



25 – 29
25
MAI 2022
ANS
RIVES DU LEZ
www.fise.fr

MEDIA GUIDE

2022



WELCOME TO FISE MONTPELLIER

It's been 25 years since FISE Montpellier was launched and, after two years of upheaval, our festival is back in its original format for 2022. The format that has made it the third most prestigious free sporting event in France after the Tour de France and the Vendée Globe.

Every year, the international, multi-disciplinary five-day festival welcomes over 600,000 spectators, 400 accredited journalists and some 2,000 professional and amateur riders. And every year, 15 disciplines enter major competitions on Parks specifically designed for the event: BMX (Freestyle Park, Flatland, Dirt, Street, Spine Ramp); Roller (Freestyle Park, Spine Ramp); Skateboard (Street, Spine Ramp), Scooter (Freestyle Park, Spine Ramp), Par-kour (Freestyle, Speed Run), Breaking and Bike Life.

FISE returns to the banks of the Lez from 25 to 29 May with a brand new anniversary programme that invites riders, spectators, artists and fans to celebrate their sports at this unmissable event.

CONTENTS

03

Welcome to FISE Montpellier

10

Editorials

46

5-day immersion
in urban culture

58

Le FISE en digital

64

A bit of vocab

72

Our supporting partners

77

Practical information

07

FISE Montpellier

26

Competition disciplines

54

A more environmentally
aware festival

62

FISE Montpellier:
this is who we are

66

Eco section

76

Live TV - Connect on social

80

Contacts





FISE MONTPELLIER

Urban sports benefit from a positive environment and are democratised by specific events, but only FISE is so successful in bringing together the disciplines of BMX, Roller, Scooter, Skateboard, Parkour, Breaking and more. Each community, strong in its individual identity and culture, unites with the others through their shared common values.

In France and internationally, the stages of FISE tours gather some of the best pro and amateur riders, male and female, of all ages. Galvanised by the encouragement of the crowds, competitors go above and beyond to push the boundaries of their disciplines and inspire future talent.

Since its first edition in 1997, FISE has marked the season with its iconic event at Montpellier, the success of which has led to the development of tours promoting urban sports and culture to new audiences. These series of events are always free, always open to everyone, and always age-inclusive.

The go-to get-together in May will help spread Montpellier's global influence and is part of the dynamic development of these sports among the public. Whether in Montpellier, other iconic French towns, or elsewhere in the world, FISE festivals embrace urban disciplines in which all are welcome.

FISE MONTPELLIER IN NUMBERS

25th
anniversary

5
festival days

14
disciplines

70+
compétitions

7
sports areas

3
Olympic
disciplines :
BMX Freestyle Park
Skateboard
Breaking

500+
volunteers



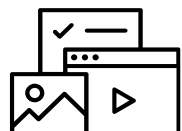
SPECTATORS

600,000+ spectators
100+ nationalities represented
55% male
45% female in 2019
60%+- aged 15-25 in 2019



RIDERS

2000+ in 2019
43% pros
45% amateur
11% junior
54 nationalities represented



MEDIA

200+ hours of TV broadcast
40+ hours of live broadcast
700 occurrences of media coverage
400 accredited journalists
27,000,000+ impressions on social networks





Michaël DELAFOSSE

Mayor of Montpellier

President of Montpellier Méditerranée Métropole

«Montpellier has established itself as the sports city par excellence. Over the years, it has demonstrated its know-how in hosting major sporting events. We are delighted, therefore, to welcome back the International Festival of Extreme Sports. Once again, the eyes of the whole world will be upon us for these few unmissable days.

The Métropole and the City of Montpellier have been involved with FISE since its inception and continue to support this ever-spectacular event after the two pandemic years without public attendance.

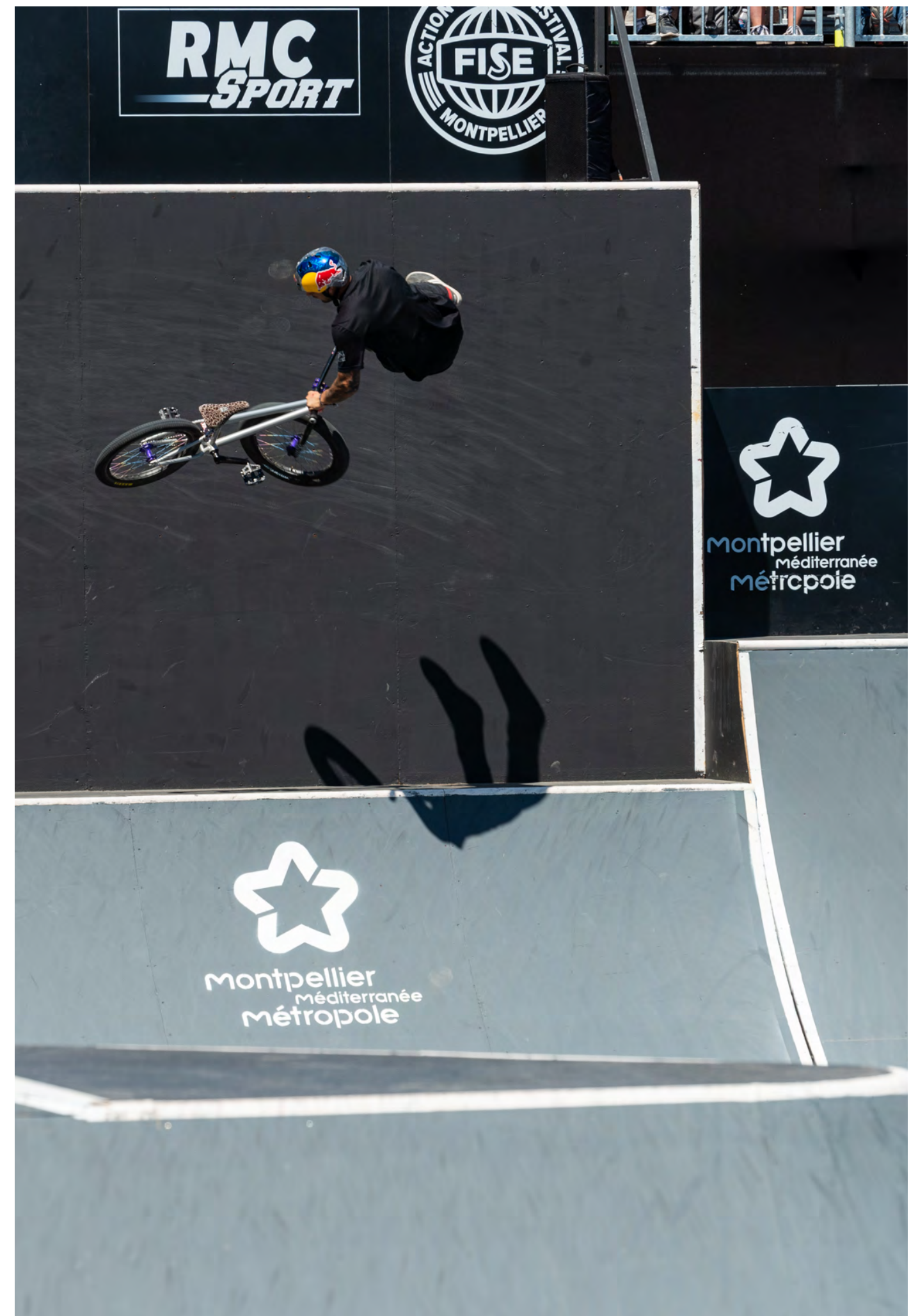
In celebration of this great homecoming and the 25th anniversary of the event, several disciplines registered for the next Olympic Games in Paris – e.g. BMX and Breaking – will be on show. Others, just as promising, like Parkour, will complete an exceptional programme.

Young people will once again be able to gather, share their emotions, and thrill together for all the champions who will be crowned on the banks of the Lez.

So yes, sport is back home in Montpellier!»

Michaël Delafosse

Mayor of Montpellier and President of Montpellier Méditerranée Métropole





Carole DELGA

President of the Occitanie
Pyrénées-Méditerranée Region

«After the organisation of the last two editions in digital form, it is hugely satisfying to see the International Festival of Extreme Sports festival return for its 25th anniversary in its normal format along the banks of the Lez in Montpellier.

I would like to thank and congratulate the FISE organisers, who managed to refresh and adapt over the past two very unusual years in order to involve as many people as possible: young and old, female and male, amateur and professional riders ... The sport continues to develop, with 2.5 million people participants in France and the integration of two new disciplines, BMX Freestyle and Skateboard, into the Tokyo Olympic Games programme. Breakdance will be added at Paris 2024.

Urban sports convey values of sharing and solidarity to which we fully subscribe. This is why the Occitanie Region is proud to renew its commitment to FISE, the most popular free sports events in France after the Tour de France and the Vendée Globe. Each year it brings together more than 600,000 spectators and nearly 2,000 athletes on the banks of the Lez, just below the Hôtel de Région in Montpellier.

As we wait impatiently for the start of this unmissable event, I wish all fans and organisers a fantastic festival.»

Carole Delga
President of the Occitanie/Pyrénées-Méditerranée Region





AN ANNIVERSARY EDITION

Already 25 years since its first edition in 1997, FISE continues to encompass passion, participation and engagement so it can keep to its original promise: connecting riders and their fans. With both physical and digital festivals – in all four corners of the globe – FISE has nurtured generations of riders through its legendary events, and taken up the challenge of bringing together communities and their unique cultures. Over the 25 years, high-profile riders from different communities have come and gone, and the next generations have been shaped and spurred on to international stardom. Today, inspired by the varied backgrounds of its participants, FISE offers something new at each edition by continually evolving its programming to remain one of the most eagerly anticipated sporting events. This is especially true for the young people who believe and share in its values of freedom, freestyle, pushing the limits, and sharing.

Broadcast in France on MCS Extreme and internationally on Eurosport, this year's competitions will run continuously over five days, alternating with those mystical nights on the Spine Ramp and the RADAR concerts that will host the new headliners of French Hip-Hop.





A NEW, MORE ENVIRONMENTALLY AWARE EXPERIENCE

As in previous years, festival-goers can access the FISE Montpellier site by presenting their free e-ticket obtained through the online ticket office. On this digital stage, they will be able to access a great new feature of the 2022 edition which enables them to co-construct a more mindful experience. This experience – managed by event organiser Hurricane Group, supported by the JULES brand, and incorporating new initiatives from local and international associations – aims to motivate the 600,000 spectators to manage and optimise their environmental impacts.





URBAN SPORTS SUMMIT: INDUSTRY PLATFORM

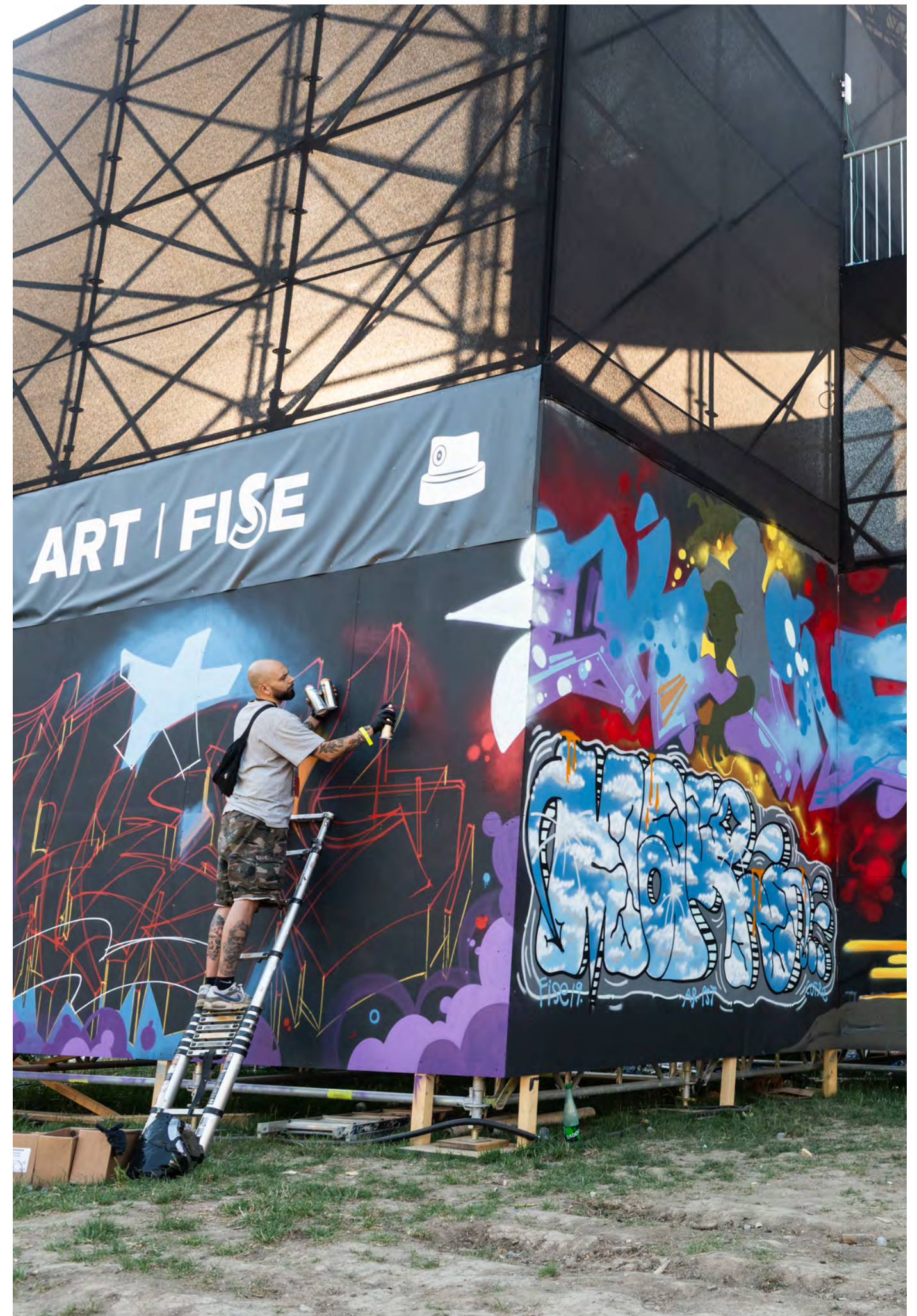
Building on the success of its first editions in Montpellier and Chengdu 2019, the Urban Sport Summit will again bring together all the stakeholders of the international sports industry for three days of conferences and workshops on the theme of urban disciplines. The BMX Freestyle Park, Skateboard and Breaking competitions at FISE Montpellier will be structured against the backdrop of the Paris 2024 Olympics and involve a whole sector in their development. Although still relatively confidential, it nonetheless provides an opportunity for all players in the global sports economy to understand the unique values that drive and unite their communities.





