



FISE MONTPELLIER 2021

Media Guide

*3 exclusive rendez-vous that promise to gather fans and riders
for a never seen before season format.*

Table of Contents

EDITO	03
REGION OCCITANIE / PYRÉNÉES-MÉDITERRANÉE	04
MONTPELLIER MÉDITERRANÉE MÉTROPOLE	05
CONTEXTT	06
VISION & MISSIONS	07
CONCEPT	08/15
– UCI Urban Cycling World Championships – E-FISE Junior by Hot Wheels – FISE Montpellier 2021	
URBAN SPORTS VOCABULARY AND INFORMATION	16
URBAN SPORTS ECONOMICS	17
– Economic benefits for the territories – FISE, an experience 100% Made In France	
HURRICANE GROUP	18
MAIN PARTNERS	19
PRACTICAL INFORMATION	20

Contacts

Marie ROLLAND

Press officer
+33 (0)6 48 34 97 06
marie.r@hurcn.com

Natalie CHARLTON

Inter. Communication Manager
+33 (0)6 01 14 24 87
natalie.c@hurcn.com

Joseph VILLEFLAYOUX

Marketing & Communication Director
joseph.v@hurcn.com

Welcome to FISE Montpellier

For 25 years, FISE Montpellier has celebrated urban sports by bringing together more than 600,000 people each year to support the thousands of professional and amateur athletes that attend the event, uniting them through the vibrant passions that they live for.



Each new edition of the festival has met its own set of surprises, and challenges of all kinds and in all areas. 2020 was certainly part of the tradition, and imposed an unprecedented transformation for the event as a whole.

The global context remains exceptional in 2021, but more than ever, FISE is committed to keep on promoting our passions, and support their transmission to everyone, in France and abroad. While the digital challenge has fulfilled all of its promises last year, it is now by assuming a physical presence again that it will push the development of alternative sports

further, beyond the original format of this essential gathering. With a world-class competition of the highest level behind closed doors, followed by an exclusive digital contest dedicated to juniors and, finally, by a gradual return of the festival in its physical form, this season is divided into three projects spread from June to September.

Supported by its historical partners and joined by many new ones, FISE Montpellier 2021 offers three radically innovative challenges, further engaging fans while pushing the boundaries of urban disciplines.

Region Occitanie / Pyrénées-Méditerranée

The current health situation still requires extreme caution, and Region Occitanie does not lower its guard, on the contrary.



It is acting responsibly in the face of this long-lasting crisis, in order to support citizens and all the sectors which have been heavily impacted. In this context of uncertainty, the 2021 festival presented by FISE is a ray of light and a message of hope.

I would like to salute the outstanding work carried out by the organizers with all audiences, and young ones in particular, during a particularly difficult moment. Once again, FISE has managed to reinvent itself and offer a brand new version of this great festival, which combines both physical and digital competitions. The ambition is there, as is the desire to discover these talents from around the world, gathered in the Arena Sud de France for a unique event: the UCI Urban Cycling World Championships. The Region is also proud to support the FISE and their dedi-

cated E-FISE 2021 summer event, which once again gives the youth a special place to shine. Region Occitanie carries an ambitious vision for sports, with a primary focus: to enable sports practice for all and on all territories. The Region provides its support for the purchase of dedicated equipment, as well as for the organization of sports events. Yes, we have ambitions for Occitanie, a land of all sports: the Rugby World Cup in 2023, and the Olympics in 2024. So that Occitanie can promote these strong values of sharing and fraternity, as well as develop its sports facilities, and rally around a sustainable sports dynamic, from the Pyrenees to the Mediterranean.

I wish you a very good festival!

Carole Delga,
President of Région Occitanie Pyrénées-Méditerranée

Montpellier Méditerranée Métropole

FISE has turned Montpellier into one of the international capitals of extreme sports.



Every year, the eyes of fans from all over the world turn to our region for a few days on the occasion of this essential event. Committed since the beginning of this adventure with the FISE, this year the Metropole and the City of Montpellier continue to support this always spectacular and highly-anticipated event.

