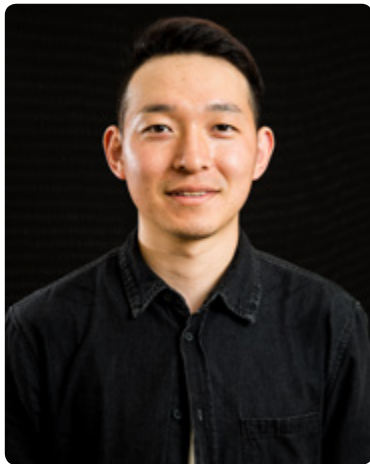
WS ROLLER FREESTYLE WORLD CUP – MEN

1	Joe ATKINSON	age 26	 United-Kingdom
2	Takeshi YASUTOKO	age 32	 Japan
3	CJ WELLSMORE	age 31	 Australia
4	Jaro FRIJN	age 18	 Netherlands
5	Roman ABRATE	age 31	 France
6	Yuto GOTO	age 25	 Japan



Joe ATKINSON

To get some idea of Joe’s inexhaustible inventiveness, just take a look at his Instagram account (@mrjoeatkinson) and admire his selection of ever-more unusual spots. His combination of original lines and clean tricks make for the perfect combo to take gold. In 2018, he triumphed with 1st place in both the FISE Xperience Series tour and its global equivalent, FISE World Series.



Takeshi YASUTOKO







Takeshi comes from a family of Japanese Inline Skaters – his parents and brother are also professional. He got on his first skates aged 3 and has been unstoppable ever since. Known for his demanding and original technique, this legend of Roller is world champion and X Games multiple gold medalist. Nicknamed the «Japanese bullet», he’s particularly famous for his skill on vert ramps.



CJ WELLSMORE

This Australian rider has a big bag of tricks and a big personality to match. He is a true character and a delight to see shred. He lives by the motto #dothething and is never afraid to send it. When he rides his is super committed landing big tricks and flowing through stylish lines. He loves to share his passion and to push to the next generation, running blading camps in Bangkok, Thailand where he is now based.

WS ROLLER FREESTYLE WORLD CUP – WOMEN

1	Katayama MISAKI	age 17	 Japan
2	Maria MUÑOZ	age 28	 Spain
3	Manon DERRIEN	age 26	 France
4	Inoue CHIE	age 27	 Japan
5	Jyuria TAKEBE	age 17	 Japan
6	Yui SAKODA	age 32	 Japan



Katayama MISAKI

Aged just 17, Katayama is a leading global figure of Roller Freestyle. In the first round of FISE Hiroshima, she stood out with her flow of well-chosen lines and super-technical lip tricks. She has been propelled into the limelight thanks to the expanding Roller Freestyle scene in Japan.



Maria MUÑOZ

Every rider will tell you that victory at FISE Montpellier is extra special, as Maria discovered last year. This charismatic rider takes advantage of the year-round sunshine in Spain to jump on any street rail she can find and presents the most technical tricks of anyone in the women’s category. After taking 2nd place at FISE Hiroshima earlier in the season, we can’t wait to see her in Montpellier.



Manon DERRIEN

Born in Bordeaux, Manon is one of the best riders on the world Roller scene. For the last 10 years, she has been hitting the rails with quick, fluid runs which have resulted in several international competition podium places. In 2018, she took 1st place on the FWS tour, and has started this year with a respectable 3rd place at Winterclash.



UCI BMX FLATLAND WORLD CUP – MEN

1	Ryo KATAGIRI	age 18	Japan
2	Matthias DANDOIS	age 30	France
3	Dominik NEKOLNY	age 33	Czech Republic
4	Benjamin HUDSON	age 23	Chile
5	Jean-William PREVOST	age 32	Canada
6	Alex JUMELIN	age 41	France



Ryo KATAGIRI

It's a family story for Ryo. The younger brother of Misari, one of Japan's best female athletes, he's one of the country's «Super Kids». Aged only 18, he was the youngest rider in his class in Hiroshima – but this didn't stop him from winning hands down. He completes tricks with great fluidity as he transitions between combos – and his elegant style ensures the audience is always right behind him.



