

URBAN SPORTS SUMMIT

Organised by  HURRICANE



1 month to go before the Urban Sport Summit

The Urban Sport Summit brings together the **French and international sports ecosystem** involved in urban sports development.

This year's edition promises to be rich with a program gathering already **40+ speakers** **150+ participants** from major events organizing committees, local authorities, companies, NGOs, national and international federations.

MEET THE SPEAKERS



Pierre FRATTER-BARDY
Head of Strategy & Development
IOC



Ibrahima WADE
Coordinator
Dakar 2026
Youth Olympic Games



Michel FILLIAU
FIBA Senior Advisor
FIBA



Zelma MINA
Director
CUJF



Sabatino ARACU
President
World Skate



Bart DEJONG
BMX Freestyle Advisor
UCI



Nenad JEFTIC
Vice-President for Sport
WDSF



Jérôme MEYER
Former Head of Olympic
Coordinator
IFSC



Charles PERRIERE
President Parkour Commission
FIG



Patrick GUIMEZ
Coach of the French team
FFC



PROGRAMME

The programme offers a perfect mix of **Conferences & Experiences** in the scope of FISE Montpellier to get a full immersion in the world of urban sports.

TUESDAY 24 MAY

Arrival

6.30 - 7.30 PM - **Montpellier city tour**

9 - 11 PM - **Welcome cocktail**

DAY 1 - WEDNESDAY 25 MAY

Urban & Olympic Cultures

8.30 - 9 AM - Welcome addresses by the hosts and **Breakfast on the BMX Freestyle Park**

9.30 - 10 AM - Introduction by the IOC

10 - 10.45 AM - International federations' challenges and inspirations from Tokyo 2020 to Paris 2024 & perspectives in the upcoming games in 2030+

10.45 - 11.30 AM - What are the benefits of being an action sports destination?

11.30 - 12.00 - Sociologist approach and **Exhibition Riding the Olympic Wave by The Olympic Museum**

12 - 2 PM - **Lunch + FISE Montpellier VIP experience**

2 - 3 PM - La francophonie, une communauté économique pour le sport (FR)

Urban Sports Facilities

3 - 4 PM - World-class facilities: what are the competition and training standards?

4 - 5 PM - Sports and leisure facilities: how to design the perfect place to ride?

5 - 6 PM - Special announcement: Paris 2024 Games Preparation Centres

6 - 8 PM - **FISE Montpellier VIP experience**

DAY 2 - THURSDAY 26 MAY

New Horizon, development in Africa

9 - 9.30 AM - Introduction by Dakar YOG 2026, the emergence of Senegal

9.30 - 10.30 AM - Inspiring projects supported by NGOs, new cooperation models

10.30 - 11 AM - Act locally think globally, development plan with multisports events: The Games of La Francophonie and the Mediterranean Games (TBC)

11 AM - 2 PM - **FISE Montpellier VIP experience**

Marketing & Communication

2 - 2.45 PM - Why do announcers need to explore new territories?

2.45 - 3.30 PM - Urban sports redefine the boundaries: from media and marketing rights to storytelling

3.30 - 4.15 PM - Web3, Crypto, NFT: How the athletes, brands and organisations are looking at the opportunities of blockchain technology?

5 - 7 PM - Visit Montpellier Méditerranée waterfront or Montpellier city tour

7.00 - 10:30 PM - FISE Montpellier scooter night show + live

DAY 3 - FRIDAY 27 MAY

10 - 11 AM - Les opportunités de licences inexplorées des action sports (FR)

From 14:00 - Discover FIG Parkour World Cup and new Parkour facilities

10 AM - 8:30 PM - FISE Montpellier competitions

7.45 - 11.30 PM - FISE Montpellier BMX night show + live

JOIN US



VISIT THE WEBSITE

GET YOUR TICKET

Organized by Hurricane Group

3 rue Christian André Benoit

BAILLARGUES 34670 France

Copyright © 2022 Hurricane, All rights reserved.

You are receiving this email because you are in our mailing list.

[Preferences](#) | [Unsubscribe](#)