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WELCOME TO FISE MONTPELLIER

Since its creation more than 25 years ago, FISE Montpellier has continued to attract more and more people, becoming the third largest free sports event in France in terms of spectator numbers. International and multidisciplinary, the festival gathers every year over five days more than 600 000 spectators, 400 accredited journalists, and nearly 2 000 pro and amateur riders. Each year, about fifteen disciplines are present for competitions on Parks specially designed for this event: BMX (Freestyle Park, Flatland, Street, Spine Ramp), Roller (Freestyle Park, Spine Ramp), Skateboard (Street), Scooter (Freestyle Park and Spine Ramp), Parkour (Freestyle & Speed Run), Breaking, Trial and Bike Life.

From May 17 to 21, 2023, the city of Montpellier will once again vibrate to the rhythm of the largest gathering of urban sports organized in the world, which promises to invite riders, spectators, artists and fans to celebrate their passions during this event that has become unmissable.



FISE MONTPELLIER

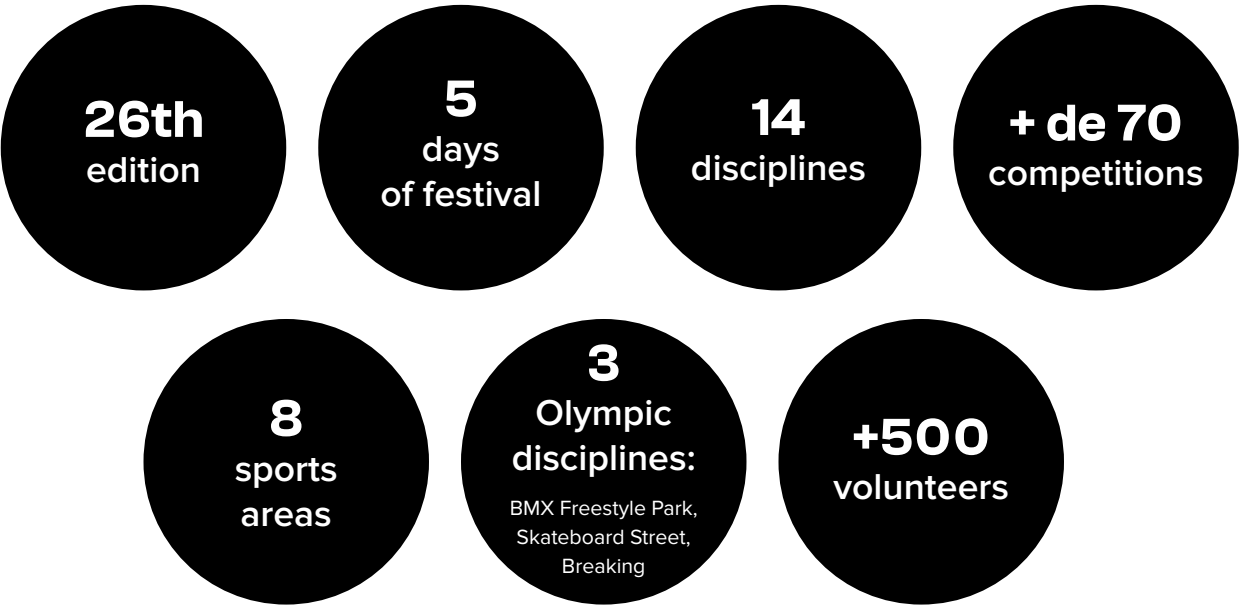
While urban sports benefit from a favorable context and are democratized by their dedicated events, only FISE festivals bring together BMX, Rollerblading, Scootering, Skateboarding, Parkour, Breaking and many others with such success. The communities of each of them, with their own identities and cultures, are united here by the common values shared by their passions.



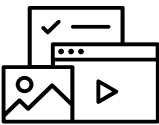
In France and around the world, FISE events bring together the world's elite pro and amateur riders, men and women, of all ages. Galvanized by the enthusiastic spectators who come to cheer them on, the participants push themselves to the limits of their disciplines and inspire future talents already initiated or in development.

Since its first edition in 1997, FISE has set the rhythm of the season with its iconic event in Montpellier, whose success has led to the development of roadshows to promote urban sports and their cultures to new audiences. These series of events are always free and open to all, with programs capable of bringing together all generations.

A not-to-be-missed event in May, it contributes to Montpellier's worldwide reputation and is part of the dynamic development of these disciplines among the general public. In Montpellier, around the world or in emblematic French cities, FISE are celebrations in honor of urban disciplines, where everyone is invited.