Matthias DANDOIS

This charismatic Parisian rider rides with style and passion pushing himself constantly to try new things. He often takes inspiration from street riding which keeps his runs unpredictable and fresh. He has been at the top of the BMX flatland scene for years. A regular on the podium at FISE competitions, his style earned him victory in the UCI 2018 World Cup.









Dominik NEKOLNY

This Czech rider doesn't appear much at the stages of FWS, but when he does he never disappoints with his fluidity and tricks. Dominik's rolling backwards and cross-footed hitchhikers, with all their numerous technical combos, never fail to thrill the public. At 33, he is one of the most experienced and accomplished riders, with a pocket full of national and world championship crowns.



UCI BMX FLATLAND WORLD CUP – WOMEN

1	Misaki KATAGIRI	age 27	 Japan
2	Irina SADOVNIK	age 35	 Austria
3	Aya NAGAISHI	age 27	 Japan
4	Eri FUNATSU	age 34	 Japan
5	Ekaterina KRUGLOVA	age 24	 Russia
6	Céline VAES	age 32	 France



Misaki KATAGIRI

Misaki is humble, unobtrusive and very attached to her home country of Japan. She is also undeniably an athlete who rocked FWS 2018, collecting gold at every single stop thanks to her increasingly sophisticated runs. Her good humour and flawless tricks have won her many crowns. The 2019 tour started in the best way for her with a win at FISE Hiroshima.



Irina SADOVNIK

Despite her experience, this 36-year-old woman from Vienna is always keen to learn new tricks and make further progress. Irina attended FWS Hiroshima for the first time and won a magnificent 2nd place, making her one of the favourites for the overall title. Whether doing a Viennese waltz or a dance with her BMX on the Flatland area, this Austrian adds cultural grace to every run.



Aya NAGAISHI

Aya, previously unknown to the general public, created a huge surprise by taking 3rd place in BMX Flatland at FISE Hiroshima. She gave an incredible performance, stringing together quality lines and committed tricks. Spurred on by local support, she released two huge runs to delight the Japanese spectators gathered in front of the Flatland area.



SKATEBOARD STREET

1	Ryo SAGAWA	age 19	 Japan
2	Ike KEYAKI	age 17	 Japan
3	Aoki YUKITO	age 15	 Japan
4	Ikeda DAISUKE	age 18	 Japan
5	Ke'Chaud JOHNSON	age 31	 USA
6	Kaede YOSHIKAWA	age 18	 Japan



Ryo SAGAWA

Ryo is an outstanding rider who studies at Japan's largest university, Nihon. This generation of Japanese riders is asserting itself at the very highest level of the global Skateboard scene. During FWS Hiroshima, Ryo brought it home with an ollie bigspin front board to fakie, as sketchy as it was unexpected. His sensational debut makes him a rider to follow at FISE Montpellier.



Ike KEYAKI

IKE appears on his Instagram account as an unusual and often quirky smiling character, but he leaves no room for anything unexpected when he rides. Selected for Japan's national team, he won gold at last year's Asian Games. He produced some huge tricks – including the hurricane switch, the frontside nosegrind, and the front switch feeble grind – to earn a very respectable 2nd place at FISE Hiroshima.



Aoki YUKITO

The Japanese Skateboard community is experiencing rapid growth, hence the abundance of new generation riders. Aoki is one of them. Like his compatriots, he is already a future superstar of the sport. He landed a big frontside air kickflip in his final run at FWS Hiroshima – a move he intends to repeat during the tour's second stage under the sun of southern France in Montpellier.

Women in the spotlight

As more and more women joined the Parks, an increasing number of them progressed to every stage of FISE World Series 2018.

Their committed runs went over and above to offer the crowds some exceptional performances. With each edition, their development has continued, and the public is ever more aware of their participation. This year, women are in the spotlight as their sports expand across the world. Let's zoom in on some of the leading female athletes at FISE Montpellier!

Laurine LEMIEUX

Skateboard | Age 20 – France

Laurine collects titles! This young woman from Le Havre is already multiple French champion in Street and Bowl. Her raw style and stance – overhead lines and committed jumps – is an instantly recognised style of riding. She is among the leading French hopes for the Tokyo 2020 Olympics, but even this pressure doesn't seem to disturb her.

