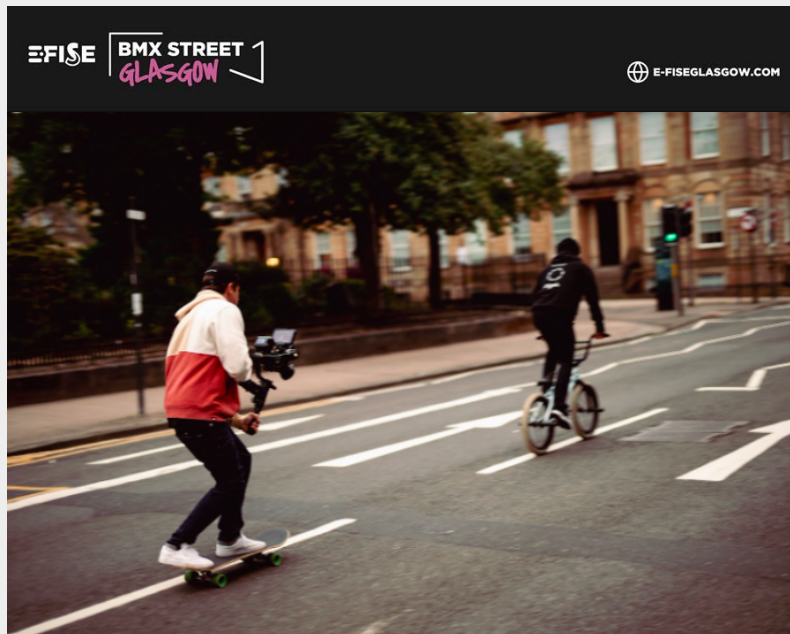


**[Test] - New BMX Street Video Contest**

Hurricane Group <press@fise.fr>  
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17 juin 2022 à 16:15

Press release

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## **E-FISE BMX STREET GLASGOW**

### **Brand New BMX Street Video Contest taking place in Glasgow!**

We've partnered with Glasgow Life and DIG BMX to bring you a brand new video contest, E-FISE BMX Street Glasgow.

This time we're inviting 5 of the world's best BMX street riders to film their best 90 second video in the streets of this famous city.

Other riders can get involved by entering the "wild card contest." This phase offers 1 lucky winner the opportunity to compete with the pros and take home a cash prize of at least €2200.

#### **WILD CARD CONTEST**

Anyone over the age of 16 can enter this contest, all they have to do is film a 1 minute BMX street video in Glasgow and submit it on the [e-fiseglasgow.com](https://e-fiseglasgow.com) website. Videos will be scored 50% by an expert panel of judges and 50% by fan votes. The winner will take the wild card place in the pro contest competing for a slice of the €22000 prize pot.

[FIND OUT MORE HERE](#)

**Bailie Annette Christie, Chair of Glasgow Life**, said: "We are delighted to once again work with Hurricane on this exciting and innovative collaboration. We hope the art, culture and urban environment of the city encourages the local and international riders to capture the true spirit of the city. Glasgow has a unique blend of parks, urban landscape and world class sporting venues, which makes the city a welcoming home to many of the world's finest BMX riders".



We are really excited to collaborate with Glasgow Life once again and to launch this brand new video competition. E-FISE is a unique concept, which gives riders from all horizons an opportunity to make themselves known, progress and potentially compete alongside some of the best riders in the world. This time the E-FISE contest will take place in one of the most renowned BMX Street locations in the world, the beautiful city of Glasgow. We expect some incredible images and can't wait to see the riders in action.

**Joseph Villeflayoux, Hurricane Group Marketing & Communication Director.**

#### MORE ABOUT HURRICANE GROUP

Hurricane Group specializes in urban sports and has 360° expertise across five key areas: Events, Creative, Parks, Talent and Media. We are a creatively driven organisation and put the audience at the very heart of everything we do. We work together with our clients to deliver bespoke solutions to complex challenges. We have a single focus: to bring unforgettable urban sports content and experiences to a global audience.

For more info, see <https://www.hurcn.com/en/>



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