



FISE MONTPELLIER 2022

THIS IS WHO WE ARE :

RIDERS

Riders have been in the spotlight since the first edition of FISE Montpellier and have shaped the unique global event by their performances and the culture of their disciplines. In BMX, Skateboard, Roller, Scooter, for example, they can take advantage of an exceptional opportunity to share their passion with everyone. This type of event is an opportunity to inspire the youngest, and to prove that the freedom of Freestyle is also about doing what you want, without age or gender restrictions.

SPECTATORS

The crowds who fill the banks of the Lez at every FISE moment have been an integral part of FISE Montpellier since its inception. Brought together by the Freestyle values shared by the riders through their performances, spectators immerse themselves in the various competitions, animations and exhibitions presented by associations and partners. They actively participate throughout the five days of the festival, enjoying the unique experience of discovering, and perhaps even participating in, urban disciplines.

SPEAKER

The MC, or speaker, brings together several aspects necessary for the smooth running of any contest or show. They play a central role and need to have expert knowledge about the disciplines they are promoting; they announce the running order for riders and artists and inform them about any time restrictions during their performances; they inform spectators about the sports and tricks, motivating them to use their best vibes to encourage the performers.

DJ

The DJ guarantees the atmosphere of a show or contest. They provide a rhythm to the spectators' experience and ensure the riders are motivated; they are chosen because of their affinity with the discipline that hosts their sets and are installed on the Park where the competition takes place; they share the favourite tracks of each community and allow the crowds to immerse themselves in their respective worlds. This sharing of common references, embodied here by music, is an additional lever to transmit these passions.



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JUDGES

Selected from experienced riders of the discipline, and therefore capable of appreciating the subtleties of each performance, judges evaluate the riders on each of their runs. Riders use the modules offered in the zones: judges mark their runs according to difficulty, quality of realisation, originality, exploitation of the space ... plus another essential criterion: the overall impression of the run, generally marked according to the style, fluidity and commitment of the rider.

PARTNERS

Whether they be local authorities that support FISE Montpellier, such as the Occitanie/Pyrénées-Méditerranée region, the city of Montpellier and Montpellier Méditerranée Métropole, or leading brands as private partners, each partner is essential to the organisation of the festival as they are involved in the majority of its financing. Each year, they contribute to enriching the festival-goer's experience through numerous activations. They are often welcomed in the exhibitor villages where they promote their involvement by fulfilling their offer of activities on the stands.

FEDERATIONS

FISE has built up an international reputation over its 25 years in close collaboration with the national and international federations that govern the different disciplines. This collaboration allows FISE to host world-class competitions in France and internationally that offer riders major challenges in their disciplines. Some of the competitions offer riders points for Olympic qualification and thus an opportunity to achieve their Olympic dream.

MONTPELLIER AND ITS RESIDENTS

Montpellier and its residents have hosted FISE on the banks of the Lez every year since 2007. On each occasion, the organisation collaborates with the local Port Marianne residents' association to make their lives as easy as possible during the month-long mobilisation (set-up, the festival, two weeks of dismantling). These adaptations allow the whole of Montpellier to beat to the rhythm of FISE, and to benefit from the economic spin-offs of 600,000 spectators, 2,000 riders and 400 accredited journalists.



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VOLUNTEERS

500 volunteers arrive each year to lend a hand to the organisation, get involved with all the trades represented at the festival, and ensure its smooth running. As well as actively contributing to it, it is also an opportunity for them to acquire new skills, discover the professions of the event industry, and invest in promoting their passion to the public. While anyone aged 18 and above can register as a volunteer, more than 300 of the volunteers are recruited from the collaboration between Keyce and FISE, especially students of FISE Business School.

MEDIA

Journalists from the general and specialised media contribute a huge amount to the democratisation of urban sports and are crucial to FISE's local, national and international influence. They act as levers for the development of alternative cultures and promote various aspects of the event – the different business areas, the profiles of its iconic riders, the festival highlights – and have thus played an extremely important role in the reputation of FISE Montpellier over 25 years.