Céline VAES

BMX Flatland | Age 32 – France

If being in their thirties might deter some from starting a new discipline, it's certainly not been the case for this rider from Montpellier. Céline has been training at the city's BMX Flatland School since it opened. With world champions Alex Jumelin as coach and Raphaël Chiquet as husband, it's no surprise that she won the 2018 French Cup.

Laury PEREZ

BMX Freestyle | Age 15 – France

Just after starting Scooter, this young Sérignaise discovered BMX. Adept at 360s, she loves big spines and trains every night after school to perfect new tricks. Thanks to strong family support, she hasn't missed a single stage of the FISE Xperience Series tour and has even been found on the ramps of the last stages of FISE World Series.

Nikita DUCARROZ

BMX Freestyle | Age 22 – Switzerland

Half Swiss, half American, this dynamic 22-year-old now lives in California, an ideal place because of its many Parks. For the past 8 years, Nikita has been madly keen on pedalling her 20-inch bike – as intense on a funbox as when promoting her discipline. She's extremely active on social media and works hard to increase the visibility of women in the world of BMX Freestyle.



Nina BUITRAGO

BMX Freestyle | Age 37 – USA

Nina is an iconic rider on the world BMX scene. Representative of female riders for UCI, she has recently been nominated by ESPN as one of the 20 toughest women in action sport. She demonstrates a passion for her role in women's BMX through her performances. Although Colorado might be her favourite place to ride, she has no problem leaving it for competitions around the world where she can showcase her skills.



Aleksandra SHEVCHENKO

Parkour | Age 32 – Russia

Aleksandra had to give up a high-level career in gymnastics following injuries in 2003, but she soon discovered a new passion – Parkour. This proved a perfect choice since both gymnastics and Parkour rely on the contestant's ability to perform high leaps. She began the year with a victory and a 2nd place – in two disciplines – and is a favourite coming to Montpellier.

Competitions... and much more!

Every stage of FWS has much to enjoy outside of just a packed schedule of sports.

An entire community of riders, organisers, DJs, speakers, judges, participants and partners live the adventure that is the FWS. Sporting values are what bring people of all ages and levels of experience together at

each stage of the tour. Although the competition events are the highlights, spectators can also take advantage of the many other activities on offer as they immerse themselves in the Festival atmosphere.



Activities

The Festival is above all a friendly way to discover the culture of action sports outside just competitions. Everyone can benefit from the exhibitors' villages which reflects the FISE world. Take a look at what the stalls have on offer: test sports products or equipment, tattooing, refreshments, clothing, accessories...

Demonstrations

It's a great opportunity for the public to discover new disciplines through demonstrations by passionate athletes who are keen to showcase their sports.

Introductory Sessions

The most curious spectators can safely try out disciplines offered by specialist instructors. All the gear, safety equipment, and supervision by a professional, are free of charge.

Competitions

Alongside official competitions, riders can participate in different types of contests. This makes it possible to bring together riders in the various disciplines to challenge each other for prize money or the many partners. There are plenty of examples: during a Best Tricks Competition, some elements of a classic Skatepark are selected and riders try to achieve their best figures on each of them. In an OUT contest, the first to succeed chooses a trick, and the following riders have three tries to surpass the leader



Art & FISE

Street Art at the heart of the Festival



Outside of action sports, FISE provides an opportunity to discover (or rediscover) an eclectic urban culture. This year, we welcome artists who are skilled in both graffiti and tattooing. This urban mix-and-match is at the heart of several activities on offer to entertain the Montpelliérain public during the event.

Artists in the Spotlight

Stephano PHEN

Co-director and creator of the Saudade Tattoo studio in Barcelona, Stephano began graffiti in 1997 and tattooing in 2009. With a touch of paint and a zest for urban art, this versatile, many-faceted artist is master of hyperrealism, black and grey, colour, and urban calligraphy.

Lola LA SIOUX

Originally from Marseilles, Lola likes clean lines that transform a drawing into a symbol. Developing out of the midst of the graffiti world, one can see its direct and effective impact on her artwork. Her shop in Marseilles, Canine, is a hub of contemporary tattooing, where illustrators, graphic designers, graffiti artists, and artists all work together.