STREET ART GAINS MOMENTUM

In this 25th anniversary year, pride of place will also be given to the alternative cultures that shape the world of urban disciplines. There will be two areas dedicated to ART & FISE animations which will host artist initiations and demonstrations. One will be in the new Chill Zone, a first for FISE as a friendly, shaded area dedicated to festival-goers where they can relax and enjoy themselves while trying out activities for all. One will be close to the Street Park battles which are presented by G-SHOCK and judged by renowned global artists.





BREAKING COMPETITIONS

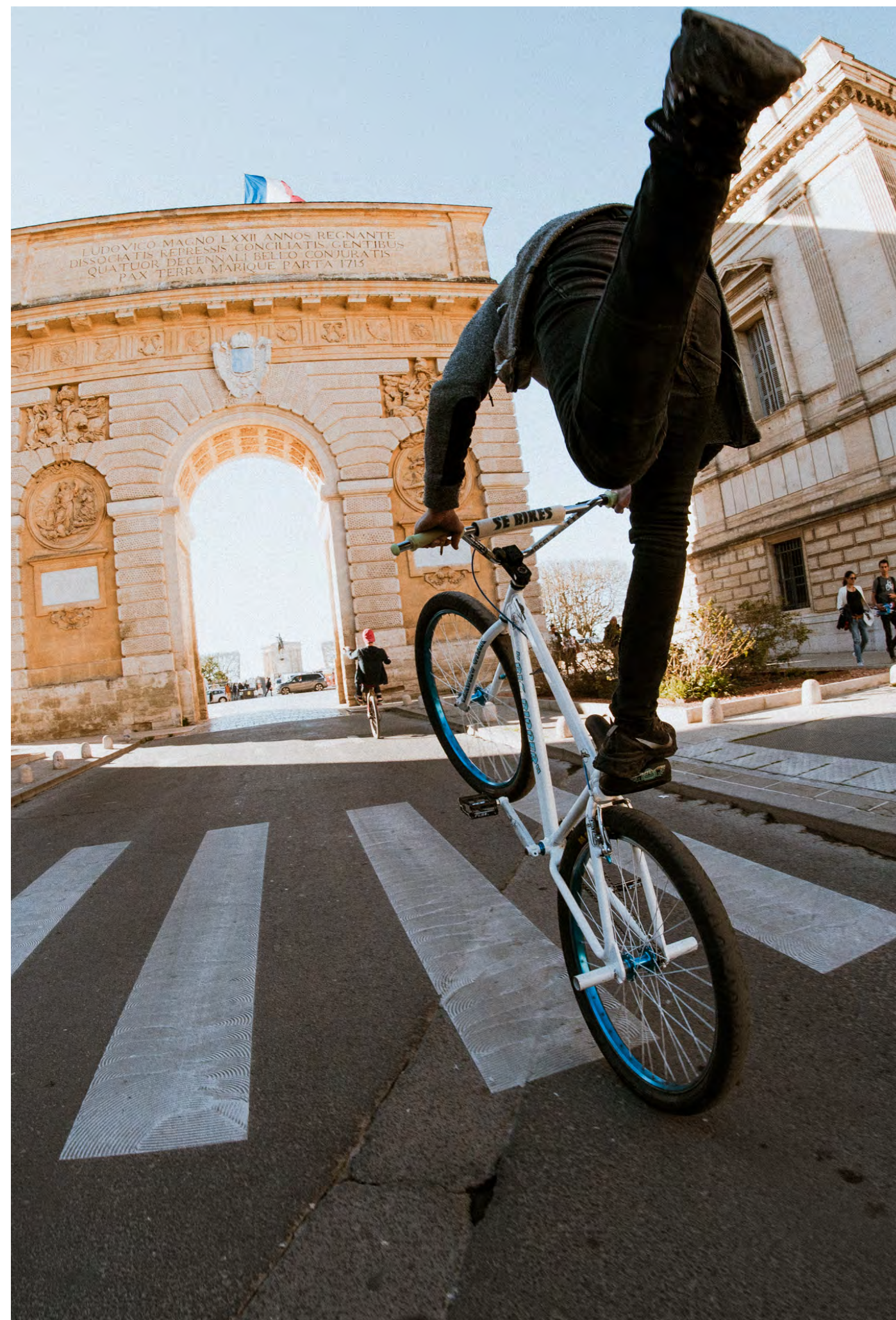
fter a remarkable introduction at the Buenos Aires Youth Olympic Games 2018, Breaking continues its progress and is now part of the programming for Paris 2024. With its strong urban culture, the Breaking community brings together the values that exist across all other disciplines represented at FISE: free expression, challenging oneself, respect for others, physical development. The discipline encompasses the ideas of creativity, fluidity and artistic performance and thus fully justifies its integration into FISE Montpellier, alongside Bike Life on the Quai du Pirée. Three distinct competitions, on a stage set up on the Lez, will see international BBoys and BGirls go head-to-head: the first WDSF Breaking For Gold World series event, the FFD French Championship battle stage and PACA-OCCITANIE-CORSE qualification, as well as amateur battles open to all.





BIKE LIFE – NEW AT FISE MONTPELLIER

This urban discipline has recently become popular with the general public and joins the FISE Montpellier programme for the first time. By entering into the heart of the largest global urban sports gathering, Bike Life riders will have an unprecedented opportunity to promote the values they share with all urban sports: to surpass oneself, to express individuality, and to share. Marked by a strong visual identity, Bike Life has a whole aesthetic culture infused by traditions its practitioners hold dear. Invited by the Montpellier's iconic Shop Avenue, French leader in online BMX equipment sales, a whole new community of riders will be participating at FISE Montpellier. On Thursday, riders take part in a gathering on the Avenue du Pirée followed by a Ride Out. On Friday and Saturday, a jam format contest allows everyone to showcase their best tricks, with a qualification phase on the first day and finals on the second. Also on the Saturday, everyone is invited to exhibit their bikes in a contest that will decide the most awesome.



COMPETITION DISCIPLINES

FISE Montpellier is a selection of contests in sports areas and parks that have been specifically designed and assembled by Hurricane Group to enhance the performances of riders at the highest world level while remaining accessible to junior and amateur categories.

Urban sports communities are full of riders who stand out for their commitment. Whether involved with new generations of riders, social causes, or the reputation of their discipline(s), many of them carry their enthusiasm into the wider world.

FREESTYLE PARK 1

FISE Freestyle Park covers an area of 1,500m2 and is composed of iron and wood structures. These are oversized to meet the needs of the pros while maintaining the lines needed for amateurs to express themselves.



UCI BMX FREESTYLE PARK WORLD CUP

PRESENTED BY MONTPELLIER MÉDITERRANÉE MÉTROPOLE

BMX Freestyle Park is one of the most democratic of FISE competitions, characterised by aerial tricks made possible by the shape of the structures and the speed of riders. While the technicality of tricks is very important to the scoring, other criteria – such as the use of the whole Park and originality of the chosen lines – are also key components of evaluation. The World Cup is organised in collaboration with UCI and FFC.

BMX FREESTYLE PARK - FISE MONTPELLIER 2019 - MEN



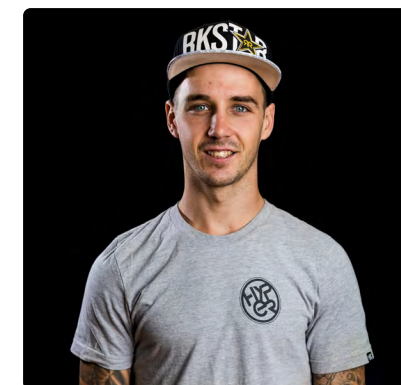
Justin DOWELL
age 22 – USA

Justin has already realised one of his greatest dreams by winning FISE Montpellier 2019. The rider from Virginia also won gold at the UCI World Championships in 2018 and 2019. It appears that the rainbow jersey gives him wings as he's just as comfortable on a Spine Ramp. With the unique lines that distinguish him from other participants, his originality guarantees him a place as one of the favourites.



Irek RIZAEZ
age 25 – RUSSIA

Winner of the 2019 FISE European Series, Irek is renowned for his seemingly innate talent and his committed, enthusiastic and versatile riding style. He took up BMX in 2009 aged 12 and within a few years had made a name for himself on the international scene. He has pioneered tricks such as the 360 Whip to Bar to Opo Whip and the Quintuple Tailwhip (five full rotations of the bike frame around its axis).



Logan MARTIN
age 28 – AUSTRALIA

A few years ago, a FISE event in Paris welcomed the young Logan to international competition where he won his first victory on the world circuit. Since then, this global BMX Freestyle prodigy has been on the podium at almost every event in which he has participated. Committed and technically superb, he went to Tokyo last summer as reigning World Champion and won the first ever BMX Freestyle Olympic gold medal.

BMX FREESTYLE PARK - FISE MONTPELLIER 2019 - WOMEN



Hannah ROBERTS
age 20 – USA

Winner of FWS every year since 2017, Hannah won gold at the 2021 World Championships. As modest as she is passionate, Hannah dedicated herself to BMX from a very young age and this is reflected in the technicality of her tricks. With her massive flairs, many see in her the future of female BMX, so successfully launched at Tokyo 2020 where she came 2nd to the UK's Charlotte Worthington.



Perris BENEGAS
age 26 – USA

Perris is one of the talented female athletes promoting the growth of her category. As soon as she could pedal, it was obvious that her lines were all about style and range. World Champion in 2018, 2nd overall at FWS 2019, 4th at the last World Championships in Montpellier, Perris also has a history of being champion at ... Thai Boxing!



Lara LESSMANN
age 22 – GERMANY

The signature of this particularly promising rider is her unique style, which consists of runs marked by a few bangers that she is the only female to master. Originally from Flensburg, she started BMX aged 9 and was initially influenced by her brother. After rigorous training sessions, her perfectionism won her the sport's first Olympic gold medal at the 2018 Youth Olympic Games in Buenos Aires.

FREESTYLE PARK 2

The structures in Freestyle Park 2 are arranged much closer together so they are better suited to the small-sized wheels that determine take-off speed. This allows riders to use the area to optimise their energy and efficiency and when creating tricks.





WS ROLLER FREESTYLE PARK WORLD CUP

PRESENTED BY LA
RÉGION OCCITANIE PYRÉNÉES -
MÉDITERRANÉE

Roller Freestyle Park is designed with structures that enable athletes to achieve maximum speed as they string together aerial tricks and assorted slides. Each run is judged on the individuality of the rider as well as on their technical skills and range. Since its launch, the community has been committed to preserving the integrity of the sport and to promoting its lifestyle. The World Cup is organised in collaboration with World Skate and FFRS.

ROLLER FREESTYLE PARK - FISE MONTPELLIER 2019 - MEN



Jeremy MELIQUE
age 28 - FRANCE

2019 seems to have been Jeremy's year: in one month, this easy-going inhabitant of Nice won FISE Montpellier and became a father. He has an especially technical riding style and a wide range of tricks. Known as «Papa Melique» by other riders and ranked 7th overall at FWS 2019, he hopes to repeat his success at FISE Montpellier this year.



