



FISE MONTPELLIER 2022

FISE IN DIGITAL

Initiated in 2020 in response to the health situation, E-FISE Montpellier distinguished itself by its ability to bring out young talent from around the world. At the heart of the festival's ambition since its inception, this desire to create links and spread the passion of urban sports is once again anchored in the coming season.

E-FISE Wheels of Glasgow

A pro Street and amateur BMX video contest due to take place on the iconic streets of Glasgow.

Conceived by GLASGOW LIFE, the project aims to attract a new audience from outside the UK, and to stimulate interest in the 2023 UCI Cycling World Championships in Glasgow which will bring together all cycling disciplines in one exceptional summer event. This strong teaser for the values of FISE and the soul of the city, Glasgow is putting itself on the world map of urban sports, in particular BMX Freestyle, thanks to the creativity encouraged through its urban environment.

The 2022 edition will follow E-FISE codes. Riders will be invited to create their best videos on the streets of Glasgow; these will then be broadcast on a dedicated platform and submitted to a public vote.



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E-FISE Junior by Hot Wheels

By partnering with Hot Wheels, the famous racing and car games brand, E-FISE Junior by Hot Wheels focuses only on Juniors, allowing riders up to the age of 16 to promote their best performances. Whether in BMX, Skateboard, Roller or Freestyle Scooter, the partnership aims to attract and enhance the creativity of young people looking for thrills on different sites. Organised during the July and August holidays, riders of any gender can take advantage of the summer to make their videos and broadcast them on the dedicated web platform.

FROM RIDE SPOTS TO MINI-CAR CIRCUITS

For its 2022 edition, the digital transformation of E-FISE Junior by Hot Wheels is dedicated to young people and to the inherently passionate creativity they mobilise. In most urban disciplines, riders evolve in a practice space where there are different configurations, whether it be in the Park or on the streets. In all cases, however, the point is to take greatest pleasure by linking the most beautiful, most creative lines possible; the ones that optimise the rider's speed and enable them to achieve whatever tricks they want.

The creative process is exactly the same whichever lines you are working on, whether in BMX, Skateboard, Roller or Freestyle Scooter or on mini-car circuits. You must project yourself, try, adapt, try again, until you succeed – or modify the lines until you attain your goal. It is only in scale that mini-car circuits differ from freestyle sports; you still have to put together the elements of the set, choose the best car, and try to make the best of any new configuration.

ABOUT HOT WHEELS

Hot Wheels has inspired the younger generation to challenge the limits of their imagination since its inception in 1968. The brand with the glowing flames has constantly updated its product range while remaining true to its DNA: fill up on adrenaline using small cars and tracks with an ultra-modern design. On the programme: crazy stunts, epic races at full speed ... and constantly renewed demands on those who love the ultimate challenge! The little Hot Wheels car is currently the best-selling toy in the world!



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Battle of the Nations 2020

The digital contest that rolled out the red carpet for eight South American riders at FISE Montpellier 2022

FISE reinvented itself in 2020 with a new format: a 100% digital edition, E-FISE Montpellier. Athletes from all FISE disciplines produced their best performances via video which were then judged by the public and professional judges.

From 2 November to 4 December, the highest-ranked pro and amateur athletes of E-FISE Montpellier 2020 were selected and gathered by nation to represent their country. They then provided a unique video that compiled the best tricks of each member in BMX, Breaking, Parkour, Roller, Scooter, Skateboard and Wakeboard. The difference here was that only the public was invited to vote for their favourite team to win. Over several weeks, 46 nations engaged their communities in their attempt to win an invitation to the next FISE Montpellier – and with it the opportunity for athletes to compete (with transportation, accommodation and registration fees waived).