SIRCK

Charles discovered graffiti and tattooing in the '90s. After painting all over Europe, in 2013 he opened a graffiti shop in Montpellier. Eager for new challenges, he decided to promote the world of street art in the City, known for its artistic influence.

Gaston AKA JU-INKVADER

Gaston began his career as a graffiti artist. Since 2010, he has been tattooist in a studio in Sète. Attracted by comics and graphic design, Japanese and psychedelic influences are evident both in his tattoo work and murals. He will present his particular style – the same as a fresco as in his tattoo studio – at FISE Montpellier.

ART & FISE: 4 Concepts

Urban art is highlighted via 4 concepts at this year’s FISE Montpellier.



The Fresco

During the 5 days of the Festival, 4 iconic international artists will create a unique 12x5 piece of work on a wall facade at the heart of the event. This year, they are all members of the graffiti culture who are also tattooists. It’s a great way to bridge the gap between the action sports culture and urban art.



The Contest

There’ll be a graffiti contest on small wall surfaces. Only style will count as 8 artists compete face-to-face against the each other. Each will have just 3 paint bombs and 8 minutes to create the graffiti, using a word drawn by lot before the event. The jury is made up of fresco artists who will determine the winner.



Discover Urban Art

Every day, the public can enjoy activities relating to urban art that introduce them to its culture. Visitors can enjoy the FISE spirit and develop their own artistic sense through introductory workshops supervised by experienced artists. At the heart of the Festival, these sessions are open to everyone and provide an opportunity to appreciate urban culture beyond sport.



Tattoo Studio

For the first time, FISE is hosting an area dedicated entirely to tattoo. Throughout the event, tattoo artists will set up and share their passion, show their creativity, and enable spectators to experience something new. Tattooing is intimately linked to ride culture and many riders will be making time to immortalise the 23rd FISE Montpellier edition.

The Impact of FISE and Action Sports on the local Economy

Long considered 'alternative', action sports have evolved in fairly intimate settings offered by events such as FISE.

Their growing popularity was initially supported by niche markets, whose driving force came from the passion of the riders. However, with their recent introduction to the Tokyo 2020 Olympics programme, the sports are on the cusp of a media explosion.

The strength of action sports remains their exclusive positioning in the community. This attracts new partners looking for original stories, who find that their values and concepts are similar to those promoted by the emerging

disciplines. These partners enhance their mutual interest through various approaches such as sponsorship, marketing campaigns, etc. In addition to the benefits for public and private stakeholders, large events provide many local economic opportunities. Thanks to its involvement in the Occitanie Region and the Métropole of Montpellier Méditerranée, the Festival's reputation in action sports circles is accompanied by strong local integration. Here are some examples that illustrate the dynamics of these expanding urban disciplines.

FISE Festivals

FISE provides four different levels of action sports series: local (FISE Métropole/Montpellier Méditerranée), French (FISE Xperience Series), European (FISE European Series) and world (FWS). At each stage, the specific values of the different sporting cultures and communities are transmitted.

The flow of tourists generated by FISE is of huge benefit to the local economy, both directly and indirectly. For example, FISE Montpellier represents more than 1,900 riders, 400 accredited journalists, 500 Hurricane employees (60 year-round). The goal is to host over 600,000 spectators in 2019. It takes just as many people to transport, feed, house and entertain everyone, so the area is buzzing with the Festival rhythm for several months. Hosting a stage is also part of a long-term approach: it results in future natural development of the host city through the networks created through each stakeholder: riders, opinion leaders, organisations, institutions, private partners...



Hurricane Parks & Hurricane Tracks Reference Sports Areas

From the early years of the Festival, it was necessary to bring the production of sports areas in-house.

As a result, a separate entity within the Hurricane Group – its Parks Department – designs, manufactures and assembles all structures «by riders, for riders». Participants benefit from the expertise of the Department's members as all are practitioners of at least one action sports discipline. This guarantees the quality of the Park and ensures new riders are attracted to the Festival. The Department's international reputation has also led to partnerships with some of the largest

federations, e.g. the International Cycling Union (UCI), World Skate (WS), and the International Federation of Gymnastics (FIG). The Parks Department is divided into two teams: one is responsible for the modular parks assembled at the events; the other installs sustainable structures for cities or private clients. They are complemented by a third newly developed group, Hurricane Tracks, positioned within the Pumptrack and BMX race track markets.