In this period affected by the global health crisis, I would like to salute the entire FISE team, which has managed to reinvent itself by creating a new and ambitious concept. This new edition, split into three distinct events, reconnects with the physical presence of the world's best riders: first, in June, at the Arena in Montpellier for the

Freestyle and Flat BMX World Championships, broadcast in no less than 55 countries. Then, during summer vacation, with a digital event thanks to the renewed E-FISE concept, which will promote excellence and highlight the young talents of tomorrow. And finally, an actual FISE organized over a weekend in September in real conditions, for which Montpellier will once again become the playground of urban sports!

In these difficult times, I would like to express my full support to the youth and the world of sports as a whole. We are all eager to get back in the stands to support our champions and share, together, the emotion of sport.

*Michaël Delafosse,
Mayor of Montpellier,
President of Montpellier Méditerranée Métropole*

Context

Since the beginning of the current health crisis, Hurricane Events, organizer of the FISE, has adapted and evolved so its events could take place in the most favorable conditions possible.

Its institutional partners, Montpellier Méditerranée Métropole, the city of Montpellier and the Région Occitanie / Pyrénées-Méditerranée have been mobilized to find solutions. However, none of the possible lines of approach led to a format that would allow for a physical gathering while respecting the challenges encountered in 2020.

After much reflection and constructive exchanges in an attempt to offer an edition adapted to the security imperatives in the context of the COVID-19 pandemic, the organizer and the three partnering communities decided on an entirely digital event for its twenty-fifth edition. Dictated by the important health stakes for all the partners and sponsors, but also to meet the sporting and financial goals, this new format made it possible to assume

the responsibility of FISE with all those it involves - while remaining coherent with the common will to perpetuate the history of the festival. In 2021, the global context is still unstable, but the desire to find opportunities to get together has never been so strong. With the sporting perspectives growing again, and especially with the Tokyo Olympics approaching, the momentum is rippling throughout the industry's ecosystem.

While the return of «classic» event formats still seems premature, their transformation has been driving a wave of creativity and innovation for several months now. By developing new projects compatible with the health context worldwide, the French and international sports world is quickly modernizing.



Vision & Missions

While the event and sports sectors have been severely impacted by the consequences of COVID-19, so have the athletes whose performances thrill and inspire festival crowds.

Through its digital transformation in 2020, organizing FISE Montpellier online has allowed us to keep on generating value, which has then been redistributed to these athletes through financial support and prizes. A just compensation for the strong loyalty they have shown to the festival since its inception, and their commitment to constantly push the limits of their respective sports.

Beyond the financial aspects, it is also a lever to continue to promote alternative sports and help develop their communities of dedicated practitioners. Building and maintaining the connection with their fans and inspiring vocations among the youngest are two core missions for the festival that its digital version has helped pursue.

During a period especially rich with available content, the E-FISE Montpellier distinguished itself by offering a unique experience to the urban sports communities, thus conveying a real shared emotion. Disruptive and global, it overcame the challenges of an especially difficult health context for the benefit of athletes, fans, and partners alike.

This first edition has established a solid base by winning a strong commitment from both athletes and fans, and reinforced their expectations for future FISE projects. These communities have demonstrated their willingness to support innovative brands, as well as their appreciation for what these brands are offering to convey emotion.

With more than 1,300 videos published by athletes of 85 nationalities, 500,000 fan votes, and more than 20 million views, the first edition was a success all around the globe and created the basis for a new approach to events for the upcoming season.

More flexible, adaptable to an ever-changing situation, and oriented towards more sustainable concepts, the result is a new range of experiences that will integrate digital and physical events in equal measure. Spread out from June to September, here are three exclusive festival formats that will offer even more shared moments and passion in 2021.

Concept

A new urban sports concept, which articulates physical and digital phases, will continue to bring together the world's top-level athletes and young talents.

According to the challenges from international federation calendars, the Tokyo 2020 Olympic Games deadline and the health context, there are many parameters that have conditioned the planning of the coming world season. To respect these variables while continuing to meet the fans' and athletes' expectations, the FISE organizers and

partners have developed an event concept made of three distinct projects. And if Montpellier remains the essential epicenter for the festival, it is also with its digital platform that the participants have an appointment. From June to September, the festival takes advantage of three different venues and competition formats.

A 2021 season marked by three exclusive events, which promise to bring together fans, riders, and partners around a new version of FISE Montpellier.