Yuma BAUDOIN
age 23 - FRANCE

A young Roller prodigy who distinguished himself in international competitions at a very young age, Yuma won two stages of the WRS (World Rolling Series) World Cup in the under 17 category as well as at FISE in 2011 and 2012. He seized the opportunity to join Cirque du Soleil in 2020 to showcase his discipline, both on wheels and on ice skates, at their shows.



Roman ABRATE
age 35 - FRANCE

Roman became a Roller revelation 15 years ago, and his talent was confirmed the year after his debut with victory in the French Championships. He became the first ever World Freestyle Roller Champion, winning the FIRS World Roller Games in Nanjing in 2017. Even after gaining the most prestigious titles, he continues to push the limits of his discipline and contribute to its global influence.

ROLLER FREESTYLE PARK - FISE MONTPELLIER 2019 - WOMEN



Chihiro AZUMA
age 25 - JAPAN

Born in Okayama, Chihiro began Roller aged five and is now widely regarded as one of the best female skaters in the world. She regularly wins top honours at competitions around the world and as of 2019 is the current FIRS World Champion. Known for her relaxed style, she is equally at home on Park as on Street.



Manon DERRIEN
age 30 - FRANCE

Born in Bordeaux, Manon is one of the best riders on the global Roller scene. For the past decade or so, she has been hitting the rails with quick, fluid runs which have brought her podium places in several international competitions. She won the FISE World Series tour and the Freestyle Roller World Cup in 2018 and 2019. Alongside her career as a professional athlete, she is an engineer in mechanical design and composite materials.



Lisa Mary AUTHIÉ
age 26 - FRANCE

Lisa discovered Roller by chance – something clicked when she saw a video of the UK's Jenna Downing. As a result, she embarked on a lifelong passion that took her in 2019 to 3rd place at FISE Montpellier, Vice-Champion of France, and 4th in the World Championships. A hairdresser by profession, she is renowned for her Funbox Misty tricks.

SCOOTER FREESTYLE PARK

PRESENTED BY LA
RÉGION OCCITANIE PYRÉNÉES -
MÉDITERRANÉE

Scooter Freestyle is a recent and rapidly growing discipline that has quickly found itself rubbing shoulders with other sports and sharing their spots. Thanks to its easy accessibility, many riders start very young and go on to perform the high level of tricks that help enhance the discipline's credibility. The presence of a rotating handlebar allows for tricks similar to those of BMX, although it has its own very distinct qualities.



TROTTINETTE FREESTYLE PARK - FISE MONTPELLIER 2019 - MEN



Jamie HULL
age 20 - UK

Jamie already ranks highly as someone to follow on the international Scooter scene. He is one of those committed and innovative competitors who have made history in their discipline, particularly by becoming one of the first in the world to achieve a Triple Backflip. Recently crowned British Champion 2021, he was winner at FISE Montpellier 2019 and the last Urban World Series as well as coming 2nd at E-FISE 2020.



Dylan MORRISON
age 24 - AUSTRALIA

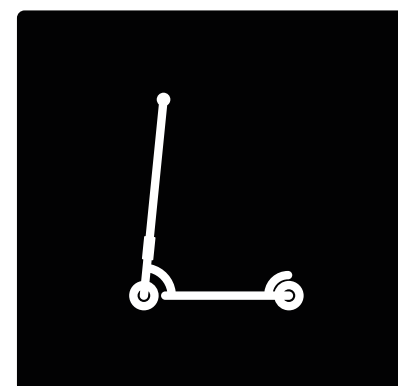
With a relaxed style, punctuated with bangers that he alone can master, Dylan is one of the most talented Scooter riders in the world. He began riding in 2010 and has been on the podium ever since: 2nd at the 2014 Australian Championship, and in 2019, 3rd at the World Scooter Championships during the World Roller Games in Barcelona and 2nd at FISE Montpellier.



Dante HUTCHINSON
age 21 - UK

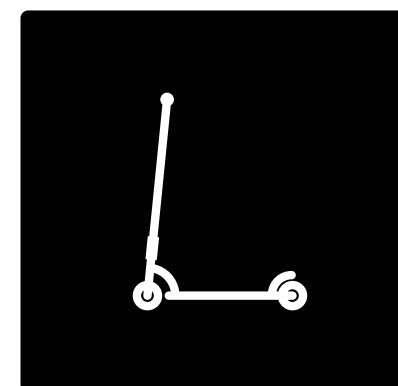
Ranked 3rd at FISE Montpellier 2019 and 6th at E-FISE 2020, Dante is a significant figure on the international Scooter scene. He is used to getting medals and was notably crowned 2017 ISA World Champion in Barcelona. Full of talent and good vibes, he is one of the first to have pushed the limits of Scooter and is a favourite with the FISE Montpellier crowds.

TROTTINETTE FREESTYLE PARK - FISE MONTPELLIER 2019 - WOMEN



Josephine ZGORSKI
age 20 - FRANCE

This STAPS student has been practising Freestyle Scooter for seven years, taken part in national and international competitions for several of them, and won at FISE Montpellier 2019. Devoted to her sport, outside of training and competition Josephine gives lessons to young teenagers in the Street Trot Klub association.



Samantha BEAUCHENE
age 18 - FRANCE

Originally from a small village in the Occitanie, Samantha is expanding her talent in Scooter on a national scale. She was placed 2nd at FISE Montpellier 2019 when she was just 15 and in the same year won the Pro Bowl Contest in Marseille as an amateur. She is a great French hope in the discipline.



Léa BOULARAND
age 14 - FRANCE

This young athlete impressed at Montpellier by coming 3rd in Freestyle Scooter at FISE Montpellier 2019 at the tender age of 12. Léa defines her riding style as versatile and loves curves as much as rails. With a mixture of speed and big tricks, she won silver medal at the 2019 Urban Vibes festival in Pessac, laying the foundations for a long career on the national and international scene.



STREET PARK

Benches, ramps and stair steps added to Boxes and Quarters create a versatile and diverse Street area. The aim is to assemble a space that replicates urban architecture on which riders can create lines to express their finest skills.



BMX STREET CONTEST

PRESENTED BY
VILLE DE MONTPELLIER

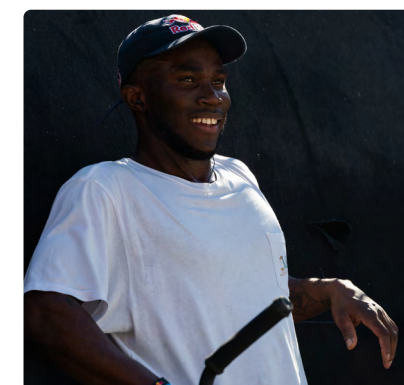
The BMX Street playground comprises benches, quarters, rails and other types of stair that have been manufactured to reproduce the outdoor layout of urban centres. The evaluation criteria favour the expression of each rider's individual style; the educated audience particularly appreciates riders who go beyond the usual routines and launch original and subtle trick/module compositions.

BMX STREET - FISE MONTPELLIER 2019 - MEN



Boyd HILDER
age 26 - AUSTRALIA

A true BMX all-rounder, Boyd surprises with his ability for hyper-intense, detailed rides on both Park and Street. Such versatility gained him top spot at FISE Montpellier 2019. He shares his talent with a community of over 87k subscribers with his incredible all-new videos.



Courage ADAMS
age 26 - SPAIN

Courage was born in Nigeria but moved to northern Spain with his family when he was five. His incredible talent for BMX emerged seven years later. While he excels in technical skill, his trademark consists of long and almost impossible Manual combos. In addition to this singularity, he is an unassuming and enthusiastic rider who has been delighting the crowds since he won at FISE Montpellier 2017.



Anthony PERRIN
age 23 - FRANCE

Anthony is nicknamed «P'tit Chase» because of his resemblance to the famous American rider Chase Hawk. He started competing in 2012, came 3rd at FISE Montpellier 2019, and is one of the most innovative street riders on the French BMX scene. His combination of technique, talent and personality guarantees him many podium finishes.

SKATEBOARD STREET CONTEST

PRESENTED BY
CRÉDIT AGRICOLE LANGUEDOC

Initially a simple way to get about, Skateboard expanded in the 1980s to become the democratised sport it is today. The influence of its way of life emanates from the collective imagination of many cultures and the sport continues to expand thanks to its inclusion in Tokyo 2020. Street riders create runs where tricks and commitment count as much as versatility of line. The competition is organised in collaboration with World Skate and FFRS.



SKATEBOARD STREET - FISE MONTPELLIER 2019 - MEN



Ke'Chaud JOHNSON
age 34 - USA

Huge speed, a big smile – guess who you'll find shredding all the stair rails in the streets? Even if this skateboarder took his time to turn «pro», Ke'Chaud didn't wait to showcase his unique style. Faultless and insane runs won him gold at FISE Montpellier 2019, and no doubt he'll be trying his luck again in 2022!



Ike KEYAKI
age 20 - JAPAN

Ike is one of those atypical riders, often quirky but never unprepared. He won individual gold at the Asian Games 2018 as part of the Japanese national team. Producing bangers such as the Switch Hurricane, Front-side Nosegrind and Switch Front Feeble Grind in 2019 secured him a valuable 2nd place at FISE Hiroshima, as they had done at Montpellier and Chengu. He is the current overall FWS 2019 champion.



Simon STRICKER
age 30 - SWITZERLAND

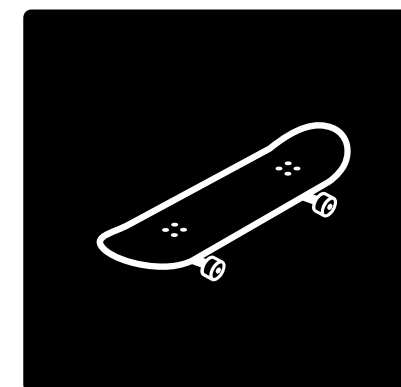
Simon started Skateboard at the age of 10 but his career really took off in 2008 when he won both Swiss Junior Bowl and Street Champion titles, followed the next year by 5th position at the European Skateboard Championships. Since then, the man nicknamed «Stricki» has travelled the world, juggling spectacular videos and major international competitions. In 2017, he set a world record by successfully completing the longest Manual ever recorded.

SKATEBOARD STREET - FISE MONTPELLIER 2019 - WOMEN



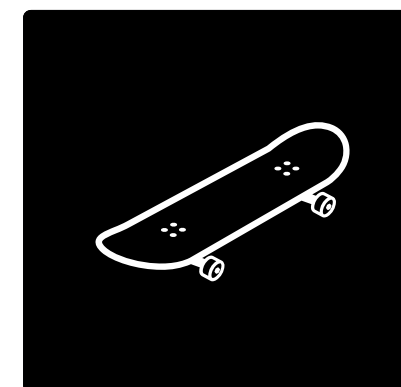
Daniela TEROL MENDEZ
age 13 - SPAIN

This young Barcelonian, a real prodigy of the discipline, never ceases to amaze the public and other riders on the international skate scene. Only 10 years old in 2019, Daniela was unfazed by the FISE Montpellier Park where she demonstrated the impressive tricks that earned her gold. Always precise in her runs, she is one fearsome opponent to follow closely in 2022.



Aldana BERTRAN
age 23 - ARGENTINA

Aldana took silver at FISE Montpellier 2019 and no longer counts the number of national and international competitions she's attended. Her spectacular videos for E-FISE 2020 – in which she linked impressive Street tricks such as the Fakie 360 Flip, Half-cab Noseslide Bigspin and stair tricks – gained her 3rd place in the unprecedented phygital competition.



Melisa RUIZ
age 28 - ARGENTINA

Winner of E-FISE 2020, Melisa started Skateboard on the streets with her sister at the age of 15. She travelled to European cities for six months during 2019, meeting new people from the international skate scene and participating in major competitions such as FISE Montpellier, in which she came 3rd behind her Argentine compatriot Aldana Bertran.

FLATLAND AREA

The FISE Flatland area is designed to resemble a theatre stage and is laid out to offer optimal visibility for spectators to get as close as possible to the riders as they perform.

snipes



UCI BMX FLATLAND WORLD CUP

PRESENTED BY SNIPES

The simplicity of a flat surface and the creativity provided by 20-inch bikes make BMX Flatland the most artistic urban sports discipline. Riders combine expertise, balance and creativity to perform a kind of dance with their bike, where the subtlety of each trick and overall aesthetics of each run are always admired. The competition is placed at the heart of the festival and has rapidly become a staple of FISE. The World Cup is organised in collaboration with UCI and FFC.

BMX FLATLAND - FISE MONTPELLIER 2019 - MEN



Dominik NEKOLNY
age 36 - CZECH REPUBLIC

Dominik never disappoints with his fluidity and tricks. His Rolling Backwards Hitchhiker and Cross-footed Hitchhiker, with their numerous technical combos, never fail to thrill the crowds. He is one of the most experienced and successful of riders, with a pocketful of national and world championship crowns and the 2019 UCI World Champion title.