The Impact of FISE and Action Sports on the local Economy

Urban Sports Summit – 29/30 may 2019 at Montpellier

Hurricane is organising the inaugural Urban Sports Summit as part of FISE Montpellier. This includes conferences devoted to market participants, the international sports bodies, and cities hosting sports events. On Wednesday 29 and Thursday 30 May, Hurricane will bring together a panel of experts to present their vision for urban sports development. The conferences will be hosted by SponsorshipX, a world-renowned company that places marketing and sponsorship at the heart of the action.

Epic Night Competitions – For Legendary Evenings

Although the 5 days of the Festival are intense, they would be nothing without the legendary evenings which drive them. The BMX Dirt and Radar Spine Ramp competitions open evening proceedings in Montpellier, before the iconic night venues take over the baton. This intriguing combination takes place with nearly 2,000 riders and most of the audience aged under 30. It seems that some people even apply their «go big or go home» riding motto with the same devotion on the Skatepark as in the Australian bar or O'Sullivan's. No need to advertise! Everyone will tell you that these evenings are not for talking about, they are for experiencing.

An Academic Network – Consistent with its Target of 15/25 year

Initially a simple student project, FISE has maintained its relationship with local universities and training organisations. Generations of students have got involved in projects corresponding to their skills. Keyce Business School are participating again this year in the management of site access (e-ticket). The FISE Xperience Series tour is using a digital activation developed by students from the E-art SUP School; the activation connects the visual identity of each stage with mini-games on the theme of action sports.

FISE Montpellier Trophies – In Association with UIMM

On the same front, the UIMM training centre is involved in producing the trophies for FISE Montpellier 2019. The centre, close to the Hurricane offices in Bailargues, has commissioned its first-year apprentices from CAP Réalisation en Chaudronnerie Industrielle to design trophies of 30x30cm cold-rolled steel, 2mm thick. They will be relatively light and easy to fit into luggage. It is the rider's proudest moment when they wave a trophy, and it is a similar feeling for the apprentices who see their handiwork going to every corner of the world.



HONOR

Founded in 2013, HONOR is part of the Huawei Consumer Business Group's dual-brand strategy.

As well as achieving shared progress with our partners, HONOR takes advantage of Huawei's accumulated expertise in ICT fields, creating trendsetting smartphones for young people around the world. By adopting an Internet-based, asset-light business model, revenue has soared to over 10 billion USD in the last five years. As a result, HONOR is now the largest mobile phone e-Brand in China.

In 2018, HONOR started to expand internationally, achieving outstanding results in overseas markets with 170% year-on-year growth. However, this is just the beginning. Now facing a polarized market in China, HONOR's dual-brand strategy with Huawei will help boost

awareness and break into new markets globally. By updating the brand, we hope to take on the world with a fresh new TechChic look and feel. We also expect to be within top five smartphone brands internationally in the next three years and the top three in the next five.



Montpellier Méditerranée Métropole

In Montpellier, extreme sports are always getting bigger. Last year, FISE gathered nearly 600,000 spectators to the banks of the Lez – a successful and important milestone for this “made in Montpellier” urban sports event.

