

## Urban Sports Summit Online Session - Preview

Hurricane <press@fise.fr>  
Répondre à : press@fise.fr  
À : "marie.r@hurcn.com" <marie.r@hurcn.com>

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Press release

Pas d'images ? [Version web](#)



### Olympic Day Celebration: When urban sports meet International Federations

*The Urban Sports Summit organized by Hurricane Group launches online sessions bringing together urban sports experts and key decision-makers from the world of sports business to shape the future of urban sports.*

After a first successful session about "How to drive a major event from physical to digital?", the second session brings together international federations involved in urban sports on the Olympic Day. It will look at the urban sports challenges and opportunities that arise from combining their specific DNA with Olympic integration

#### The panelists:

- Jérôme MEYER : IFSC - Head of Olympic Coordination
- Alex SANCHEZ : FIBA - 3x3 Manager
- Bart DEJONG : UCI - BMX Freestyle advisor
- Olivier PASCAL : Hurricane Group - International Development Director

#### Register to join the session:

When: June 23 @2:00-2:45 pm (CEST)

Where: Free registration online

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## HURRICANE GROUP CONTACTS

Marie ROLLAND  
Press Officer  
+33648349706  
[marie.r@hurcn.com](mailto:marie.r@hurcn.com)

Natalie CHARLTON  
Communication Manager  
+33601142487  
[natalie.c@hurcn.com](mailto:natalie.c@hurcn.com)

Joseph VILLEFLAYOUX  
Marketing &  
Communication Director  
[joseph.v@hurcn.com](mailto:joseph.v@hurcn.com)



Hurricane  
[3, rue Christian André Benoit](#)  
34670 BAILLARGUES  
France

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