



FISE MONTPELLIER 2022

WELCOME TO FISE MONTPELLIER

Welcome to FISE Montpellier

It's been 25 years since FISE Montpellier was launched and, after two years of upheaval, our festival is back in its original format for 2022. The format that has made it the third most prestigious free sporting event in France after the Tour de France and the Vendée Globe.

Every year, the international, multi-disciplinary five-day festival welcomes over 600,000 spectators, 400 accredited journalists and some 2,000 professional and amateur riders. And every year, 15 disciplines enter major competitions on Parks specifically designed for the event: BMX (Freestyle Park, Flatland, Dirt, Street, Spine Ramp); Roller (Freestyle Park, Spine Ramp); Skateboard (Street, Spine Ramp), Scooter (Freestyle Park, Spine Ramp), Parkour (Freestyle, Speed Run), Breaking and Bike Life. FISE returns to the banks of the Lez from 25 to 29 May with a brand new anniversary programme that invites riders, spectators, artists and fans to celebrate their sports at this unmissable event.

Urban sports benefit from a positive environment and are democratised by specific events, but only FISE is so successful in bringing together the disciplines of BMX, Roller, Scooter, Skateboard, Parkour, Breaking and more. Each community, strong in its individual identity and culture, unites with the others through their shared common values.

In France and internationally, the stages of FISE tours gather some of the best pro and amateur riders, male and female, of all ages. Galvanised by the encouragement of the crowds, competitors go above and beyond to push the boundaries of their disciplines and inspire future talent.

Since its first edition in 1997, FISE has marked the season with its iconic event at Montpellier, the success of which has led to the development of tours promoting urban sports and culture to new audiences. These series of events are always free, always open to everyone, and always age-inclusive.

The go-to get-together in May will help spread Montpellier's global influence and is part of the dynamic development of these sports among the public. Whether in Montpellier, other iconic French towns, or elsewhere in the world, FISE festivals embrace urban disciplines in which all are welcome.



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FISE Montpellier in numbers

25th ANNIVERSARY

5 festival days
14 disciplines
70+ competitions
7 sports areas
3 Olympic disciplines: BMX Freestyle Park, Skateboard, Breaking
500+ volunteers

SPECTATORS

600,000+ spectators
100+ nationalities represented
55% male - 45% female in 2019
60%+- aged 15–25 in 2019

RIDERS

2,000+ riders in 2019
43% pro - 45% amateur - 11% junior
54 nationalities represented

MEDIA

200+ hours of TV broadcast
40+ hours of live broadcast
700 occurrences of media coverage
400 accredited journalists
27,000,000+ impressions on social networks





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An anniversary edition

Already 25 years since its first edition in 1997, FISE continues to encompass passion, participation and engagement so it can keep to its original promise: connecting riders and their fans. With both physical and digital festivals – in all four corners of the globe – FISE has nurtured generations of riders through its legendary events, and taken up the challenge of bringing together communities and their unique cultures. Over the 25 years, high-profile riders from different communities have come and gone, and the next generations have been shaped and spurred on to international stardom. Today, inspired by the varied backgrounds of its participants, FISE offers something new at each edition by continually evolving its programming to remain one of the most eagerly anticipated sporting events. This is especially true for the young people who believe and share in its values of freedom, freestyle, pushing the limits, and sharing.

Broadcast in France on MCS Extreme and internationally on Eurosport, this year's competitions will run continuously over five days, alternating with those mystical nights on the Spine Ramp and the RADAR concerts that will host the new headliners of French Hip-Hop.

A NEW, MORE ENVIRONMENTALLY AWARE EXPERIENCE

As in previous years, festival-goers can access the FISE Montpellier site by presenting their free e-ticket obtained through the online ticket office. On this digital stage, they will be able to access a great new feature of the 2022 edition which enables them to co-construct a more mindful experience. This experience – managed by event organiser Hurricane Group, supported by the JULES brand, and incorporating new initiatives from local and international associations – aims to motivate the 600,000 spectators to manage and optimise their environmental impacts.

STREET ART GAINS MOMENTUM

In this 25th anniversary year, pride of place will also be given to the alternative cultures that shape the world of urban disciplines. There will be two areas dedicated to ART & FISE animations which will host artist initiations and demonstrations. One will be in the new Chill Zone, a first for FISE as a friendly, shaded area dedicated to festival-goers where they can relax and enjoy themselves while trying out activities for all. One will be close to the Street Park battles which are presented by G-SHOCK and judged by renowned global artists.



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BIKE LIFE – NEW AT FISE MONTPELLIER

This urban discipline has recently become popular with the general public and joins the FISE Montpellier programme for the first time. By entering into the heart of the largest global urban sports gathering, Bike Life riders will have an unprecedented opportunity to promote the values they share with all urban sports: to surpass oneself, to express individuality, and to share. Marked by a strong visual identity, Bike Life has a whole aesthetic culture infused by traditions its practitioners hold dear. Invited by the Montpellier's iconic Shop Avenue, French leader in online BMX equipment sales, a whole new community of riders will be participating at FISE Montpellier. On Thursday, riders take part in a gathering on the Avenue du Pirée followed by a Ride Out. On Friday and Saturday, a jam format contest allows everyone to showcase their best tricks, with a qualification phase on the first day and finals on the second. Also on the Saturday, everyone is invited to exhibit their bikes in a contest that will decide the most awesome.

URBAN SPORTS SUMMIT: INDUSTRY PLATFORM

Building on the success of its first editions in Montpellier and Chengdu 2019, the Urban Sport Summit will again bring together all the stakeholders of the international sports industry for three days of conferences and workshops on the theme of urban disciplines. The BMX Freestyle Park, Skateboard and Breaking competitions at FISE Montpellier will be structured against the backdrop of the Paris 2024 Olympics and involve a whole sector in their development. Although still relatively confidential, it nonetheless provides an opportunity for all players in the global sports economy to understand the unique values that drive and unite their communities.

BREAKING COMPETITIONS

After a remarkable introduction at the Buenos Aires Youth Olympic Games 2018, Breaking continues its progress and is now part of the programming for Paris 2024. With its strong urban culture, the Breaking community brings together the values that exist across all other disciplines represented at FISE: free expression, challenging oneself, respect for others, physical development. The discipline encompasses the ideas of creativity, fluidity and artistic performance and thus fully justifies its integration into FISE Montpellier, alongside Bike Life on the Quai du Pirée. Three distinct competitions, on a stage set up on the Lez, will see international BBoys and BGirls go head-to-head: the first WDSF Breaking For Gold World series event, the FFD French Championship battle stage and PACA-OCCITANIE-CORSE qualification, as well as amateur battles open to all.