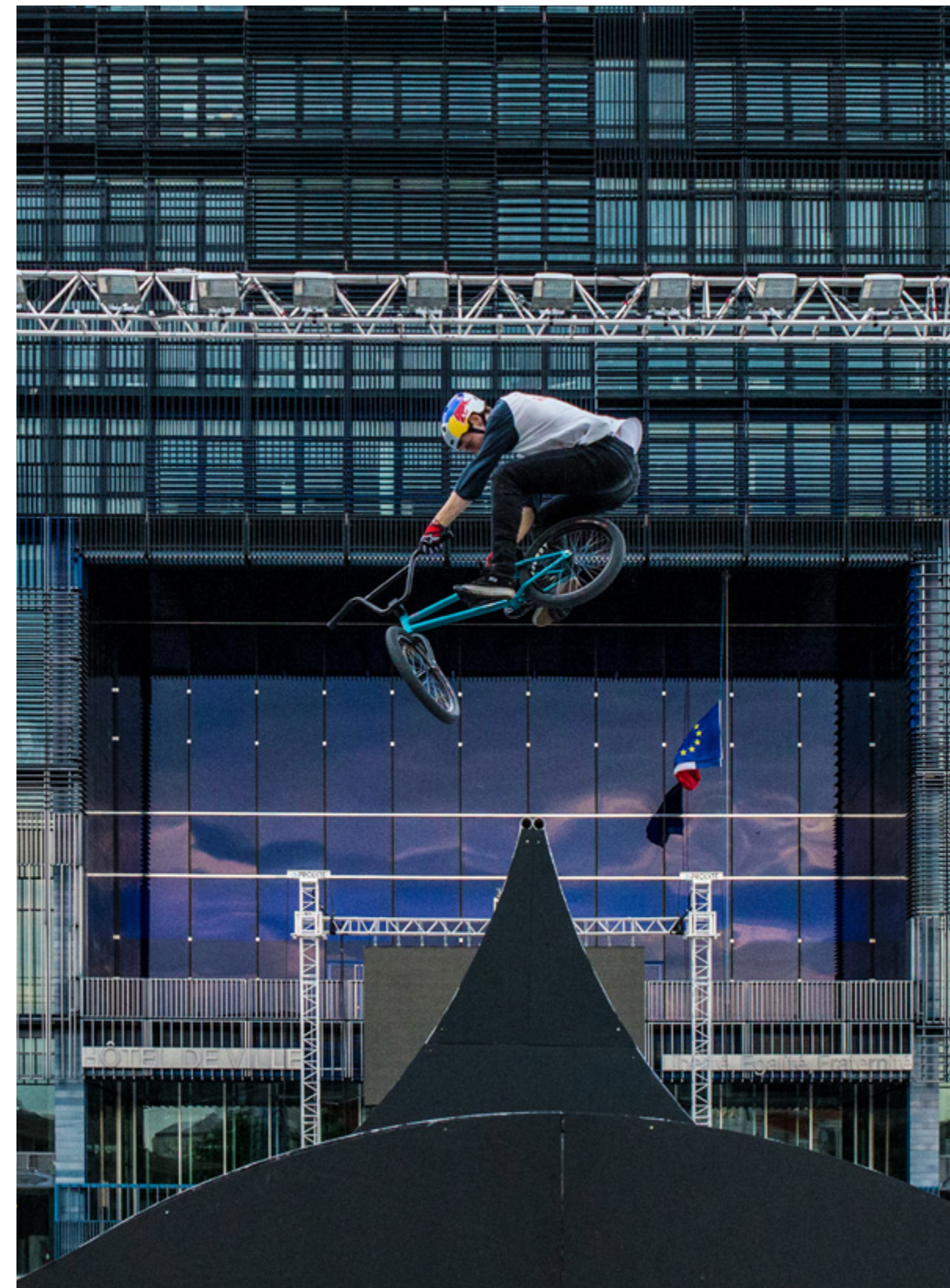
The Festival has also been able to export to new countries and this year sees the inaugural FISE European Series 2019 in Madrid: a new meeting place in addition to the FWS spots of Hiroshima, Al Ahsa, Chengdu ... and, of course, Montpellier! FWS now also hosts two official world cups accredited by the International Cycling Union (UCI): UCI BMX Freestyle Park World Cup and UCI BMX Flatland World Cup, one stage of which are held at Montpellier. This year, FISE Montpellier is getting even bigger, with the installation of a new zone in the Festival grounds: the FISE Family Park – at the foot of l'Arbre Blanc (The White Tree) – and the much-anticipated return of BMX Dirt, on the future site of Ode à la Mer in Pérols.

Montpellier, Principal public partner of FISE

Montpellier City and Métropole continue their commitment to the hosting and expansion of FISE Montpellier. Yet again this year, they will be event's principal public partner, providing a joint financial contribution of €585,000. This does not include logistical contributions estimated at over €750,000 euros. The two communities will also be present on site during the 5 days of the competition from 29 May to 2 June 2019. Since 2012, the organisers of FISE organisers and Montpellier Métropole have worked together to organise FISE Montpellier – a breeding ground for young talent. This year, Castelnau-le-Lez, Le Crès, Castries, and Vendargues welcomed the urban discipline enthusiasts. The best riders will have the opportunity to compete alongside the professionals at FISE Montpellier. This local tour is an integral part of Montpellier's sports policy. It relies on the expertise of the global event to encourage young talent to explore, try out and surpass themselves in urban sports disciplines such as Skate Freestyle, Scooter Freestyle and BMX Freestyle.

