Press release

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E-FISE 2022
3 digital events to bring all FISE actions from all around the world on this summer and automn

If the return of FISE physical events meets success in France and Europe, three digital events organized over summer and autumn continue its promise to bring together riders from all around the world for unique contests. For this 2022 season, there are three distinct concepts that promote all levels of practitioners and bring out talents beyond their borders. And if the cream of BMX Street is currently in Scotland for the brand new E-FISE BMX Street Glasgow event, children aged 5 to 16 will then enjoy the second edition of the E-FISE Junior by Hot Wheels. The calendar is completed by the G-SHOCK 21 Seconds Contest, with a format dedicated to Skateboarding from September 12.

MORE INFO HERE

FOLLOW ALL THE ACTION

E-FISE BMX STREET GLASGOW

E-FISE partnered with Glasgow Life and DIG BMX to develop a brand new video contest, E-FISE BMX Street Glasgow. Some of the world's best BMX street riders have been invited to film their best 90-seconds video in the streets of this famous city. Filming starts on July 19 and fans can follow all the action from the shoot on FISE social media channels, before starting to vote on August 5.

July 19 to 26 : riders realize their video in Glasgow's street
August 5 : all videos are published
August 5 to 14 : fans vote for their favorite video
August 15 : winners announcement

ACCESS THE CONTEST WEBSITE HERE

E-FISE JUNIOR BY HOT WHEELS

This summer, E-FISE Junior by Hot Wheels is making a comeback to bring together young riders who are fans of extreme sports from August 17 to October 24. During the summer holidays, girls and boys will be able to participate in the contest in the discipline of their choice: Skateboard, BMX, Scooter, or Roller and share their videos on the dedicated E-FISE web platform to try their luck at winning the title of champion and a number of great prizes.

August 17 to 31 : videos entries
August 17 - September 7 : fans vote to qualifiy their riders
September 9 : qualification announcement
October 5 : submission deadline for the finalists videos
October 10 to 20 : fans vote for the final
October 24 : live awards ceremony to announce the winner

ACCESS THE CONTEST WEBSITE HERE

G-SHOCK 21 SECONDS CONTEST

Following the success of G-SHOCK's involvement in FISE Montpellier, the most popular watch brand among riders continues its collaboration with the festival by bringing back the G-SHOCK 21 Seconds Contest. Exclusively

dedicated to Skateboarding, the competition offers its practitioners to publish a 21-second line, from which fans will then select their favorite ones in terms of performance and creativity.

September 12 to 25 : Participants post their videos on Instagram using the #21seconds tags as well as the @FISEWORLD and @GSHOCKFR accounts
September 26 to October 2 : Fans elect their favorite projects
October 5 : publication of adult and junior results.

ACCESS THE CONTEST WEBSITE HERE

PRACTICAL INFORMATION

For more info about Hurricane Group events, visit the Newsroom or contact us : marie.r@hurcn.com / +33648349706.

ACCESS THE NEWSROOM **FISE OFFICIAL WEBSITE**

HURRICANE

HURRICANE GROUP CONTACTS

Marie ROLLAND
Press Officer
+33648349706
marie.r@hurcn.com

Natalie CHARLTON
Communication Manager
+33601142487
natalie.c@hurcn.com

Joseph VILLEFLAYOUX
Marketing & Communication Director
joseph.v@hurcn.com

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Hurricane
3, rue Christian André Benoit
34670 BAILLARGUES
France

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