Matthias DANDOIS
age 32 - FRANCE

Still featuring on every podium, Matthias obviously benefitted in his younger days from being under the tutelage of the legendary Alex Jumelin for several years. Matthias' inimitable technique employs a whole range of eclectic styles that his few sessions of BMX Street are adding to. His flawless riding, combined with enthusiasm and a warm persona, earned him the rainbow jersey at the 2021 UCI World Championships in Montpellier.



Moto SASAKI
age 36 - JAPAN

Moto has done his country proud (Japan is celebrated as the heart of Flatland) by getting on the podiums at some of the biggest international competitions. He finished 3rd at FISE Montpellier 2019 and won the Chengdu stage the same year, before taking 3rd place at the last UCI BMX Flatland World Championships. He'll be back on the Montpellier stage in 2022 to offer the public his legendary technicality.

BMX FLATLAND - FISE MONTPELLIER 2019 - WOMEN



Misaki KATAGIRI
age 30 - JAPAN

Misaki is modest, unassuming and very attached to her homeland. Despite this, she proved to be one of the athletes who shook up the 2018 and 2019 FISE World Series tours, collecting gold at every stage (and overall crown in 2019) thanks to her increasingly sophisticated combinations. Her good humour and flawless tricks have won her many other titles, too.



Julia PREUSS
age 32 - GERMANY

A regular at international competitions for several years, Julia is one of the best Flatland athletes in the world, confirmed by her 2nd place at FISE Montpellier 2019. Renowned for her fluid combos on the front wheel, something she masters to perfection, she's a real globetrotter with her bike. Hailing from Berlin, she'll be enchanting the crowds at this year's FISE Montpellier.



Irina SADOVNIK
age 38 - AUSTRIA

Building on her years of experience, Irina is always keen to learn new tricks and make further headway. She attended FISE Hiroshima 2019 for the first time, winning a magnificent 2nd place overall, and also won the UCI World Championships jersey in 2019 and 2021. Whether doing a Viennese waltz or dancing with her BMX on the Flatland area, Irina brings native grace to every run.

PARKOUR AREA

This area is dotted with assorted blocks, walls and barriers which seek to replicate the different obstacles one might find in an urban environment. Athletes have to use a range of physical techniques to master them.



FIG PARKOUR WORLD CUP

The urban discipline of Parkour has been popularised partly through the movies. It's all about getting from one point to another with the utmost efficiency of movement.

In Speed Run, athletes have to overcome obstacles as quickly as possible to get to the finish line.

In Freestyle, they have to use the obstacles to express their style and creativity as they cross them.

The World Cup is organised in collaboration with FIG and FFG.

PARKOUR FREESTYLE - FISE MONTPELLIER 2019 - MEN



Krystian KOWALEWSKI
age 23 - POLAND

Krystian took up Parkour in the playground in 2011 before training hard to become one of the best professional freerunners in the world, as proven by victory in 2019 at FISE Montpellier and 2nd place at the World Urban Games in Budapest. He is particularly active on social media.



Evgenii AROIAN
age 26 - RUSSIA

This freerunner was inspired by Jackie Chan and the video game Prince of Persia to take up Parkour in 2010. Two of Evgenii's fondest memories are ranking overall winner in the 2019 FIG World Cup Freestyle and winning gold at the World Urban Games in Budapest. Also coming 2nd at FISE Montpellier 2019, he is full of surprises with an unmistakable and uninhibited style.



Johan TONNOIR
age 27 - FRANCE

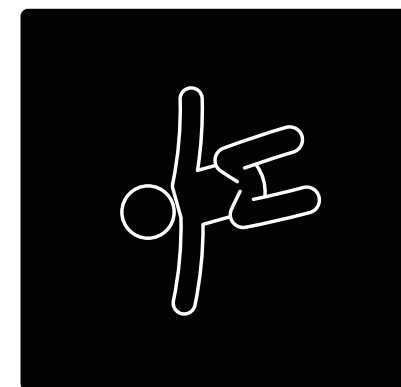
A Parkour enthusiast for over 10 years, Johan exploded onto the scene because of the Assassin's Creed Unity IRL video. A lover of the freedom that Parkour creates, he pushes the limits of gravity during his runs over Parisian rooftops. Winning 3rd place at FISE Montpellier 2019, this athlete from northern France will be aiming for victory at this year's edition.

PARKOUR FREESTYLE - FISE MONTPELLIER 2019 - WOMEN



Aleksandra SHEVCHENKO
age 32 - RUSSIA

After giving up a successful career in gymnastics due to injuries sustained in 2003, Aleksandra discovered a new passion: Parkour. This proved a perfect choice and she has not stopped performing at the highest level ever since, winning Freestyle at FISE Hiroshima and Montpellier in 2019. She is a great favourite coming into the 2022 season.



Adela MERKOVA
age 21 - CZECH REPUBLIC

A seasoned gymnast when younger, Adela has expressed herself through Parkour since 2019. Together with her twin sister, Vendula, the two women shine in this emerging discipline. Adela's artistic and rhythmic movements earned her 2nd place in Freestyle at FISE Montpellier 2019 and 3rd at E-FISE 2020.

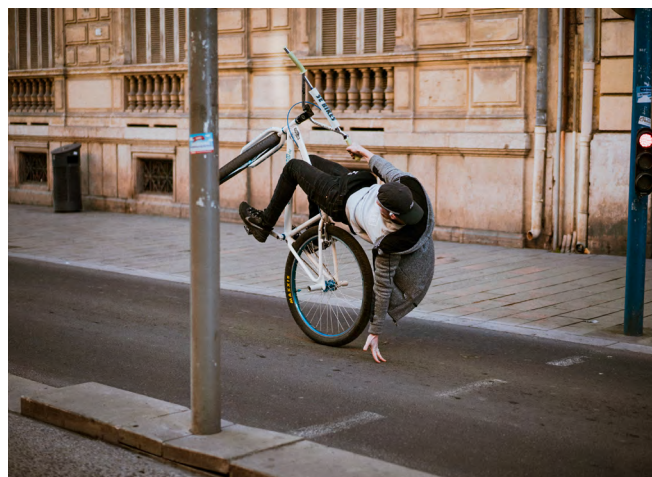


Hiraki IZUMI
age 26 - JAPAN

Like many freerunners, Hiraki discovered Parkour by watching action movies, especially those featuring Jackie Chan. In 2019, she dazzled as she won 3rd place in Speed Run and Freestyle at FISE Montpellier, and then gold and silver respectively in the same disciplines at FISE Chengdu. Her goal: to create a Parkour circuit in Japan which will develop the discipline in her native country.

QUAI DU PIRÉE

This innovative FISE site, located between the Hôtel de Région and its bars (centres of the enchanting evening festivities), is an essential stopping point for all festival-goers. This year, it offers a brand new programme of disciplines – Breaking and Bike Life exclusively – atop a stage built on the Lez that provides a flat surface ideal for trick lines.



BIKE LIFE PRESENTED BY BMX AVENUE

AVENUE
VELO - BMX - SKATE - WEAR

Inspired by the dirt bike runs that punctuate daily neighbourhood life, Bike Life is now moving from its quieter origins into city centres. On particularly solid bikes, to which the «custom» culture gives a unique aesthetic, the riders link figures together and hold them as long as possible. In Ride Out or trick lines, they appropriate urban spaces with their distinctive free expression.



Florian LANIEZ age 24 - MONTPELLIER

A lifelong bike enthusiast, this native of Montpellier discovered Bike Life a few years ago after seeing on Instagram how the discipline was becoming increasingly popular in the USA. He started out on his own, riding and producing videos on his account, before training his friends who now shape the small stage that is Bike Life in Montpellier. He is supported by the city's iconic BMX Avenue which is presenting the discipline at this year's FISE Montpellier.



BREAKING PRESENTED BY SNIPES

snipes

Breaking, created in the Bronx in the 1970s, combines body movement and music. The basis of this urban discipline is gestural harmony and rhythm together with technical skill. Dancers can express themselves with a style based on their own identity. Breaking includes four main types of movement: Toprock, Downrock, Power Moves, Freezes. The competitions are organised in collaboration with WDSF and FFD.

- WDSF Breaking For Gold World Series
- FFD Battle Étape Championnat de France PACA-OCCITANIE-CORSE
- FISE Battle Challenge



Carlota DUDEK age 20 - MONTPELLIER

Despite being placed 5th at the 2018 World Youth Games in Buenos Aires, Carlota went on to win E-FISE 2020 in the BGirl Adult category. Of Cuban origin, she uses dance as much as she can as an outlet to express herself. A real hope in the discipline, her legendary smile and communicative energy make her a good bet to watch in the run-up to Paris 2024.

SHIPE RAMP

Spine Ramp comprises two ramps linked by a central ridge to form a W which enables athletes to create aerial tricks while giving spectators the best possible view.



SPINE RAMP CONTESTS :

BMX
SKATEBOARD
ROLLER
TROTTINETTE

Whatever the discipline, Spine Ramp is all about putting on a show. Riders execute their runs using each side of the ramp and the central ridge as crowds gather around the structure. Although the tricks differ in BMX Freestyle, Skateboard, Scooter Freestyle and Roller Freestyle, all disciplines appreciate the versatility of the ramp structure.



5-DAY IMMERSION IN URBAN SPORTS

For the past 25 years, FISE Montpellier has focussed on building a close relationship with its spectators who today follow FISE highlights on social networks, videos and exclusive content. Riders, organisation teams, DJs, speakers, judges, participants and partners form the community devoted to celebrating the epic experience that is FISE.

FISE Montpellier is an amazing opportunity to unite all ages and all levels of performance around the values of sport. While the competitions are the event highlights, spectators benefit equally from the numerous activities going on that contribute to their immersive experience.

DEMONSTRATIONS

There are opportunities, for example, to discover new disciplines: passionate athletes, keen to introduce their sport to the general public, are always happy to give demonstrations.

INITIATIONS

The more curious can also try out the disciplines offered by specialist instructors in complete safety. Equipment, safety apparatus and professional supervision are provided free of charge.

ACTIVITIES

Not limited solely to sport, the festival is above all a convivial way to discover the full range of cultures present. Attendees can enjoy exhibitions related to the world of FISE. There are also activities on the stands: to raise awareness, to try out sports products or equipment, to access tattoos, refreshments, clothing, accessories ...



SHRED CONTESTS

In parallel to official competitions, the programme offers riders an opportunity to take part in contests of different formats. These bring together all categories of rider in mutual challenges with only a financial reward or other prizes offered by our partners. For the youngest, it's an exceptional chance to challenge the most experienced during the day or during official FISE evenings.

Here are several examples:

- **Best Tricks Contest** : one or more elements of a classic skatepark are selected and riders try out their best trick on the chosen apparatus, whether it be a Quarter, a rail, a Ledge
- **Game of FISE** : based on the principle of an O.U.T. Contest, the first to pass chooses a trick, and those following have three tries to succeed. For each unsuccessful attempt, they get a letter (F, I, S then E) until they form the word FISE which ends their participation.
- **Ollie Contest (Skateboard) or Bunny Up Contest (BMX)** : all participants jump over an obstacle that gets higher with each turn – they are eliminated if they fail until there is just one rider left left.
- **High Air Contest** : the principle is the same as the Bunny Up Contest except that the structure can be mobilised so that riders are able to take off from the greatest possible height (Jump Box, Quarter ...).
- **Manual Contest** : the winner is the rider who covers the longest distance on a flat surface while balancing on one wheel (BMX or Scooter) or two (Skateboard).
- **Game of Square** : the winner is the last rider who manages to stay on their bike in the demarcated area. As soon as anyone puts a foot down, they are eliminated and have to leave their bike exactly where their foot touched the ground.
- **Long Jump** : riders jump in turn from the same marked spot on the ground. The winner is the one who manages to cover the longest distance in the air.



ART & FISE

FISE is about more than action sports: it provides an opportunity to discover (or rediscover) an eclectic urban culture. After two years of adaptation, the ART & FISE team returns to share new projects with the FISE Montpellier public. The project will be divided into four sectors this year and has a timescale of more than a month (due to the exhibition of photographs from the festival's 25 years opening one month before the event begins).

ART & FISE GO INTO 4

Urban art will be showcased through four concepts at this year's FISE Montpellier.



FRESCOES

LIVE FRESCO PAINTING

During the five festival days, iconic artists will create a unique 12x5 meter piece of work on a wall situated at the heart of the event, as well as on other structures in the relaxation/initiation area.