4-8 JUNE 2021	UCI Urban Cycling World Championships presented by FISE
JULY AUGUST 2021	E-FISE Junior by Hot Wheels
3-5 SEPT. 2021	FISE Montpellier 2021

UCI Urban Cycling World Championships presented by FISE

Following the UCI BMX Freestyle Park and Flatland World Cups organization, the Union Cycliste Internationale (UCI) and Hurricane Group (FISE events owner) reinforce their collaboration to present the exclusive 2021 UCI Urban Cycling World Championships.

On June 4th, 5th, 6th, 7th and 8th, the structures set up in the Sud de France Arena will host an event without any public, that a TV live broadcast in more than 55 countries will offset. After holding its two previous editions in Chengdu, this year it will be hosted by the city of Montpel-

lier, the world capital of Freestyle sports. The best riders in BMX Freestyle Park and BMX Flatland are expected for this major contest, particularly according to the number of points at stake. It will also be one of the first physical Action Sports events, after more than 18 months break.

WHEN : JUNE 4, 5, 6, 7 and 8 2021
WHERE : at the Sud de France Arena in Montpellier

Who?

The highest international level of BMX Freestyle Park and Flatland riders, men and women aged 15 years and over, selected by their national federation according to a limited number of spots attributed according to the rankings.

What?

BMX Freestyle Park and Flatland competitions, with qualifying rounds, semi-finals, and finals, at the end of which the UCI World Champion 2021 title will be awarded for these two disciplines.

How?

All the competitions will take place behind closed doors, in the Sud de France Arena. The implementation of a strict sanitary protocol will be observed, in order to limit individual contacts as much as possible.

Olympic Games: The Road to Tokyo 2020

By announcing the introduction of Skateboarding, and then in June 2017, of BMX Freestyle Park at the Tokyo 2020 Olympics, the IOC (International Olympic Committee) wished to renew the selection of disciplines for the world's greatest sports competition. Beyond this strategic move, it has made the dream of representing their nation at this iconic event accessible to a whole generation of riders. Urban sports, which are rooted in alternative cultures, are in a constant process of democratization today. In July, still unknown to the general public, these riders will be propelled in the limelight to embody the values of their country and Olympism. Eclectic & passionate, unconventional & committed, FISE is an opportunity to meet some of these unique personalities while on their way to Tokyo 2020 and Paris 2024. Since 2017, in collaboration with Hurricane and on each stop of the FISE World Series, the UCI has organized the BMX Freestyle Park and Flatland World Championships, a major step in the globalization and recognition of these disciplines at the highest level. This has led to the federation being in charge of the Tokyo 2020 qualification process for the first time, and responsible for the changes and additions to the Olympic program to the IOC.

France at the Olympics

Through his performances during the 2019 season, Anthony Jeanjean, a member of the French FFC Team, had managed to secure a place for his nation in the men's category.

Fédération Française de Cyclisme

Thanks to the FFC Support which was helping the event implantation and for the great involvement to make a coherent federal process, around formation, contests, infrastructures, Team de France.

Disciplines in Competition

BMX Freestyle Park

One of the most popular disciplines at FISE, BMX Freestyle Park is defined by aerial tricks made possible by the shape of the course and the speed of the riders. If the technicality of the tricks is very important in the scoring process, other criteria such as the use of the whole Park and the originality of the lines chosen make it possible to judge this discipline, which has just been included in the Tokyo 2020 Olympics program.

BMX Flatland

A combination of the simplicity of a flat surface and the creativity of 20" bikes, BMX Flatland is the most artistic discipline in urban sports. Riders combine skill, balance, and creativity to perform a unique type of dance with their bike, where the subtlety of each trick and the overall aesthetics of the run are evaluated. Visually pleasing and easily accessible to the uninitiated, this competition has become a must at FISE.