Montpellier, French Capital of BMX Freestyle

FISE's international event attracted the attention of the IOC with its dynamism and popularity, and BMX Freestyle Park is now part of the Olympic programme. As a result, the French Cycling Federation (FFC) has chosen to have its BMX Freestyle hub at the Grammont site in Montpellier. Initially, before the creation of a permanent venue, a temporary site will be used where the French BMX Freestyle team can prepare for the Tokyo 2020 Olympics and Paris 2024 Games. The team will have top-of-the-range facilities so it can have the best possible preparation to succeed at the Olympics. Autumn 2019 has been completely set aside by the FFC as it gets ready for the World Championships qualifiers for Tokyo 2020. The final site planned for 2022 represents an investment of €2.2M by the city of Montpellier. It will provide 14,000 m2 of riding spaces specially designed to accommodate the general public, the French BMX hub, and other accredited associations.



The Occitanie Pyrénées-Méditerranée Region

Corporate partner of FISE Montpellier

The Occitanie/Pyrénées-Méditerranée Region has renewed its commitment to the 23rd edition of the International Festival of Extreme sports (FISE) and its best riders. This international gathering of the action sports community takes place from 29 May to 2 June 2019 on the banks of the Lez in Montpellier.

The development of new sporting practices

The Region supports the regional structures of the delegate federations and the training of volunteers who supervise these different disciplines: the French Federations of Roller Skate (Skateboard, Roller), Cycling (BMX, Dirt), and Hang Gliding (Kitesurf).

About 50 sporting events are organised locally. Examples include: FISE Montpellier, which hosts 592,000 visitors, 1,900 riders (pro & amateur) from 40 countries, and 400 journalists; the world's largest Windsurf rally, the Gruissan Wind Challenge; and the Natural Games which bring almost 80,000 visitors to Millau for 4 days at the end of June. The Region continues to support the development of sports facilities such as the future Multiglide Park in Barcarès, a unique space offering an indoor practise area for action sports.

Investment in new sports practices

The Occitanie Region promotes the development of new sports practices oriented towards nature, recreation or well-being, such as Mountain Bike, BMX, Roller, Skateboard, Kitesurf, and Wakeboard. Besides the benefits of the sports themselves, these new practices foster tourism and economic development. Perfectly adapted to local development of the territory, they also contribute to the area's national and international in-

fluence. The Occitanie/Pyrénées-Méditerranée Region has an overall sports budget of more than €30M for 2019. It supports local major events, whatever their size, as they contribute to the development of sport through encouragement to participate, and the promotion of community life/social cohesion to as many people as possible.



Team Occitanie Sud de France

To enhance our exceptional area and support our high-level athletes, the Region has created the Occitanie Sud de France team. Fourteen top athletes in 12 disciplines fly our flag to the four corners of the globe. The Team reinforces the impact of major events, and the reputation and attractiveness of the area.

Hurricane : Innovative Urban Sports & Entertainment Group

FISE is the flagship brand of Hurricane Group, a leading urban sports company with 20 years of experience.

Hurricane’s key event is FISE Montpellier, which attracts more than 600,000 spectators to watch Skateboard, BMX Freestyle, Roller Freestyle, Wakeboard, Parkour and much else... In partnership with international sports federations, Hurricane and FISE are proud to have contributed to the creation and development of new youth-focused sports events that are now part of the Olympic programme.

The Group

Hurricane Group is a communications agency that specialises in urban sports and offers global expertise in all aspects of event management, communication and infrastructure provision.

60 Employees worldwide
400 Events organised since 1997
100 Millions fans reached via social networks
1 Million Visitor per year to the Group’s events

Expertise

360° expertise across five departments (Events, Creative, Parks, Talents, and Media) to work with brands in a communication and engagement strategy targeted specifically at 15–25 year – an ultra-connected audience looking for new experiences and extreme content.

