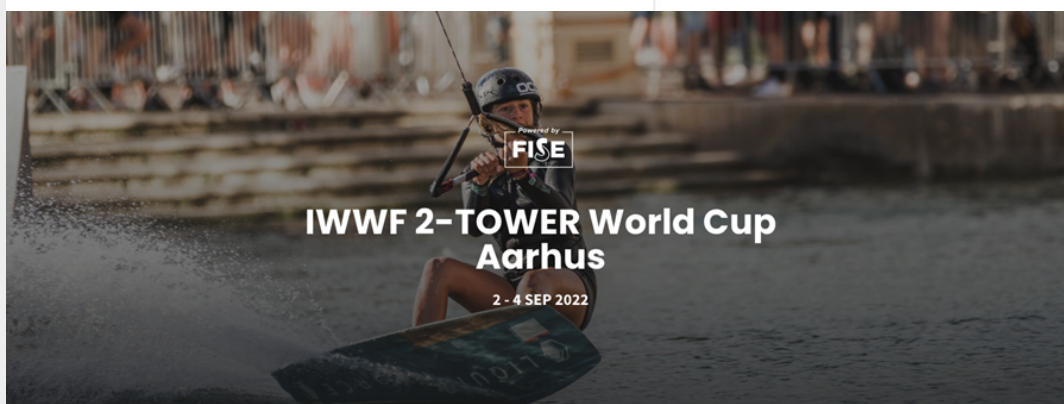


Press release

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Innovative Urban Sports
& Entertainment Group



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IWWF 2-TOWER WORLD CUP 2022 in Aarhus from 2nd to 4th of September B2B WORKSHOP INVITATION

Hurricane Events is pleased to announce the launch of the first edition of the IWWF 2-TOWER WORLD CUP 2022 in Aarhus from 2nd to 4th of September.

Aarhus will host the first-ever stage of this new competition sanctioned by IWWF in the scope of the [Urban Sports Festival Aarhus](#). The best worldwide wakeboarding riders will be gathered this weekend and will compete during this inaugural event.

02-04 September 2022

Aarhus Watersports Complex, Denmark

Free Entry



As part of this event, Hurricane Events will organize a **B2B workshop** supported by the IWWF to present the event and its concept alongside its vision for the future of the discipline. It will be held on **Friday September 2** in the morning and close to **Aarhus Watersports Complex**.

REGISTER TO THE WORKSHOP

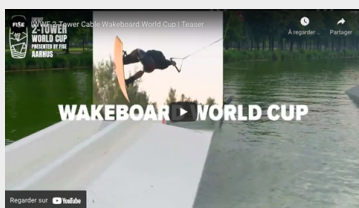
Deadline for registration: August 20th

We deeply think that it is the right occasion to bring together international athletes, wakeboard institutions (international and national federations), cable parks owners, brands, medias and watersports investors, the key stakeholders that allows to grow and be more and more represented on the international sports scene.

It would be our pleasure to welcome you at the event to participate to the Workshop, discover the competition and the beautiful city of Aarhus.



MORE ABOUT HURRICANE GROUP



WATCH THE VIDEO
TEASER

Code to embed the teaser video on your website :

```
<iframe width="560" height="315"
src="https://www.youtube.com/embed/-
y_ViDNSAAE" title="YouTube video player"
frameborder="0" allow="accelerometer; autoplay;
clipboard-write; encrypted-media; gyroscope;
picture-in-picture" allowfullscreen></iframe>
```

MORE ABOUT HURRICANE GROUP

Hurricane Group specializes in urban sports and has 360° expertise across five key areas: Events, Creative, Parks, Talent and Media. We are a creatively driven organisation and put the audience at the very heart of everything we do. We work together with our clients to deliver bespoke solutions to complex challenges. We have a single focus, to bring unforgettable urban sports content and experiences to a global audience.

For more info: <https://www.hurcn.com/en/>



HURRICANE

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