About the UCI

Founded in 1900 in Paris (France), the Union Cycliste Internationale (UCI) is the worldwide governing body for cycling. It develops and oversees cycling in all its forms, for all people: as a competitive sport, a healthy recreational activity, a means of transport, and also just for fun. The UCI manages and promotes the eight cycling disciplines: road, track, mountain bike, BMX Racing, BMX Freestyle, cyclo-cross, trials and indoor cycling. Five of these are featured on the Olympic Games programme (road, track, mountain bike, BMX Supercross and BMX Freestyle Park), two in the Paralympic Games (road and track) and four in the Youth Olympic Games (road, mountain bike, BMX Supercross and BMX Freestyle Park). For more information: www.uci.org

E-FISE Junior by Hot Wheels

Initiated in 2020 in response to the health situation, the E-FISE Montpellier stood out for its ability to bring out young talents from all around the world. At the heart of the festival's ambition since its creation, this desire to extend the passion for urban sports is anchored again in the coming season.

By creating a partnership with the famous toys and tracks brand Hot Wheels, the E-FISE Junior by Hot Wheels will be devoted to Youths and will welcome all riders aged 16 & under to show their best performances. In BMX, Skateboard, Roller, or Scooter Freestyle, this collaboration is driven to

inspire kids' and teenagers' creativity, as well as their attraction for seeking big thrills on various fields of play. Organized during the July and August holidays, girls and boys take advantage of the summer to produce their videos, then broadcast them on the dedicated web platform.

When?

Launching in June, with the release of all relevant information for each sport. Upload of the videos for the qualification round until mid-July, giving access to the final round in August, concluded by a digital award ceremony.

Where?

For the four sports, participants get to film their videos on the spot of their choice. Then, they upload their video to e-fise.com, the website that will also collect the votes and publish the rankings.

Who?

Focused on the international scene, the competition is open to all boys and girls up to the age of 16 in BMX, Skateboard, Roller, or Scooter.

What?

A video contest for BMX, Skateboard, Roller, and Scooter, where the ranking is based on fan votes as well as a jury of experts, and most of the material is hosted on the e-fise.com website.

How?

Each participant films a one-minute compilation, then publishes it on the dedicated web platform. The video is then submitted to a vote split equally between the jury and the public.

Video Competition Format

FILMING & EDITING	In each category, the participating athletes shoot and edit their video, made on the spot of their choice and lasting 60 seconds*. By submitting their footage, they agree that part of it should be exclusive.
UPLOADING & SHARING	Once the video is posted on the e-fise.com platform (only one per participant in each discipline, yet it is possible to compete in several disciplines), the athletes encourage their communities to vote for their project and engage their own fans.
VOTING & MEDIA COVERAGE	The communities of the competitors vote on e-fise.com, while the rankings of the usual jury of the festival are established separately, leading to a selection of finalists, and ultimately, crowning the winners for each discipline and category.

Disciplines in Competition

BMX Freestyle Park

BMX Freestyle Park is defined by aerial tricks made possible by the shape of the parks and the speed of the riders. Beyond the technical difficulty of the tricks performed, it is also the originality, the creativity required to connect intricate lines that are at the heart of the passion of its practitioners.

Skateboarding Park

Initially a simple means of transportation, skateboarding expanded in the 1980s and eventually became widely democratized. The influence of the skateboarding lifestyle is felt in all cultural areas and continues to grow with the inclusion of the sport in the 2020 Tokyo Olympics.

Roller Freestyle Park

In Roller Freestyle, the runs of each athlete are performed with a maximum of speed in order to combine aerial tricks and various slides. The underside of these technical skates is equipped with special wheels and a smooth part allowing to slide on the metal elements of the Parks (rails, copings...).

Scooter Freestyle Park

A recent and quickly developing discipline, Scooter Freestyle has quickly found itself rubbing shoulders with other sports and sharing the same spots. Thanks to its accessibility, many riders have started practicing at a young age and have constantly pushed the level of their tricks until affirming the credibility of their discipline.

From Urban Spots to Mini-car circuits

For its 2021 edition, the digital transformation of the E-FISE Junior by Hot Wheels is dedicated to young people, and to all the creativity they invest into their already strong passion.

In most urban disciplines, riders evolve in a space of practice whose characteristics differ, according to the specificity of the spot as much in Park as in the streets, where they take advantage of a variety of terrain. In all cases, what matters most is having the most fun, by linking as many tricks as possible for the most beautiful line, the one which will turn out to be the most creative, optimizing the speed of the riders and enabling them to land the tricks that they dreamed of.