G-SHOCK GRAFFITI BATTLE

This year, the graffiti battle is back for a second edition and is now under the umbrella of the official sponsor of the event: G-shock. On a small wall structure, the battle will be organised as follows: eight artists will compete in seven face-to-face encounters where only style will count. The artists have to create their graffiti (based on a word drawn out before the event) with only three cans of paint in just seven minutes. A jury of fresco artists will award 500 prize money and four G-shock watches to the finalists.



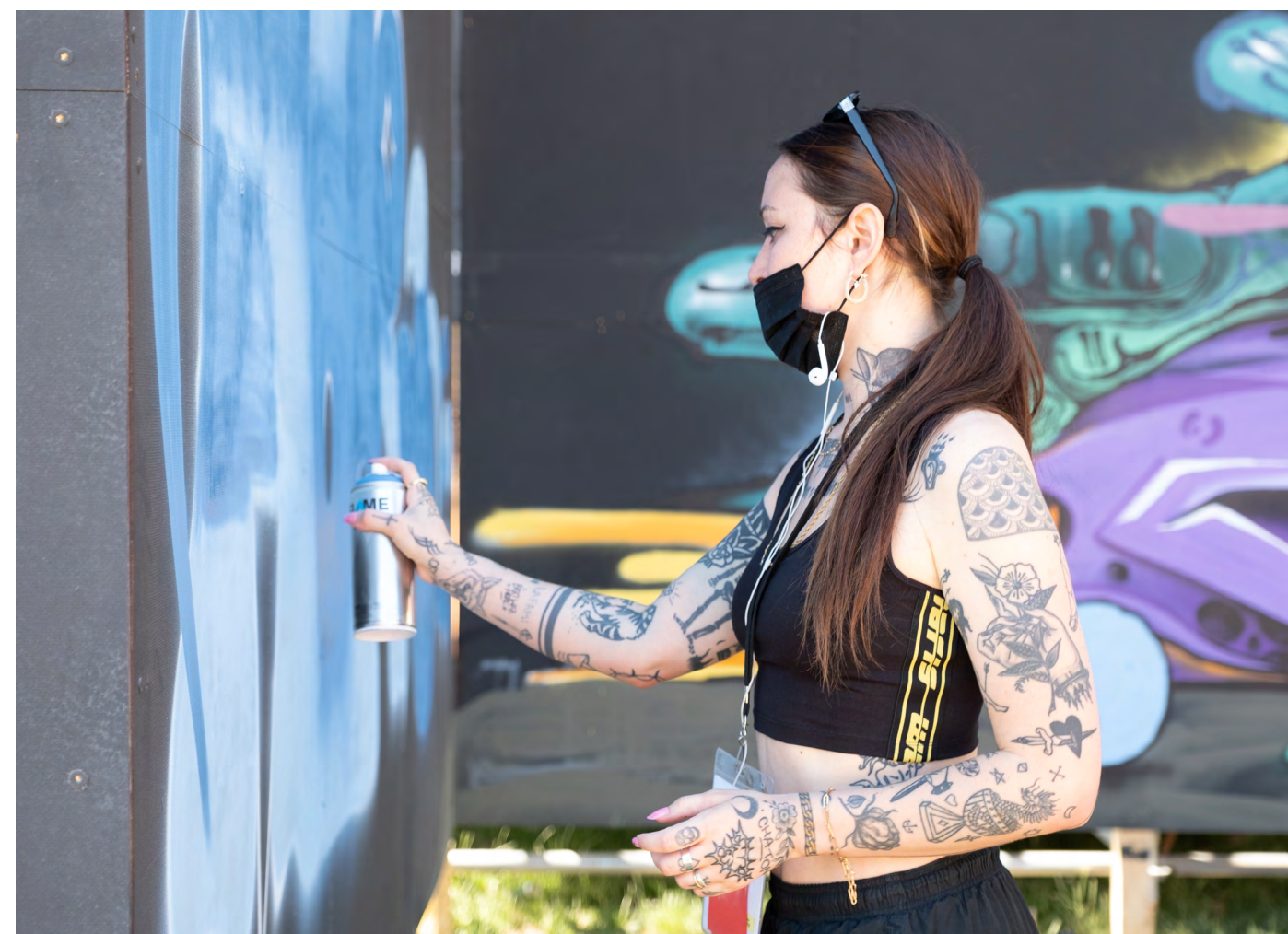
THE DISCOVERY OF URBAN ART: INITIATIONS

Every day, the public will be introduced to urban art through a variety of enjoyable activities. These include discovery workshops, supervised by experienced artists from the RUNTHINGS team. Visitors can imbibe the FISE spirit and develop their own artistic sense. The initiations are at the heart of the festival: an opportunity for all to appreciate urban culture beyond sport. Workshops will be held in the mornings from 11am to 12:30pm and the afternoons from 2pm to 5pm: they are free and open to everyone aged eight and above. A perfect way to introduce urban culture to as many people as possible.



COME AWAY WITH A LIMITED-EDITION SOUVENIR

In close collaboration with FISE Montpellier, the RT Graphx association is behind ART & FISE 2022. To support the association, or simply to get an event souvenir, limited edition T-shirts with the ART & FISE mascot will be available in all FISE APPAREL shops at the event. For every T-shirt sold, 5 will be donated to the RT Graphx association for the organisation of ART & FISE 2023.





Three artists from the south will express themselves on the main fresco:

KENZ

A passionate street artist who has worked with the spray can since 2001, Kenz is a member of the Alchemist (Bordeaux) and Les Briscarts (Montpellier) associations, alongside their crews: 3GC, FR and STRANGERS. Regularly travelling between Bordeaux, Montpellier and Reunion Island, his work is oriented toward lettering, shapes and lines, the balance of colours, and more broadly the emotion his compositions illicit. Although somewhat toned down, his compositions are evolving toward an increasingly graphic and abstract universe which flirts with the digital.

CÉC'

Originally from a small village in the south of France, and with a varied educational background in the arts, graffiti artist Céc' has built up a wealth of experience and expertise that always manifests itself in a love for colour. Nature and travel run like a common thread through her works, from paper illustrations to canvases and murals. Céc' recomposes her travel memories through poetry and subtlety by putting a large emphasis on nature in the hope of making people dream, travel, and look at the beauty, distinctiveness and diversity of landscapes.

DIGITAL

Urban artist Digital from Millau, France started graffiti in the 2000s. Over the years, and after many trips to Catalonia, he has developed a unique, more graphic style that sets him apart. As confident on walls in the streets as for exhibiting in galleries, he has had numerous exhibitions in major European cities such as Paris, Marseille, Barcelona, Montpellier, Toulouse and Girona and will be sharing his geometrical and colourful universe throughout the festival.

These headliners will be joined by other national artists:

SOBER

Born in the northern suburbs of Paris, Sober discovered graffiti «tagging» through an older brother and started to draw in his corner on any surface he could find. Fascinated by the Hip Hop movement, he has tried his hand at every aspect of it: as DJ, video director, graffiti artist.

SOUL

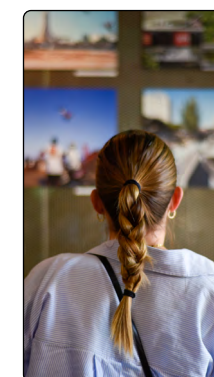
An artist from Montpellier who attended the first edition of the graffiti battle, you'll be able to discover his graphic universe - strongly influenced by the graffiti movement's New York origins as well as 80s' Block Party. He can inform you about BBoy, direct line and lettering as well.

NÉOS

A Parisian artist and DJ who moved to the south of France in the early 2000s, Néos was one of the founders of the Upsetterz crew in Montpellier in 2001 who left their mark on the region with their innovative and ground-breaking Handstyle. He will be presenting his graphic and musical universe at FISE Montpellier as a member of Sound System IZABOO.

SIRCK

Having discovered graffiti over 20 years ago, SIRCK has had the opportunity to rub shoulders with many of the culture's artists and to practise several forms of it. And it is thanks to his experience that he has been in charge of the ART & FISE artistic programme since 2013. He hopes to present the Montpellier public with all the vitality and diversity of the graffiti movement of the southern region.



A FISE PHOTO EXHIBITION: 25 YEARS OF ACTION SPORTS

To celebrate the 25th anniversary of FISE Montpellier and as part of ART & FISE, the history of the festival and its evolution in action sports will be retraced through 25 years' worth of photos. So that everyone can immerse themselves in the history of FISE through souvenir photographs, etc., the exhibition will be open to the public for a month from the end of April, situated as part of the festival at les BockAle brasserie.

The exhibition launch is at 7pm on 26 April 2022 at les BockAle in the centre of Montpellier: a detailed and lovingly prepared trip back in time to celebrate this FISE 25th anniversary.



RADAR CONCERTS

FISE has always had a strong musical ambience, featuring artists popular with athletes and their fans. In 2019, this popularity ensured its return to the heart of the festival with the introduction of RADAR springboards.

RADAR SPRINGBOARDS

RADAR discovers, accompanies and propels young urban scene talent !

Since 2016, RADAR has invited rap and hip-hop artists to perform at the biggest festivals in France. Larry, Youv Dee, Jok'Air, Zeguerre, Chilla, Dinos, Vald, Sadek ... they've all been on the RADAR festival stage and have drawn crowds of over 10,000.

Since 2019, RADAR has become a musical springboard featuring its own events. The RADAR promise: to accompany and take on tour young talent from the urban scene. Each year, it identifies three artists and guides their development by promoting them on stage in the biggest festivals in France!

This opportunity is open to everyone: in 2021, 1,400 candidates applied and 70,000 online votes were generated. The jury comprised Jok'air, Fifou, Martin Vachery (Check) and Neefa (Grünt); Juste Shani, DYK and Thaanos were named as the best young artists of the competition.

FISE will be the moment when these three talents (the 2022 vintage!) are launched onto their first mega stage - and they're sure to set it on fire!

RADAR's mission has four key elements:

1

TO SPOT

Each year, three budding artists are identified by the RADAR team and its community.

2

TO TRAIN

Support given to the selected artists is adapted to their needs. They can be helped with stage and vocal development in the form of personal meetings with professionals and with work sessions.

3

TO TOUR

The winners go on a national tour of France's biggest partner festivals, the goal being professional integration and an enhanced stage reputation.

4

TO COMMUNICATE

A media amplification and content creation system surrounds the artists, supporting them in the stage atmosphere notably through a partnership with Skyrock.

A MORE ENVIRONMENTALLY AWARE FESTIVAL

A GLOBAL APPROACH FOR HURRICANE GROUP, TAKING ROOT THROUGH ITS EVENTS

Initially developed for the organisation of urban sports events, Hurricane Group has broadened its field of activity by integrating its production of sports structures (Hurricane Parks and Tracks), visibility and communication solutions (Print Event), and creative agency (Hurricane Creative).

Since 1997, Hurricane has brought together the talent of the sports industry to offer unique experiences, such as the FISE Montpellier festival, which every year brings to the city over 600,000 people united in their passion for urban sports. Hosted not only in France but around the world, these must-see events help stimulate unprecedented growth in the sports' disciplines which are still, in some circles, considered «alternative».

Each event uses the expertise of the group's subsidiaries and continually updates events and their organisational processes to maintain the highest standards. At the same time, the process improves environmental impacts inherent to large-scale gatherings. The variety of Hurricane Group's activities has led to a diverse but sustainable development plan that each individual part must incorporate

into its management strategy from design stage onwards.

The group's approach to CSR (corporate social responsibility), initiated in February 2021, is divided into several parts: inventory and evaluation of actions already established; definition of short-, medium- and long-term objectives; drafting of a vision/values for internal dissemination and stakeholders; analysis of suppliers and their CSR approach, mapping of flows, carbon footprinting, implementation of internal information and awareness-raising tools; involvement of partners through proposals for CSR activities; support for service providers in collaborating with and adhering to the approach, etc.

The edition of FISE Montpellier being prepared in 2022 is, therefore, unprecedented: concern about environmental impact carries as much weight as do the competitions and festival activities. In looking for ways to improve and reduce any impact – and perhaps even harness positive outcomes – FISE invites its 600,000 festival-goers to join them in creating a more environmentally aware festival.



JULES: A UNIQUE PARTNERSHIP TO DEVELOP THE FISE IN PROGRESS PROJECT

FISE is collaborating with the JULES brand to offer event attendees immersive, sustainable and innovative activities. By working with partners who are sensitive to its social and environmental commitments, the festival is putting forward concrete actions to limit the impact of such a large-scale gathering. JULES has been working proactively on these issues for the past three years and will contribute to the development and implementation of the FISE In Progress project.

Festival-goers will be mobilised in three stages: by signing up to collect their free e-tickets; by accessing a fun and

instructive quiz (incorporating numerous competitions); by the FISE In Progress guide that tells them how to limit their environmental impact and optimise their festival experience.

In order to place people at the heart of its development, the JULES brand has created a capsule collection dedicated to the world of FISE: available from May 2022 on jules.com, in a selection of shops, and in a pop-up store at FISE Montpellier. The latter will be the centre of the JULES x FISE In Progress activation, a daily meeting point for all festival-goers in conjunction with the competitions.