Over nearly a month and a half of competition, Latin America stood out by dominating the top three spots throughout. Finally, on 15 December, a live broadcast awards ceremony crowned the Mexican team winner of the Battle of the Nations 2020. The team included Kevin Peraza (BMX Park Pro), Ella Bucio (Parkour), Miguel Guzman (amateur Flatland), and Gloria Reyes (Breaking Adult). The Brazilian team took 2nd place and the Colombian team 3rd and all three teams were invited to FISE Montpellier 2022. Mexican rider Kevin Peraza is already an iconic figure at the event, but it will be a first for new talents like Lizsurley Villegas Serna, Kalléo Hipolito and Gloria Reyes.

MEXICO

Kevin PERAZA – age 26 – BMX STREET PRO

This Mexican-American rider has always been immersed in BMX thanks to his father and three brothers. He is one of those rare riders who can ride at a high level in BMX Freestyle Park, Dirt and Street. His legendary and contagious smile (even while riding), «good vibes», and unique style that combines high flying and technicality, make Kevin an emblematic figure on the current BMX Freestyle scene and one of the darlings of the Montpellier public.



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Ella Maria BUCIO – age 23 – PARKOUR FREESTYLE

Ella has performed high-level Artistic Gymnastics since childhood. Using acrobatic movements, jumps and artistic figures, she stands out to become a favourite freerunner at upcoming international events. Winner of E-FISE 2020 in Parkour, she is fighting to advance the female cause of her sport in her home country of Mexico.

Miguel GUZMAN – age 28 – AMATEUR BMX FLATLAND

This BMX Flatland rider from the south of Mexico, known as «Soyer», has 13 years of experience. E-FISE and Battle of the Nations were real springboards for him onto the international scene. FISE Montpellier 2022 will be Miguel's first appearance at the festival: on the road to the biggest success of his sporting career, he intends to redouble his efforts to pay tribute to everyone who voted for him and Mexico in 2020.

Gloria REYES – age 35 – BREAKING BGIRL ADULT

E-FISE and the Battle of the Nations highlighted talent from all over the world, none more so than Gloria who has devoted herself to Breaking for the past 15 years. She defines the discipline as an athletic movement of the body, a dance, but one that is influenced by the mind and soul. As a professional dancer and coach, she wants to prove that Breaking is not just a hobby but a sport in its own right, and thus encourage young people to take it up.

BRAZIL

Kalléo HIPOLITO – age 31 – ROLLER STREET PRO

With 27k followers on Instagram, Kalléo is a significant figure in Roller. At E-FISE 2020, this Brazilian made a big splash with his Street and aerial style, where, despite an injury just before the final, he managed to take 2nd place. Skatepark, rails, street furniture ... he rides everywhere, on everything, and posts it all on his YouTube channel and Instagram account (@kalleohipolito).

Eduarda BORDIGNON – age 21 – BMX STREET PRO

Eduarda is adept at winning national titles and international competitions in BMX Freestyle Park, which she has been riding for eight years. National Junior Champion in 2018 and Elite Champion in 2019 and 2021, the Brazilian stands out for her eclectic style, whether in Park, Dirt or Street. She took part in the UCI BMX Freestyle World Championships in 2017, the Youth Olympic Games in Buenos Aires in 2018, and the FISE European Series and PanAmericano BMX Freestyle in Peru (placed 7th) in 2019.



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COLOMBIA

Lizsurley VILLEGAS SERNA – age 17 – BMX FREESTYLE PARK

Thanks to a perfect and technical run, this Colombian won E-FISE 2020 by beating legends of the international Park scene such as Hannah Roberts and Nikita Ducarroz. In just five years, LizSurley and her twin sister and riding partner QueenSaray have conquered the national and international stages. Their dream is to stand on the Olympic podium together.

Diego VEGA – age 39 – AMATEUR ROLLER STREET

With his well-mastered 180s, Grinds and Slides, his speed and technicality, the Colombian won the no 1 spot at E-FISE 2020. For Diego, victory was collective: «It was a team effort, the friends who helped me with the cameras to film, for morale too, for the votes, we really were a team.» He is a strong contender and one to look out for at FISE 2022.