To visualize, try, fail, and adapt before trying again, until you succeed or evolve in a way that will meet your expectations, the creative process is in every way similar whether it is to elaborate a line in BMX, Skateboard, Roller or Scooter Freestyle, or in the circuits of miniature cars. Assembling the elements of a playset, choosing your best car, making several attempts to finally use this new configuration in the best way possible, only the scale differs from Freestyle sports.

About HotWheels

Since its inception in 1968, Hot Wheels has inspired younger generations to challenge the limits of their imagination. The brand with the glowing flames has never stopped updating its product line while remaining true to its DNA: miniature cars, and tracks with an ultra-modern design to fill up with adrenaline. Our goal: offer crazy stunts, epic races at full speed... and constantly renewed challenges for the ultimate enthusiasts! The little Hot Wheels car is now the best-selling toy in the world!

FISE Montpellier 2021

Montpellier will once again be taken over by the festival for a brand new event.

On the famous Spine Ramp, a whole program of BMX, Skateboard, Roller and Scooter competitions will offer a jam-packed schedule for three days, completed by a FIG Parkour World Cup stop and a BMX Flatland contest. The spectators will be all welcomed thanks to the establish-

ment of an adapted health protocol, enough to bring back to the Montpellier's crowd all the passions contained in the FISE vibes, and to make the city beat to the rhythm of urban disciplines for a weekend.

WHEN : September 3, 4 and 5, 2021
WHERE : In the heart of Montpellier

Who?

Open to spectators upon registration and all levels of riders whether beginners, experienced practitioners or amateurs, eager to experience the atmosphere of FISE Montpellier.

What?

A festival combining BMX, Skateboard, Roller, and Scooter Freestyle competitions on the mythical Spine Ramp, a stop of the FIG Parkour World Cup, as well as a BMX Flatland competition.

How?

With an event format that will be fully compatible with the health requirements at the time, for which the organization has defined several scenarios depending on the evolution of the situation next September.



Spine Ramp Contest

A staple of FISE parties for many years now, the Spine Ramp is composed of two ramps joined by a central edge, assuming the shape of a W. This setup allows athletes to combine aerial tricks while offering an optimal view to spectators, thus ensuring an electric atmosphere.

BMX, SKATEBOARD, ROLLER ET TROTTINETTE FREESTYLE EN SPINE RAMP

No matter the discipline, on the Spine Ramp what matters above all is the show! Playing with the crowd gathered around the structure, the riders take advantage of both sides of the ramp and the central edge to create their runs. Although the tricks themselves differ in BMX, Skateboard, Roller, or Freestyle Scooter, the format of this structure offers a perfect versatility that benefits each of these sports.

Flatland BMX Contest

Always surrounded by open stands to welcome the audience, the FISE Flat area is similar in its shape to the stage of a theater. It offers a friendly setup for the spectators who can stand very close to the area where the riders are performing, thus enhancing the interaction.

BMX Flatland

A combination of the simplicity of a flat surface and the creativity of 20» bikes, BMX Flatland is the most artistic discipline in urban sports. Riders combine skill, balance, and creativity to perform a unique type of dance with their bike, where the subtlety of each trick and the overall aesthetics of the run are evaluated. Visually pleasing and easily accessible to the uninitiated, this competition has become a must at FISE.

FIG Parkour World Cup

Over the last few years, many FISE World Series stops have included a FIG Parkour World Cup event in their program. Open to all athletes in the Pro category, this World Cup will feature Parkour Speed and Parkour Freestyle competitions for both men and women.

Parkour

Originating on the streets, Parkour has been popularized in part thanks to the movies. It can be summed up as the art of getting from one point to another by respecting key principles of efficiency and fluidity. In Freestyle events, athletes make use of the obstacles to show off their style and creativity as their technical performance is judged.

About the FIG

The International Gymnastics Federation is the governing body for Gymnastics worldwide. It is the oldest established international federation of an Olympic sport and has participated in the Olympic Games since their revival in 1896. The FIG governs eight sports: Gymnastics for All, Men's and Women's Artistic Gymnastics, Rhythmic Gymnastics, Trampoline - including Double Mini-trampoline and Tumbling -, Aerobics, Acrobatics, and Parkour. It counts 148 national member federations and has its headquarters in the Olympic Capital of Lausanne (SUI).