PASSION BEYOND GENDER

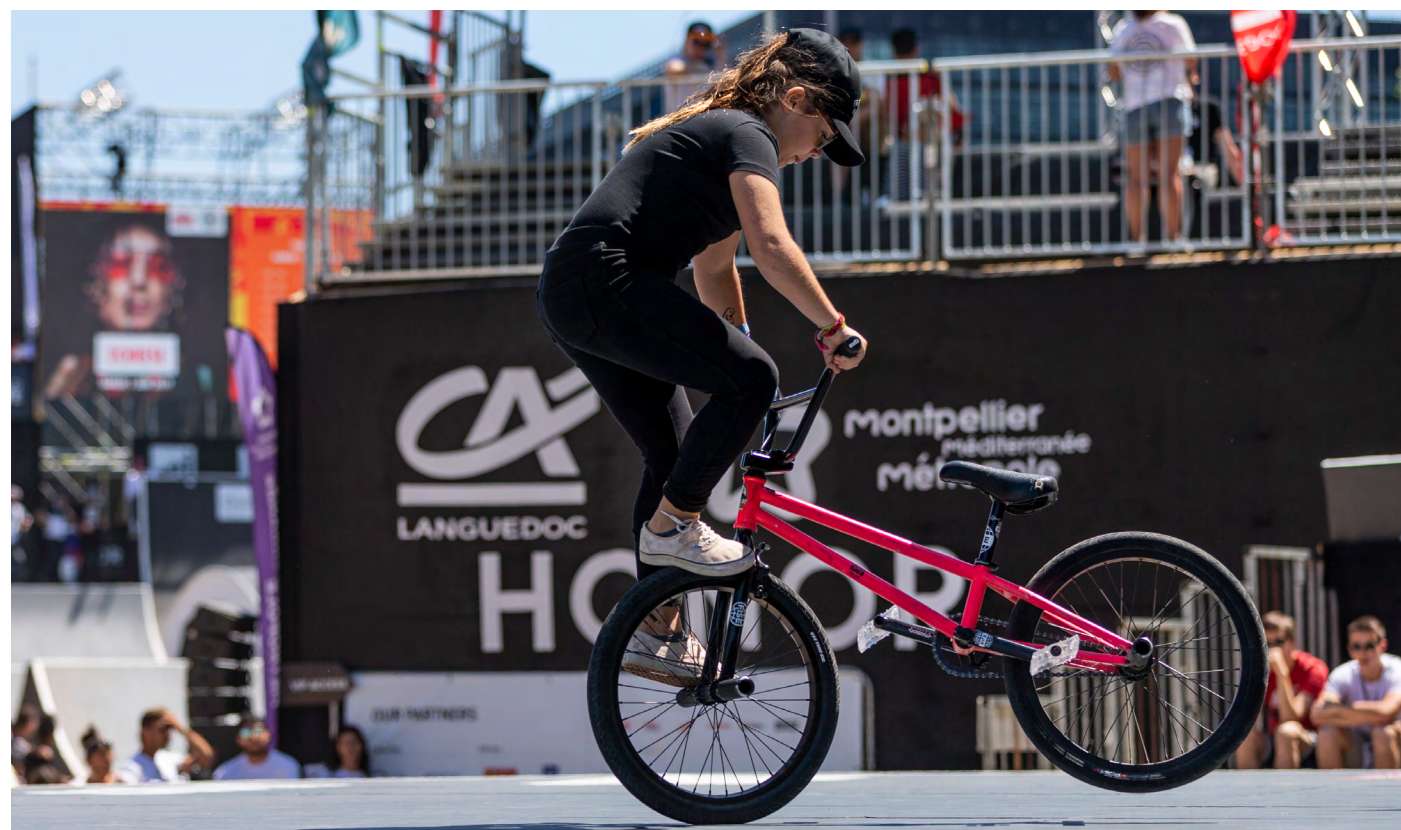
All urban sports benefit from globalisation expansion, unaffected by gender, as evidenced by the increase in female and other riders. Whether in BMX, Roller, Skateboard or Scooter, these riders now fill the categories of all ages and stages. Their numbers are increasing season by season. So too is their determination to stand atop the Park podiums. FISE events give them an opportunity to showcase their passion, inspire youngsters to take up urban sports, and prove that Freestyle gives you the freedom to do what you want, without gender restrictions.

JUNIORS AND AMATEURS AT THE HEART OF THE EVENTS

Although professional riders receive the most media attention, the majority of riders compete as amateurs. The details of urban sports mean that the distinction between professional and non-professional riders can be ambiguous, and varies according to the discipline and background of each rider. Nevertheless, for 25 years FISE Montpellier has been a springboard for riders throughout France, bringing them media coverage and local recognition. The same applies to younger riders, many in the Kids and Juniors categories. The spirit of FISE means giving everyone the opportunity to ride and participate in events: whether you are 5, 12, 20 or 45, FISE inspires talent at any age.

A PANEL OF INTERNATIONAL RIDERS

There are many features that attract headliners at each stage of the festival's world tour: increased prize money for the 2022 season, points counting toward Olympic qualification, the prestige of a title to add to one's list of achievements, the desire to ride in unique Parks ... A total of almost 50 nationalities come together every year and this number is constantly increasing. Here are just some of the names lining up this year: Daniel Sandoval (USA), Kenneth Tencio (Costa Rica), Daniel Wedemeijer (Netherlands), Irek Rizaev (Russia), Brandon Loupos and CJ Wellmore (Australia), Jack Clark and Joe Atkinson (UK), Nikita Ducarroz (Switzerland) and Macarena Perez (Chile).



FISE IN DIGITAL

Initiated in 2020 in response to the health situation, E-FISE Montpellier distinguished itself by its ability to bring out young talent from around the world. At the heart of the festival's ambition since its inception, this desire to create links and spread the passion of urban sports is once again anchored in the coming season.

E-FISE Wheels of Glasgow

A pro Street and amateur BMX video contest due to take place on the iconic streets of Glasgow.

Conceived by GLASGOW LIFE, the project aims to attract a new audience from outside the UK, and to stimulate interest in the 2023 UCI Cycling World Championships in Glasgow which will bring together all cycling disciplines in one exceptional summer event. This strong teaser for the values of FISE and the soul of the city, Glasgow is putting itself on the world map of urban sports, in particular BMX Freestyle, thanks to the creativity encouraged through its urban environment.

The 2022 edition will follow E-FISE codes. Riders will be invited to create their best videos on the streets of Glasgow; these will then be broadcast on a dedicated platform and submitted to a public vote.



E-FISE Junior by Hot Wheels

By partnering with Hot Wheels, the famous racing and car games brand, E-FISE Junior by Hot Wheels focuses only on Juniors, allowing riders up to the age of 16 to promote their best performances. Whether in BMX, Skateboard, Roller or Freestyle Scooter, the partnership aims to attract and enhance the creativity of young people looking for thrills on different sites. Organised during the July and August holidays, riders of any gender can take advantage of the summer to make their videos and broadcast them on the dedicated web platform.

FROM RIDE SPOTS TO MINI-CAR CIRCUITS

For its 2022 edition, the digital transformation of E-FISE Junior by Hot Wheels is dedicated to young people and to the inherently passionate creativity they mobilise. In most urban disciplines, riders evolve in a practice space where there are different configurations, whether it be in the Park or on the streets. In all cases, however, the point is to take greatest pleasure by linking the most beautiful, most creative lines possible; the ones that optimise the rider's speed and enable them to achieve whatever tricks they want.

The creative process is exactly the same whichever lines you are working on, whether in BMX, Skateboard, Roller or Freestyle Scooter or on mini-car circuits. You must project yourself, try, adapt, try again, until you succeed – or modify the lines until you attain your goal. It is only in scale that mini-car circuits differ from freestyle sports; you still have to put together the elements of the set, choose the best car, and try to make the best of any new configuration.

ABOUT HOT WHEELS

Hot Wheels has inspired the younger generation to challenge the limits of their imagination since its inception in 1968. The brand with the glowing flames has constantly updated its product range while remaining true to its DNA: fill up on adrenaline using small cars and tracks with an ultra-modern design. On the programme: crazy stunts, epic races at full speed ... and constantly renewed demands on those who love the ultimate challenge! The little Hot Wheels car is currently the best-selling toy in the world !





Battle of the Nations 2020

The digital contest that rolled out the red carpet for eight South American riders at FISE Montpellier 2022

FISE reinvented itself in 2020 with a new format: a 100% digital edition, E-FISE Montpellier. Athletes from all FISE disciplines produced their best performances via video which were then judged by the public and professional judges.

From 2 November to 4 December, the highest-ranked pro and amateur athletes of E-FISE Montpellier 2020 were selected and gathered by nation to represent their country. They then provided a unique video that compiled the best tricks of each member in BMX, Breaking, Parkour, Roller, Scooter, Skateboard and Wakeboard. The difference here was that only the public was invited to vote for their favourite team to win. Over several weeks, 46 nations engaged their communities in their attempt to win an invitation to the next FISE Montpellier – and with it the opportunity for athletes to compete (with transportation, accommodation and registration fees waived).

Over nearly a month and a half of competition, Latin America stood out by dominating the top three spots throughout. Finally, on 15 December, a live broadcast awards ceremony crowned the Mexican team winner of the Battle of the Nations 2020. The team included Kevin Peraza (BMX Park Pro), Ella Bucio (Parkour), Miguel Guzman (amateur Flatland), and Gloria Reyes (Breaking Adult). The Brazilian team took 2nd place and the Colombian team 3rd and all three teams were invited to FISE Montpellier 2022. Mexican rider Kevin Peraza is already an iconic figure at the event, but it will be a first for new talents like Lizsurley Villegas Serna, Kalléo Hipolito and Gloria Reyes.

MEXICO

Kevin PERAZA GARCIA

age 26 – BMX STREET PRO

This Mexican-American rider has always been immersed in BMX thanks to his father and three brothers. He is one of those rare riders who can ride at a high level in BMX Freestyle Park, Dirt and Street. His legendary and contagious smile (even while riding), «good vibes», and unique style that combines high flying and technicality, make Kevin an emblematic figure on the current BMX Freestyle scene and one of the darlings of the Montpellier public.

Ella Maria BUCIO

age 23 – PARKOUR FREESTYLE

Ella has performed high-level Artistic Gymnastics since childhood. Using acrobatic movements, jumps and artistic figures, she stands out to become a favourite freerunner at upcoming international events. Winner of E-FISE 2020 in Parkour, she is fighting to advance the female cause of her sport in her home country of Mexico.

Miguel GUZMAN

age 28 – AMATEUR BMX FLATLAND

This BMX Flatland rider from the south of Mexico, known as «Soyer», has 13 years of experience. E-FISE and Battle of the Nations were real springboards for him onto the international scene. FISE Montpellier 2022 will be Miguel's first appearance at the festival: on the road to the biggest success of his sporting career, he intends to redouble his efforts to pay tribute to everyone who voted for him and Mexico in 2020.

Gloria REYES

age 35 – BREAKING BGIRL ADULT

E-FISE and the Battle of the Nations highlighted talent from all over the world, none more so than Gloria who has devoted herself to Breaking for the past 15 years. She defines the discipline as an athletic movement of the body, a dance, but one that is influenced by the mind and soul. As a professional dancer and coach, she wants to prove that Breaking is not just a hobby but a sport in its own right, and thus encourage young people to take it up.

BRAZIL

Kalleo HIPOLITO

age 31 – ROLLER STREET PRO

With 27k followers on Instagram, Kalléo is a significant figure in Roller. At E-FISE 2020, this Brazilian made a big splash with his Street and aerial style, where, despite an injury just before the final, he managed to take 2nd place. Skatepark, rails, street furniture ... he rides everywhere, on everything, and posts it all on his YouTube channel and Instagram account (@kalleohipolito).

Eduarda BORDIGNON

age 21 – BMX STREET PRO

Eduarda is adept at winning national titles and international competitions in BMX Freestyle Park, which she has been riding for eight years. National Junior Champion in 2018 and Elite Champion in 2019 and 2021, the Brazilian stands out for her eclectic style, whether in Park, Dirt or Street. She took part in the UCI BMX Freestyle World Championships in 2017, the Youth Olympic Games in Buenos Aires in 2018, and the FISE European Series and PanAmericano BMX Freestyle in Peru (placed 7th) in 2019.

COLOMBIA

Lizsurley VILLEGAS SERNA

age 17 – BMX FREESTYLE PARK

Thanks to a perfect and technical run, this Colombian won E-FISE 2020 by beating legends of the international Park scene such as Hannah Roberts and Nikita Ducarroz. In just five years, LizSurley and her twin sister and riding partner QueenSaray have conquered the national and international stages. Their dream is to stand on the Olympic podium together.

