

#### [Test] - E-FISE Junior by Hot Wheels 2022 - Here are the final results!

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@Hurricane Group - FISE

# E-FISE JUNIOR BY HOT WHEELS 2022 The final results are here!

**ALL THE RESULTS** 

After a first digital edition in 2020 in response to the health crisis, FISE was able to reinvent itself in 2021 by offering a second edition dedicated to the young generation from 5 to 16 years old: the E-FISE Junior by Hot Wheels. In 2022, FISE is repeating the experience with even more kids and even more impressive videos to highlight the next generation of urban sports.

From August 17 to October 31, nearly 250 participants between the ages of 5 and 16 mobilized their communities for the biggest digital urban sports competition dedicated to the youth. In addition to the international visibility provided by the platform e-fise.com, which centralizes their performances, more than €15,000 in prizes will be awarded to the winners of this second edition of the E-FISE Junior by Hot Wheels.

### E-FISE JUNIOR BY HOT WHEELS 2022: SOME FIGURES



240 YOUNG **FROM 27 4 SPORTS IN TALENTS NATIONALITIES** COMPETITION Divided into 22 Top 4 of the audience BMX Park: 20% categories by nationality: Roller Park: 45% 64% of the 1. France Skateboard Park: 2. UK 19% participants were younger than 12 years 3. Brazil Scooter Park: 16% 4. USA old 70% of boys and 30% 15 000€ in prizes

They posted **A TOTAL OF 417 VIDEOS** for qualification and final phases over **A PERIOD OF 2 AND A HALF MONTHS**.

Finally, it was **MORE THAN 100,000 CUMULATIVE VOTES** that made it possible to decide between the young riders.

### **SOME PORTRAITS**

# JANG Seoa - 9 yo, SOUTH KOREA Roller Junior Girl

of girls riders

Even though she is only 9yo, she asked herself to push her limits and to compete in the superior category, so in Junior in spite of the Kid one. And this risky bet has been a success, as she is know the first of the qualification and went big on her final video to grab the Gold!

# NICKI Sarah - 15 yo, AUSTRALIA BMX Junior Girl

By sharing the same origins as the first ever BMX Freestyle Park Olympic Games winner, no doubt Sarah Nicki is inspired by the World Champion Logan Martin. And she is already following in the footsteps of her idol, winning the E-FISE Junior by Hot Wheels 2022.

# HAROY Nathan - 8 yo, FRANCE Scooter Kid Boy

Sometimes talent doesn't wait to come to you, and the 8yo Frenchie Nathan Haroy is showing an extraordinary style for its category. So he took the Gold of the qualification, a title he is now trying to conserve. By repeating his exploit for the finals, Nathan shows the world his expertise and joins the winners on the top step of the podium of this 2022 edition of the E-FISE Junior by Hot Wheels.

KASAI Tamio - 15 yo, JAPAN Skateboard Junior Boy First of the Skate Junior Boy qualification for the E-FISE Junior by Hot Wheels, he is also competing for the <u>G-SHOCK 21 Seconds Contest</u> in the Adult category. A few points behind his Korean neighbor Jang ISU, he finally placed second behind him during the final of the E-FISE Junior by Hot Wheels 2022.

# GUERIN LE SAUSSE Rose - 6 yo, FRANCE Skateboard Miniriders Girl

At only 6 years old, the young Rose is fearless and rides the skateparks like a mini pro. Already used to contests, it was with speed and tricks that she set off on her skateboard to win first place in this E-FISE Junior by Hot Wheels 2022. On skis, a snowboard or a skateboard, Rose puts everyone agrees and stands out as the next generation of French skateboarding.

WATCH THE VIDEOS HERE

### AN OUTSTANDING COMPETITION WITH STRONG VALUES



#### FROM RIDE SPOTS TO MINI-CAR CIRCUITS

For its 2022 edition, the digital transformation of E-FISE Junior by Hot Wheels is dedicated to young people and to the inherently passionate creativity they mobilize. In most urban disciplines, riders evolve in a practice space where there are different configurations, whether in Parks or Streets. In all cases, the point is to make the most beautiful and creative lines, the ones that optimize the rider's speed and enable them to achieve whatever tricks they want.

The creative process is exactly the same whichever lines you are working on, whether in BMX, Skateboard, Roller, Scooter or on mini-car circuits. You must project yourself, try, adapt, try again, until you succeed – or modify the lines until you attain your goal. It is only in scale that mini-car circuits differ from freestyle sports; you still have to put together the elements of the set, choose the best car, and try to make the best of any new configuration.

## DOWNLOAD THE ROUGH CUT OF THE FINAL VIDEOS

For more info about Hurricane Group events, visit the Newsroom or contact us : amelie.t@hurcn.com / +33672347980.

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**OFFICIAL WEB SITE OF E-FISE** 

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