Urban Sports Vocabulary and Information

«Freestyle», «Urban Sports», «Riders»... What does it all mean?

These are generic terms for sports that defy gravity while playing with urban elements. Practitioners (known as «riders») hijack the primary use of their means of transportation (Skateboard, Bike, Roller...) by adapting to the structures and obstacles offered by their environment («spots») while performing a wide range of maneuvers («tricks»). Freedom, self-improvement, and passion are some of the common values that unite all these «Freestyle» disciplines, where the expression of one's way of riding or sliding without constraint («style») is an integral part of the practice. Developing your physical abilities and pushing the limits, expressing your personality and expanding your creativity, traveling to meet your peers, and of course, freeing yourself from the rules that govern most traditional sports, countless motives animate each «session».

A few distinctions between the labels

The disciplines hosted on the tour are distinguished from «extreme sports», which are mainly practiced in natural environments, where the «rider» evolves without having full control. This induces specific risks stemming from the act of defying the elements in «extreme» configurations where only an elite can practice. We will also avoid using the term «sliding sports» since, in most disciplines, the participants are rolling! Equally challenging, «urban sports» or «action sports» transform the urban landscape into a never-ending playground. Here, the environment is

no longer a danger in itself, and it is rather the choice of the «spot», the commitment needed to jump on it and the technicality of the «tricks» performed that matter. Depending on their skill and preferences, each «rider» can express themselves in their own way while riding the same spot. Even during collective «sessions» where riders with different levels of skill are brought together, everyone can take on the spot in their own unique way, which is the essence of «Freestyle».

How are riders evaluated?

They are judged during each of their «runs», either on a start-to-finish line or when they are offered a free space with a limited amount of time to perform. Thanks to the obstacles that are set up in each area, they carry out movements that will be evaluated based on criteria such as technical difficulty, quality of execution, originality, utilization of the space. Another essential aspect: the overall impression of the «run», generally assessed depending on the «style», fluidity, and commitment of each «rider». The jury is always composed of experienced practitioners of the discipline, recognized as true specialists able to appreciate the subtleties of each performance.

About the riders

Urban sports communities are rich with athletes whose personal commitments truly stand out. Whether they are involved with the newest generations of riders, fighting for social justice or the promotion of their discipline(s), many of them live their passion well beyond their performances.

Urban Sports Economics

Long considered to be alternative, action sports have always evolved in the relatively confidential settings offered by events such as FISE.

More recently, their inclusion in the program of the Tokyo 2020 and Paris 2024 Olympics brought them to the beginning of their media explosion. Their growing popularity was initially supported by «niche» markets, and driven from the very beginning by the passion of its dedicated actors. Today, their strength is driven by their exclusive

community positioning, which attracts new partners in search of authentic stories. In the values promoted by these emerging disciplines, these partners find notions that match their identity, and they appreciate being associated with them through different approaches (sponsorships, collabs...).

Economic benefits for the territories

For 25 years, FISE Montpellier has celebrated urban sports by bringing together more than 600,000 people each year to support 2,000 professional and amateur athletes, uniting them through the vibrant passions that they live for.

Beyond the 15M€ of local economic benefits that it generates (LrSet study), over a thousand hours of worldwide TV

broadcasting each year also help reinforce the notoriety of Montpellier Méditerranée Métropole and the Region Occitanie / Pyrénées Méditerranée internationally. It ensures them respectively the status of capital and epicenter of emerging disciplines, some of which will make their entry into the Tokyo 2020 and Paris 2024 Olympics.

FISE, an experience 100% Made In France

Beyond a large-scale digital project for Hurricane Events and all its institutional and private partners, this is a demonstration of the flexibility of French SMEs and the power of their networks. As the first major event to transform itself in response to the global context, it proves that in France, like nowhere else before, these companies have

an extraordinary ability to adapt and innovate. Indeed, even if the format of the festival itself has evolved, it remains a celebration of urban sports nonetheless, fulfilling its promise of bringing together athletes and their communities around the shared values of these disciplines.