Diego VEGA

age 39 – AMATEUR ROLLER STREET

With his well-mastered 180s, Grinds and Slides, his speed and technicality, the Colombian won the no 1 spot at E-FISE 2020. For Diego, victory was collective: «It was a team effort, the friends who helped me with the cameras to film, for morale too, for the votes, we really were a team.» He is a strong contender and one to look out for at FISE 2022.

FISE MONTPELLIER – THIS IS WHO WE ARE:



RIDERS

Riders have been in the spotlight since the first edition of FISE Montpellier and have shaped the unique global event by their performances and the culture of their disciplines. In BMX, Skateboard, Roller, Scooter, for example, they can take advantage of an exceptional opportunity to share their passion with everyone. This type of event is an opportunity to inspire the youngest, and to prove that the freedom of Freestyle is also about doing what you want, without age or gender restrictions.



SPECTATORS

The crowds who fill the banks of the Lez at every FISE moment have been an integral part of FISE Montpellier since its inception. Brought together by the Freestyle values shared by the riders through their performances, spectators immerse themselves in the various competitions, animations and exhibitions presented by associations and partners. They actively participate throughout the five days of the festival, enjoying the unique experience of discovering, and perhaps even participating in, urban disciplines.



SPEAKER

The MC, or speaker, brings together several aspects necessary for the smooth running of any contest or show. They play a central role and need to have expert knowledge about the disciplines they are promoting; they announce the running order for riders and artists and inform them about any time restrictions during their performances; they inform spectators about the sports and tricks, motivating them to use their best vibes to encourage the performers.



DJ

The DJ guarantees the atmosphere of a show or contest. They provide a rhythm to the spectators' experience and ensure the riders are motivated; they are chosen because of their affinity with the discipline that hosts their sets and are installed on the Park where the competition takes place; they share the favourite tracks of each community and allow the crowds to immerse themselves in their respective worlds. This sharing of common references, embodied here by music, is an additional lever to transmit these passions.



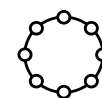
JUDGES

Selected from experienced riders of the discipline, and therefore capable of appreciating the subtleties of each performance, judges evaluate the riders on each of their runs. Riders use the modules offered in the zones: judges mark their runs according to difficulty, quality of realisation, originality, exploitation of the space ... plus another essential criterion: the overall impression of the run, generally marked according to the style, fluidity and commitment of the rider.



PARTNERS

Whether they be local authorities that support FISE Montpellier, such as the Occitanie/Pyrénées-Méditerranée region, the city of Montpellier and Montpellier Méditerranée Métropole, or leading brands as private partners, each partner is essential to the organisation of the festival as they are involved in the majority of its financing. Each year, they contribute to enriching the festival-goer's experience through numerous activations. They are often welcomed in the exhibitor villages where they promote their involvement by fulfilling their offer of activities on the stands.



FEDERATIONS

FISE has built up an international reputation over its 25 years in close collaboration with the national and international federations that govern the different disciplines. This collaboration allows FISE to host world-class competitions in France and internationally that offer riders major challenges in their disciplines. Some of the competitions offer riders points for Olympic qualification and thus an opportunity to achieve their Olympic dream.



MONTPELLIER AND ITS RESIDENTS

Montpellier and its residents have hosted FISE on the banks of the Lez every year since 2007. On each occasion, the organisation collaborates with the local Port Marianne residents' association to make their lives as easy as possible during the month-long mobilisation (set-up, the festival, two weeks of dismantling). These adaptations allow the whole of Montpellier to beat to the rhythm of FISE, and to benefit from the economic spin-offs of 600,000 spectators, 2,000 riders and 400 accredited journalists.



VOLUNTEERS

500 volunteers arrive each year to lend a hand to the organisation, get involved with all the trades represented at the festival, and ensure its smooth running. As well as actively contributing to it, it is also an opportunity for them to acquire new skills, discover the professions of the event industry, and invest in promoting their passion to the public. While anyone aged 18 and above can register as a volunteer, more than 300 of the volunteers are recruited from the collaboration between Keyce and FISE, especially students of FISE Academy by Keyce.



MEDIA

Journalists from the general and specialised media contribute a huge amount to the democratisation of urban sports and are crucial to FISE's local, national and international influence. They act as levers for the development of alternative cultures and promote various aspects of the event – the different business areas, the profiles of its iconic riders, the festival highlights – and have thus played an extremely important role in the reputation of FISE Montpellier over 25 years.

A BIT OF VOCAB

«FREESTYLE», «URBAN SPORTS», «ACTION SPORTS» ... WHICH IS IT?

These terms are all generic to the sports disciplines that defy gravity and involve urban elements. The practitioners (or «riders») divert the original use of their means of transport (Skateboard, Bike, Roller ...) by adapting to the structures offered by their environment («spots») while performing figures («tricks»).

Freedom, challenging boundaries and passion are the common values that unite Freestyle disciplines, where the expression of how one rides or moves (the «style») is an integral part of the practice.

Many motivations drive each session: developing your physical abilities, pushing your limits, asserting your personality, broadening your creativity, travelling to meet your peers, and – of course – freeing yourself from the rules that govern the more traditional sports.

SOME CLARIFICATIONS ... SO AS NOT TO GET CONFUSED!

The disciplines hosted on tour are distinct from «extreme sports» mainly practised in natural environments over which the rider has no control. The latter carries specific risks that arise in «extreme» conditions and should be tackled only by elite athletes. The term «slide sports» should also be avoided, as in most cases the participants are riding!

Equally ambitious, «urban sports» or «action sports» have arisen from the development of urban areas as venues of choice rather than a danger in themselves. What matters is the commitment to jump and the technical ability required for the tricks. Based on their abilities and preferences, each rider expresses themselves in a different way at the same spot. Even in sessions featuring riders of several levels of ability, everyone exploits the space in their own unique way. This is the very essence of Freestyle.

GLOSSARY OF ACRONYMS

FES	: FISE European Series
FFC	: French Cycling Federation
FFD	: French Dance Federation
FIG	: International Gymnastics Federation
FISE	: International Festival of Extreme Sports
FWS	: FISE World Series
FXS	: FISE Xperience Series
JO	: Olympic Games
UCI	: International Cycling Union
UIMM	: Union of Metallurgy Industries and Trades
WDSF	: World Dance Sport Federation
WS	: World Skate



ECO SECTION

URBAN SPORTS SUMMIT : 25-27 MAY 2022 IN MONTPELLIER

As part of its operation at FISE Montpellier, Hurricane is organising the Urban Sports Summit (USS) with conferences dedicated to marketing players, the international sports movement, and sports event host cities. From 25 to 27 May 2022, Hurricane will present a panel of experts to present their vision of the development of urban sports.

The aim of the USS is to connect key decision-makers in the sports sector in order to learn and share materials relating to urban sports. The USS is not just about sport, but about urban culture and sustainable, social and economic development models that will shape its future.

Included in the programme will be exclusive sessions and workshops on topics such as:

- the growth of urban sports from the street to the Olympics
- creating major urban sports events that leave a lasting legacy
- building high-performance facilities for tomorrow's champions
- how to engage young communities with urban sports
- how to design impactful marketing and communication strategies

A 360° urban sports development plan for local, national and international projects.



AN ACADEMIC NETWORK - CONSISTENT WITH ITS TARGET AUDIENCE OF 15-25-YEAR-OLDS

Initially a simple student project, FISE has maintained its relationships with local universities and training organisations. Generations of students have got involved in projects corresponding to their specific skills and this year students from Keyce Business School are once again helping in the organisation of the festival. They will be supervised by members of the FISE Business School, the new marketing and management school dedicated to urban sports.

EPIC NIGHT CONTESTS - FOR LEGENDARY EVENINGS

Although the five festival days are intense, they would be much less without the legendary evenings. BMX Dirt or RADAR Spine Ramp competitions open the show before the iconic Montpellier night venues take over: an intriguing mix with nearly 2,000 riders and an audience aged mostly under 30. It would seem that some even apply their «go big or go home» riding motto with the same devotion at the Australian Café or O'Sullivan as they do on the Parks. No need to advertise! Everyone says these evenings are for experiencing, not for talking about.

THE IMPACT OF FISE AND ACTION SPORTS ON THE LOCAL ECONOMY

Action sports have long been considered 'alternative' and have evolved in the fairly discrete settings offered by events such as FISE. Their growing popularity was initially supported by niche markets whose driving force came from the passion of the riders. Now their introduction to the Olympic Games programme at Tokyo 2020 and Paris 2024 has taken them to the cusp of a media explosion.

The strength of action sports today remains their exclusive positioning in the community. This attracts new partners seeking authentic stories that reflect the values and ideas shared by those promoted by the emerging disciplines. Partners aim to enhance mutual interests through a variety of approaches (sponsoring, marketing campaigns, etc.).

In addition to the benefits for public and private stakeholders, large events provide many economic opportunities for the local community. The festival's reputation in action sport circles is complemented by strong local integration, fully supported by the Occitanie/Pyrénées-Méditerranée region, the city of Montpellier and Montpellier Méditerranée Métropole.

THE CHALLENGES OF SPORTS EVENTS: THE CASE OF THE FISE FESTIVAL

FISE marks the action sports season with four large-scale tours: local (FISE Métropole-Montpellier Méditerranée); French (FISE Xperience Series); European (FISE European Series), and global (FISE World Series). The values of the local sporting cultures are reflected at each of the stages. Local economies benefit directly and indirectly through the huge number of visitors generated by the events. FISE Montpellier, for example, boasts more than 2,000 riders, 400 accredited journalists, and 500 Hurricane employees (80 full-time). Its 2022 objective is to exceed 600,000 spectators. A similar number of people will be required for transport, catering, accommodation and entertainment, ensuring that the area buzzes with activity to the rhythm of the festival for several months. Hosting a stage also has long-term benefits: the host city is promoted through the networks of many stakeholders: riders, opinion leaders, organisations, institutions, private partners ...



ECONOMIC BENEFITS FOR THE AREA

For 25 years, FISE Montpellier has been celebrating urban sports by bringing together more than 600,000 fans each year to support 2,000 professional and amateur athletes in the passions that make them tick. In addition to the generation of €15m in local economic spin-offs (Etude Lr-Set), there are over 1,000 hours of worldwide TV broadcasting reinforcing the global reputation of Montpellier Méditerranée Métropole and the Occitanie regions. This reasserts their status as capital and epicentre of emerging disciplines, some of which featured at Tokyo 2020 and will reappear at Paris 2024.

FISE MÉTROPOLE - SPOTLIGHT ON THE PARKS OF MONTPELLIER

FISE would be nothing without all the Montpellier Métropole riders who form the core of its establishment in the area. With its contests in neighbouring communes, FISE Métropole allows local riders to enjoy the festival atmosphere in autumn and spring; at each stage, riders of all levels take to their usual Parks. The youngest riders get to enter their first contest. Local Clubs and associations that work all year round to develop a new generation of riders are promoted. All their efforts are rewarded every year at the FISE Métropole final, held during FISE Montpellier, where the five best riders in each category go head-to-head.

FISE BUSINESS SCHOOL BY KEYCE

The FISE Business School programme has been developed through a collaboration between the event organiser and the Keyce Business School. It offers initial and sandwich courses that help students integrate into the national sports ecosystem. Students are selected on the basis of their passion and interest in action sports, and the complementary nature of their profiles representing the stakeholders involved in their development.

To augment the sports coaching course it has offered for several years, FISE Business School is extending its involvement by preparing the international experts of the future. Already supported by a growing recognition and accelerated by the introduction of the Olympic Games, the unprecedented craze for Freestyle disciplines has instigated the creation of a dedicated school. The aim of combining the academic expertise of a leading business school with that of a group specialising in these emerging sports? To shape a new generation of collaborators and support their development.

The five-year course (3+2 years), accessible from the Bac, will lead to a Bachelor's degree (BBA) in Sports Marketing & Management and an MS (MBA) in Action Sports Marketing & Governance. Lecturers will be selected for their influence and experience in the industry and will include a panel of distinguished professors, stakeholders in French sports events, and decision-makers from international federations and other invested associations.



Hurricane Group

Hurricane is a group that specialises in urban sports. It manages all issues relating to events, to communication, and to the manufacture of infrastructures throughout the world.

80 employees worldwide
400 events organised since 1997
100 millions fans reached on social media
1 million total visitors to the group's events each year

The group has 360° expertise across five departments (Events, Creative, Parks, Talents, Media) to help support brands in their communication and engagement strategies, aimed in particular at 15-25-year-olds: a unique audience, ultra connected in their search for experiences and extreme content.

EVENTS : unique events and key event management

CREATIVE : digital application of action sports

PARKS : Parks inspired by the street

TALENTS : trainers of new talent

MEDIA : strong, multimedia, tailor-made content

Hurricane Parks and Hurricane Tracks – benchmark sports areas

It was obvious from the very first years of the festival that the production of sports areas needed to be brought in-house. As a result, a separate entity emerged within the Hurricane Group: Hurricane Parks, which designs, manufactures and assembles infrastructures «by riders, for riders» all of whom benefit from the expertise of the team's members (also riders of at least one action sport discipline). This guarantees the benchmark quality of the Parks and is a key tool in attracting new riders to the festival.

