

1 month to go before the Urban Sport Summit

The Urban Sport Summit brings together the **French and international sports** ecosystem involved in urban sports development. This year's edition promises to be rich with a program gathering already **40+ speakers 150+ participants** from major events organizing committees, local authorities, companies, NGOs, national and international federations.

MEET THE SPEAKERS





PROGRAMME

The programme offers a perfect mix of **Conferences** & **Experiences** in the scope of FISE Montpellier to get a full immersion in the world of urban sports.

TUESDAY 24 MAY

Arrival

6.30 - 7.30 PM - Montpellier city tour9 - 11 PM - Welcome cocktail

DAY 1 - WEDNESDAY 25 MAY

Urban & Olympic Cultures

8.30 - 9 AM - Welcome addresses by the hosts and Breakfast on the BMX Freestyle Park
9.30 - 10 AM - Introduction by the IOC
10 - 10.45 AM - International federations' challenges and inspirations from Tokyo 2020 to Paris 2024 & perspectives in the upcoming games in 2030+
10.45 - 11.30 AM - What are the benefits of being an action sports destination?
11.30 - 12.00 - Sociologist approach and Exhibition Riding the Olympic Wave by The Olympic Museum

12 - 2 PM - Lunch + FISE Montpellier VIP experience

2 - 3 PM - La francophonie, une communauté économique pour le sport (FR)

Urban Sports Facilities

- 3 4 PM World-class facilities: what are the competition and training standards?
- 4 5 PM Sports and leisure facilities: how to design the perfect place to ride?
- 5 6 PM Special announcement: Paris 2024 Games Preparation Centres
- 6 8 PM FISE Montpellier VIP experience

DAY 2 - THURSDAY 26 MAY

New Horizon, development in Africa

9 - 9.30 AM - Introduction by Dakar YOG 2026, the emergence of Senegal
9.30 - 10.30 AM - Inspiring projects supported by NGOs, new cooperation models
10.30 - 11 AM - Act locally think globally, development plan with multisports events: The Games of La Francophonie and the Mediterranean Games (TBC)

Marketing & Communication

2 - 2.45 PM - Why do announcers need to explore new territories?
2.45 - 3.30 PM - Urban sports redefine the boundaries: from media and marketing rights to storytelling
2.20 A 45 PM - Why 2 County NET the site state has a boundaries and marketing rights and marketing rights and marketing rights and marketing rights are stated as a state of the site state of the site of the

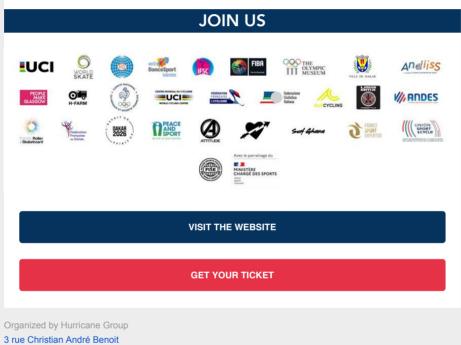
3.30 - 4.15 PM - Web3, Crypto, NFT: How the athletes, brands and organisations are looking at the opportunities of blockchain technology?

5 - 7 PM - Visit Montpellier Méditerranée waterfront or Montpellier city tour
 7.00 - 10:30 PM - FISE Montpellier scooter night show + live

DAY 3 - FRIDAY 27 MAY

10 - 11 AM - Les opportunités de licences inexplorées des action sports (FR) **From 14:00** - Discover FIG Parkour World Cup and new Parkour facilities

> 10 AM - 8:30 PM - FISE Montpellier competitions 7.45 - 11.30 PM - FISE Montpellier BMX night show + live



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