Hurricane Group



The Group

Hurricane is a group which specializes in urban sports, offering global expertise in all aspects of event management, communication, and infrastructure provision throughout the world.

60 Employees across the world
400 Events organized since 1997
1 Million total visitors per year

Expertise

360° expertise across five key areas (Events, Creative, Parks, Talent, and Media) to support brands in their communication and engagement strategy with the 15-25 year olds, a unique, ultra-connected audience in search of extreme experiences and content.

Hurricane & FISE

FISE is the main brand of the Hurricane group, a leading company in urban sports with 25 years of experience. Hurricane's flagship event is FISE Montpellier, which attracts more than 600,000 spectators for Skateboard, BMX Freestyle, Roller Freestyle, Wakeboard, Parkour, and many other competitions... In partnership with international sports federations, Hurricane and FISE are proud to have contributed to the creation and development of new sports events focused on the youth which are now integrated into the Olympic program.

Main Partners

Montpellier Méditerranée Métropole

To fight against the spread of COVID-19 and ensure the safety of all, the 2020 edition of FISE World Montpellier on the banks of the Lez had to be canceled. However, working alongside the great team behind FISE, the City and Metropole of Montpellier were able to bounce back and adapt to the situation by playing an active role in the birth of the first all-digital international festival dedicated to Urban Sports: the E-FISE Montpellier.

Recognized by all the major actors of these sports, this competition has brought together more than 1,000 athletes from 85 different nationalities with a new format, showcasing their freestyle performances on video. With more than 20 million views and 500,000 votes, this event has found its audience and provided its share of adrenaline. This year, the FISE program has been specially designed to adapt to the ongoing health crisis: behind closed doors first, with the UCI Urban Cycling World Championships from June 5 to 8 at the Sud de France Arena, then this summer with another E-FISE dedicated to young talents this time, and finally, in September – and in real conditions - with the highly anticipated FISE Montpellier 2021. With a joint financial contribution of nearly 500,000€ and the opportunity for greater visibility on social media for nearly four months, the City and Metropole will be the main partners of FISE Montpellier 2021. Because it is a factor of social cohesion on the territory, and an important influence on different scales, the City and Metropole of Montpellier strive to support the world of professional and amateur sports, and to help pursue its development, organizing for instance several closed events such as the Open Sud de France or the French Boxing Championships. 2022 should mark the return of major international competitions in real conditions, starting with the World Figure Skating Championships that will take place in Montpellier from March 21 to 27.

Région Occitanie Pyrénées-Méditerranée

The global health crisis is a revelation in many areas, particularly when it comes to sports. It has shown the fragility of a certain model, with heavy and immediate economic consequences for many actors, on every level. But it also demonstrated the need for daily physical activity, and the importance of sharing, exchanging, and living together that sport allows. Thus, Region Occitanie reinforces its commitment and its support to the regional sports movement, and ensures real solidarity towards all the actors of the sector, in favor of the practice and the values of sport. They forge the identity of our territory as much as they take part in its development and overall social cohesion.







This is why we are implementing an ambitious sports policy that allows the 5.7 million inhabitants of our region to have access to quality sports activities, in all areas.

With a budget of over 29 M€ dedicated to sports this year, Region Occitanie has the means to carry out its sports policy with a dual objective: to offer all its inhabitants the ability to practice a sport close to home, as well as to ensure the influence of Occitanie at both national and international levels.

Practical Information

Media Newsroom

Exclusively dedicated to journalists, the newsroom.fise.fr platform offers a collection of all the material necessary to cover the event. Presentation of the different competitions, sports reports, photos, videos, accreditation requests, contacts, practical information... The use of all this content is accessible only to the media.

	Instagram – Pinterest @fiseworld #FISEWorld #FISEMontpellier
	Facebook The official FISE page: @fise.official
	Twitter @fiseworld #FISEWorld #FISEMontpellier #Montpellier2021
	Site web – fise.fr All the contest results, practical information, videos, photos, news, calendar, and event schedule in real-time. The E-FISE Junior By Hot Wheels is to be followed exclusively on the dedicated e-fise.com .
	Youtube Videos available every day on the YouTube channel: FISEevents
	Dailymotion Videos available every day on the Dailymotion channel: dailymotion.com/fise