Such recognition has led to partnerships with some of the largest international federations, e.g. World Skate (WS), the International Gymnastics Federation (FIG) and the International Cycling Union (UCI). The latter has also trusted them to provide the structures for its highest-level competitions (World Cups and Championships) on which riders can get their bearings between now and Paris 2024.

Hurricane Parks is divided into two teams: one is responsible for modular parks assembled at events; the other installs sustainable structures for municipalities or private clients. They are complemented by a third, newly developed area, Hurricane Tracks, that is positioned within the Pumptrack and BMX race track markets.

Hurricane & FISE

Hurricane's flagship event is FISE Montpellier, which attracts over 600,000 spectators to watch Skateboard, BMX Freestyle, Roller Freestyle, Parkour, and much else ... In partnership with international and national sports federations, Hurricane and FISE are proud to have contributed to the creation and development of new youth-focused sports events that are now part of the Olympic programme.

Recognised as France's meeting place for both amateur and professional riders, the Montpellier stage has evolved into a unique platform in the sport event calendar. Riders, federations, advertisers, broadcasters, influencers, all stakeholders involved in these so-called «niche» markets are taking advantage of the FISE experience to explore new avenues of development.

A key outcome has been the successful partnership between Hurricane and the International Cycling Union (UCI) initiated in 2016. By including the UCI BMX Freestyle Park World Cups, and more recently the BMX Flatland World Cups, on the festival's world tour stages, the two partner organisations complement their expertise to further the development of these disciplines. In 2017, this momentum attracted the attention of International Olympic Committee (IOC) which two weeks later announced the introduction of BMX Freestyle Park at the Tokyo 2020 Olympic Games.

In addition to competitions at the highest level of sport, Hurricane Group designs, produces and installs the infrastructures on which they take place. This know-how «by riders, for riders» has also led to the group supplying training parks for the UCI (Switzerland) and Pôle France (Montpellier), which will help their beneficiaries as they prepare for the Olympic Games.

BRICK - flexible and adaptable parkour training areas

BRICK was born from a desire to inspire and transmit the values of Parkour to as many people as possible. In collaboration with the sports and leisure equipment specialist Abéo, Hurricane has designed a range of modular, light and resistant equipment dedicated to Parkour. Today, BRICK offers the possibility for tracers to design, modify and use their own training or competition area in complete safety.



OUR SUPPORTING PARTNERS

FISE CELEBRATES ITS 25TH ANNIVERSARY ON THE BANKS OF THE LEZ IN MONTPELLIER

FROM ITS FIRST STEPS TO INTERNATIONAL RECOGNITION: AN URBAN SPORTS FESTIVAL THAT HAS GROWN WITH MONTPELLIER

They were there at the birth of FISE, which over the years has become one of the biggest urban sports festivals in the world. It is only natural, therefore, that the Métropole and City of Montpellier continue to support this event from which has emerged an entire «FISE» generation and numerous talents from the region.

After two years with no public attendance because of the pandemic, and despite the incredible success of the organisers in reshaping the event for the 100% digital E-FISE editions in 2020 and 2021, the FISE that is so loved by the public is making its grand return to the banks of the Lez in Montpellier, from 25 to 29 May 2022.

This Whitsun weekend will focus as usual on youth and extreme sports – with 14 urban disciplines represented, including several registered for the next Olympic Games in Paris such as BMX and Breaking. Others that are equally promising, like Parkour, complete this exceptional competition. And because FISE is a festival, the public will once again be able to party, notably with night-time concerts on the square in front of the Hôtel de Ville.

FISE brought together nearly 600,000 spectators on the banks of the Lez in 2019. You can bet that young and old alike will be thrilled anew by the world of extreme sports champions and will rediscover the raw emotions of FISE – an event «made in Montpellier», this year designed in accordance with the zero waste event charter that corresponds with the Métropole's zero waste policy.



MONTPELLIER, THE NO 1 PUBLIC PARTNER OF FISE WORLD MONTPELLIER

The Métropole and City of Montpellier continue their commitment to host and develop FISE Montpellier. They remain the main public partner of this year's event, with a joint financial contribution of €555,000 (excluding logistical contributions) and an on-site presence during the five days of competition from 25 to 29 May 2022.

FISE organisers and the Métropole have also been working together since 2012 to organise the FISE Métropole tour, a real breeding ground of young talent. This local tour is fully in line with Montpellier's sports policy as it draws on the expertise of a world event to encourage young talent to discover, try out, and excel in urban sports. An award ceremony for the winners of FISE METRO 2020 and 2021 will take place on the first day of FISE WORLD.

MONTPELLIER – «LAND OF GAMES»: EXTREME SPORTS NOW IN THE OLYMPICS



In parallel with the World Skating Championships that have just taken place, the welcome of Samoan rugby players during the Rugby World Cup France 2023, and the intermunicipalities of Sète and Millau, Montpellier are and will be carrying out a collective, complementary and unprecedented approach in France to become a Preparation Centre for the 2024 Olympic and Paralympic Games (CPJ). Already having obtained the prestigious «Land of Games» label, Montpellier is set to play a full part in the success of the Paris Olympic Games, the Games of a whole nation.

The Montpellier Métropole region is an area of sport par excellence, a vehicle for emancipation, intergration and social cohesion. Montpellier Méditerranée Métropole has over the years demonstrated its know-how in hosting international competitions (e.g. Women's Football World Cup, European Volleyball and Judo Championships, BMX World Championships, South of France Tennis Open). Their elite clubs publicise the region well beyond French borders. The support of both local authorities for Olympic competitors and medallists remains steadfast because they set an example of physical activity and sport, by and for all.

MONTPELLIER, HOME OF URBAN RIDING, GETS A NEW MULTI-RIDE VENUE AT GRAMMONT IN 2023

Montpellier is a city of urban riding and BMX, and a key player in extreme sports. The city hosted the French BMX Freestyle Championships in 2021 and will do so again in October 2022.

Montpellier is to have its own new multi-ride site of 9,000m2, among the biggest in all Europe. Costing 4 million, it has been especially designed to meet the wishes and requirements of amateur riders in Skateboard, Roller, BMX and Scooter, and to accommodate the highest-level BMX Freestyle practitioners.

The job of creating the skatepark is already well underway and access to structures in the future is highly anticipated. In order to ensure continuity in the practice of these disciplines (supervised by their associations) as well as to continue the deployment of its mission of 'sport for all', the city has installed a provisional site for amateur practice within the Grammont sports complex and in the Montcalm Park, at a cost of 250,000.

This project is on a par with the pool of young talent in the area, and will be carried out in three stages.

- **March 2020: creation of a temporary high-level training site for France's BMX freestyle hub** with a view to the Tokyo 2020 and Paris 2024 Olympic Games. Thanks to this site, the French team will be able to train on state-of-the-art structures, achieve excellent results, and place a spotlight on Montpellier on the international extreme sports scene.
- **August/September 2021: provision of a transitional site** specifically for associations and the general public.
- **2023 : opening of the multi-ride site at Grammont.**

The Occitanie Pyrénées-Méditerranée region

partner of the International Festival of Extreme Sports (FISE)

The Occitanie/Pyrénées-Méditerranée region has renewed its commitment to the 25th edition of the International Festival of Extreme Sports (FISE) and its best riders. The festival takes place from 25 to 9 May 2022 on the banks of the Lez in Montpellier.

OCCITANIE, REGION OF URBAN SPORTS

The Occitanie is the urban and Xtreme sports region. Hosting major events like FISE Montpellier, as well as the Gruissan Wind Challenge (the biggest gathering of windsurfers in the world) and the Natural Games (bringing together almost 80,000 visitors in Millau at the end of June), the region enables the development of these growing disciplines and supports the construction of specialised equipment. In 2020 and 2021, for example, it backed 30 projects, including Skate/BMX Parks in Montpellier, Uzès, Albi, Baillargues, and Sérignan.

The region also supports clubs that train incredible athletes on the international and Olympic scenes, such as Passion BMX at Sérignan with Laury Perez, Anthony Jeanjean or Istvan Caillet. More than 20 sports and high-level athletes were also supported by the region through individual assistance in specific disciplines in 2021.



Presenting



Officiels



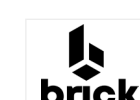
Disciplines



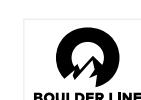
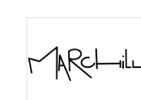
Médias



Fournisseurs



Supporters



SOCIAL MEDIA AND BROADCAST

Live TV

Tune in to MCS Extreme in France and to Eurosport for international coverage where all the pro competitions will be exclusively broadcast live. Highlights will also be available throughout the week on www.fise.fr as well as on the event's official social networks.

MCS EXTREME, THE REFERENCE FOR EXTREME SPORTS IN FRANCE

With more than 800 hours of exclusive content including more than 300 hours of live programs, MCS EXTREME is the first French platform and TV channel dedicated to extreme sports. Every week, MCS EXTREME offers its subscribers the most prestigious competitions live (FISE, X Games, Street League Skateboarding, WSL, Nitro Circus World Games, Xtrial, Superenduro, etc.). These competitions are commented on in French by the greatest specialists in each discipline (Kevin Rolland, Franck Lacaze, Greg Poissonnier, Kenny Thomas, Matthias Dandois, etc.).

ABOUT EUROSPOORT

Eurosport is the number one sport destination in Europe, unlocking the power of sport through localised content from the world's greatest sporting events.

As the Home of the Olympic Games in Europe, Discovery is bringing Eurosport to discovery+, the real-life direct-to-consumer streaming service, starting in a range of international markets during 2021. Firmly established as the Home of Cycling, Grand Slam Tennis and Winter Sport, Eurosport channels - Eurosport 1, Eurosport 2 - reach 246 million cumulative subscribers across 75 countries in Europe, Asia, Africa and the Middle East.

Eurosport.com is Europe's No 1 online sports news website with an average of 30 million unique users per month. Eurosport Events specializes in the management and promotion of international sporting events. Eurosport is part of the Discovery, Inc. family, the global leader in real life entertainment, serving a passionate audience of superfans around the world with content that inspires, informs and entertains. For more information, please visit corporate.discovery.com and follow @DiscoveryIncTV across social platforms.

MCS EXTREME EVERYWHERE AND FOR EVERYONE

Available on all screens in different forms : website, IOS and Android, Apple TV, Android TV... the MCS EXTREME platform offers unique, intuitive, flexible use: switching from one screen to another, looking back at a highlight during a live, creating your own playlists, or quite simply listening in podcast mode with the audio-only option. The must ? A live chat allowing each user to exchange with the commentators. MCS EXTREME is also available on Channel 186 of the FREEBOX for those who prefer watching television.

Connect on Social media



VIDEOS

Available every day on YOUTUBE :
<https://www.youtube.com/user/FISEevents>



FACEBOOK

Official FISE page: @fise.official



TWITTER

@fiseworld #FISEWorld #FISEMontpellier



TIK TOK

@fiseofficial #FISEWorld #FISEMontpellier



INSTAGRAM

@fiseworld #FISEWorld #FISEMontpellier



PINTEREST

@fiseworld #FISEWorld #FISEMontpellier



WEBSITE

www.fise.fr

Results, practical information, videos, photos, news, calendar, event planning: all in real time.

Practical Information

MEDIA ACCREDITATION

Media accreditation applications are available on FISE Newsroom by clicking on the event that interests you. Accreditation forms are personalised and must include individual contact details. They are not transferable.

PERMISSION TO FILM

All filming projects must be requested through and authorised by our media department. Please send applications to Marie Rolland (marie.r@hurcn.com), specifying the exact nature of the project, the broadcasters, potential producers and partners. Without such an application, the department reserves the right to refuse accreditation.

PRESS NEWSROOM

<http://newsroom.fise.fr>





NOTES

Contacts

FISE

Marie ROLLAND

Attachée de presse
+33 (0)6 48 34 97 06
marie.r@hurcn.com

Natalie CHARLTON

Responsable communication
internationale
+33 (0)6 01 14 24 87
natalie.c@hurcn.com

Joseph VILLEFLAYOUX

Directeur communication
et marketing
joseph.v@hurcn.com

Amélie THÉZARD

Assistante Attachée de presse
+33 (0)6 72 34 79 80
amelie.t@hurcn.com

Rodrigue BLOT

Assistant Attaché de presse
+33 (0)6 77 81 55 98
rodrigue.b@intern.hurcn.com

AGENCE 187COM

Anne GUINOT

Agence 187com
anne@187com.fr
+33 (0)6 69 09 15 60

Elodie LAVESVRE

Directrice d'agence 187 Com
elodie@187com.fr