Events – Unique Events

Creative – Digital applied to Action Sports

Parks – Street-inspired parks

Talents – Development of new talent

Media – Strong, multi-media, tailor-made content



Live TV



All LIVE on

www.fise.tv

[@fise.official](#)

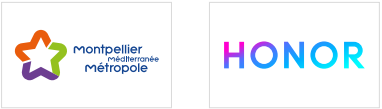
From Thursday 20 May, you can watch in France all the live and exclusive pro competitions on RMC Sport.

Competitions are also available throughout the week on fise.tv and live on the official FISE Facebook page. International distribution is provided by IMG and includes a network of around 50 broadcasters in approximately 120 countries.

About d’IMG

IMG is a world leader in sport, events, media and fashion marketing. The company operates in more than 25 countries, representing and managing some of the world’s leading sports figures and fashion icons. IMG, by staging hundreds of live events each year, is one of the biggest independent producers and distributors of sports media.

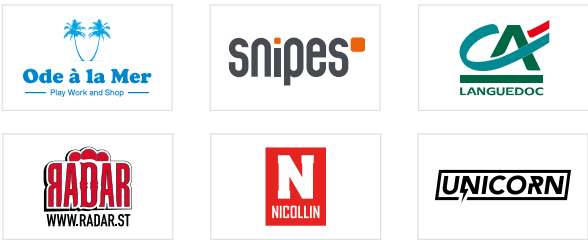
Presenting



Officials



Fan Zone & Disciplines



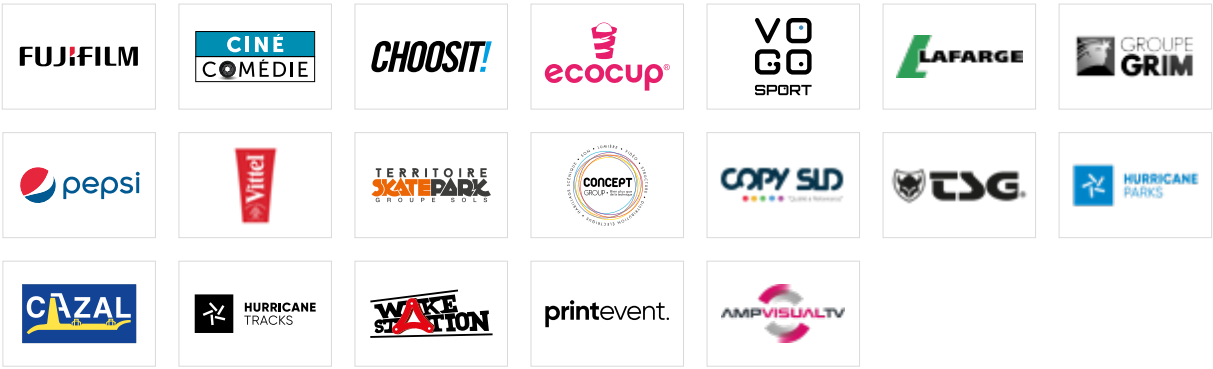
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New Website
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DEVELOPPED BY **CHOOSIT!**

Practical Information

Media Accreditation
Media accreditation applications are available on FISE Newsroom by clicking on the event that interests you. The forms are personalised and must include individual contact details. They are not transferable.

Permission to film
All requests to film must be authorised by our media department. Please send applications to Marie Rolland (marie.r@hurcn.com) and specify precisely the nature of the project, the broadcaster(s), prospective producers and partners. Without such specific request, the department reserves the right to refuse accreditation.

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The heart of the action with VOGO SPORT
Live the FISE competitions through the new digital experience of VOGO SPORT's Live & Replay app. The app makes it possible to zoom in on the riders, change the angle of view, review the , it is possible to zoom in on the riders, change the angle of view, analyse the figures in slow motion... all LIVE! It's an opportunity for those present to become fully fledged FISE "spectators". Come and enjoy the BMX Freestyle Park competitions from the Podium and VIP stands on Sat. 1 & Sun. 2 June – courtesy of VOGO SPORT. It's the ideal place to watch the action and use VOGO SPORT's Live & Replay app.

