

[Test] - FINALS ARE ON ! E-FISE Junior by Hot Wheels

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21 octobre 2022 à 10:42

Press Release

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E-FISE JUNIOR BY HOT WHEELS 2022 FINALS ARE ON Time to vote for the winners

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The Action Sports videos contest devoted to young athletes is now entering the final stretch. Fans have until October 29 to vote for their favorite riders on the dedicated E-FISE web platform, to elect the champions awarded by a number of great prizes. For the second edition, E-FISE Junior by Hot Wheels is bringing together girls and boys from all around the World to participate in the discipline of their choice: Skateboard, BMX, Scooter, or Roller. The future of these sports has been highlighted in Mini Riders (5-7 yo), Kids (8-12 yo) and Juniors (13-16 yo) categories. In France and abroad, they have been a few to distinguish thanks to their performance and style originality. Discover below some of these insane rookies on their way to rock next years' scene!

Votes for finals video: 16/10 to 29/10

Results announcement: 31/10

Over € 15,000 worth of prizes to be won!

[CHECK OUT THE PRIZES](#)[FIND OUT MORE](#)

SALA-NAESSENS Élio - 11 yo, Perpignan - FRANCE

Roller Kid Boy

No need to explain how much digital and physical are building and sharing cultures for Urban Sports communities. Élio in one of these groms who is dreaming to wave the FISE events crowd, and train hard to make it happen in a very near future. First of the Roller Kid Boy category qualification, he also won every FISE Metropole stops this season in U14. At [FISE Metropole Vendargues](#), he also won the U17 category, a huge achievement for the 11yo rider.

JANG Seoa - 9 yo, Gyeonggi-do, SOUTH KOREA

Roller Junior Girl

Even though she is only 9yo, she asked herself to push her limits and to compete in the superior category, so in Junior in spite of the Kid one. And this risky bet has been a success, as she is now the first of the qualification and went big on her final video to try to grab the Gold!

HAROY Nathan - 8 yo, Le Soler, FRANCE

Scooter Kid Boy

Sometimes talent doesn't wait to come to you, and the 8yo Frenchie Nathan Haroy is showing an extraordinary style for its category. So he took the Gold of the qualification, a title he is now trying to conserve.

NICKI Sarah - 15 yo, Act, AUSTRALIA

BMX Junior Girl

By sharing the same origins as the first ever BMX Freestyle Park Olympic Games winner, no doubt Sarah Nicki is inspired by the World Champion Logan Martin. She now owns the qualification pole position.

KASAI Tamio - 15 yo, Hokkaido, JAPAN

Skateboard Junior Boy

First of the Skate Junior Boy qualification for the E-FISE Junior by Hot Wheels, he is also competing for the [G-SHOCK 21 Seconds Contest](#) in the Adult category.



FROM RIDE SPOTS TO MINI-CAR CIRCUITS

For its 2022 edition, the digital transformation of E-FISE Junior by Hot Wheels is dedicated to young people and to the inherently passionate creativity they mobilize. In most urban disciplines, riders evolve in a practice space where there are different configurations, whether in Parks or Streets. In all cases, the point is to make the most beautiful and creative lines, the ones that optimize the rider's speed and enable them to achieve whatever tricks they want.

The creative process is exactly the same whichever lines you are working on, whether in BMX, Skateboard, Roller, Scooter or on mini-car circuits. You must project yourself, try, adapt, try again, until you succeed – or modify the lines until you attain your goal. It is only in scale that mini-car circuits differ from

freestyle sports; you still have to put together the elements of the set, choose the best car, and try to make the best of any new configuration.

ABOUT E-FISE JUNIOR BY HOT WHEELS 2021



This year, the online competition will take place from August 17 to October 31, 2022. Participants in the Mini Riders (5-7 yo), Kids (8-12 yo) and Juniors (13-16 yo) categories will compete through videos that they will submit exclusively on e-fise.com platform. Fans, friends, parents can vote for their favorite videos directly on the platform. This video competition will promote the female and male new generation of urban sports, and bring out young talents from France and around the world.

By partnering with Hot Wheels, the famous racing and car games brand, E-FISE Junior by Hot Wheels focuses only on Juniors, allowing riders up to the age of 16 to promote their best performances. Whether in BMX, Skateboard, Roller or Scooter, the partnership aims to attract and enhance the creativity of young people looking for thrills on different sites.

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E-FISE WEBSITE

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