FISE MONTPELLIER BY NUMBERS



	SPECTATORS +600 000 spectators expected +100 nationalities represented 55% are men - 45% women in 2022 Almost 50% are between 15 and 25 years old in 2022
	RIDERS 1800+ riders in 2022 62% pros - 28% amateurs - 10% juniors 57 nationalities among the riders
	MEDIA +180h of TV broadcast +20h of live broadcasting 900 media coverage 400 accredited journalists +53M impressions on social networks





Carole DELGA

President la Région
Occitanie / Pyrénées-Méditerranée

In the Occitanie Region, as everywhere in France, the practice of urban sports continues to develop with 2.5 million practitioners at the national level and the integration of two new disciplines at the last Olympic Games in Tokyo, BMX Freestyle and Skateboard, to which will be added Breakdance in Paris 2024.

Occitanie is a land of urban sports and the Region is proud to support this year again the FISE for its 2023 edition. Among the most followed free sports events in France after the Tour de France and the Vendée Globe, it gathers each year more than 600,000 spectators and nearly 2,000 riders on the banks of the Lez River, next to the Montpellier Regional Hotel.

While waiting impatiently for the kick-off of this unmissable event, I wish all the enthusiasts, as well as the organizers, an unforgettable festival where sharing, freedom and creativity will be the key words.

Carole Delga
President la Région Occitanie / Pyrénées-Méditerranée



Michaël DELAFOSSE

Mayor of Montpellier
and President of Montpellier Méditerranée Métropole

Montpellier is the city of sports. Over the years, the city has proven its expertise in hosting major sporting events. We are therefore very happy to welcome the International Festival of Extreme Sports once again. This year again, the eyes of the whole world will be on our territory for these few days that have become unmissable.

The Metropole and the City of Montpellier have been committed to the FISE since the beginning of the adventure and naturally continue to support this event, which is always as spectacular as it is awaited.

For five days, the event will gather more than 600,000 spectators on the banks of the Lez, and will be at the center of sports news thanks to L'Equipe TV and social networks.

With the Paris 2024 Olympic and Paralympic Games approaching, several disciplines on the program will be present, such as BMX or Breaking, allowing competitors to score points in their quest for qualification; others, just as promising, such as Parkour, will complete an exceptional line-up.

Each year, FISE demonstrates its capacity to evolve and adapt to the current times: this edition will be more accessible and more inclusive (free initiation to handi-skate), cleaner with a real concern for environmental issues.

The youth will once again be able to gather, share their emotions and vibrate together for all these champions who will unfold on a prestigious site.

So yes, sport is at home in Montpellier!

Michaël Delafosse
Mayor of Montpellier and President of Montpellier Méditerranée Métropole

5 DAYS OF TOP INTERNATIONAL COMPETITIONS

In this decisive year, almost a year before the Paris Olympic Games, attention will be focused on Breaking, which will be part of the Olympic calendar for the first time in its history in 2024. Integrated to the FISE in 2019, Breaking will gather in Montpellier the most talented B-Girls and B-Boys of their generation on a WDSF Breaking for Gold World Series stage. A first class competition that will allow to review their medal hopes one year before the Olympics.

There's more... FISE 2023 will host the 2nd UCI BMX Freestyle Park World Cup stage of the season. Another crucial competition since the points aggregated on this event will count for the qualification to the Paris 2024 Olympics (2nd Olympiad for the discipline).

4 other major international sporting events will be held in Montpellier this year: a stage of the UCI BMX Flatland World Cup, a stage of the WS Freestyle Roller World Cup and 2 stages of the FIG Parkour World Cup (Freestyle and Speed Run). That's 6 World Cup stages (or equivalent) in 4 different sports, proving the legitimacy of FISE to the different international sports federations.

Also on the program, various contests in BMX Street, Skateboard Street and Scooter Freestyle Park, as well as spectacular night shows on the impressive Spine Ramp located in front of the Hôtel de Région, in BMX, Roller and Scooter.

And because FISE is a showcase for all urban sports, Bike Life, the cycling phenomenon that originated in pacifist gatherings and consists of riding on the back wheel, will be present during the festival. This year, Bike Trial will also be back, a technical discipline that consists of overcoming obstacles with a bicycle. Stability, control and speed will be the key words!





TOWARDS A MORE CONSCIOUS EXPERIENCE

For Hurricane Group, creator and organizer of FISE, environmental issues are a priority. The group is working to limit the impact of transport during the event and is setting up waste sorting and recycling. In order to promote reparability, reuse and recycling of sports equipment and everyday items, FISE Montpellier relies on associations and private and public actors to set up a circular economy. Inclusion is also a priority, including accessibility issues for people with disabilities, as well as respect for the gender, nationality and level of each athlete, as well as civility on the festival site.

In 2023, FISE is therefore accelerating its responsible transition and is committing, as it did in 2022, with JULES to offer festival-goers immersive, sustainable and innovative activities. By working with partners who are keen to support its social and environmental commitments, the festival will offer its participants concrete actions to limit the impact of this large-scale gathering. With actions planned before, during and after the event, FISE wishes to involve all the actors (organization, partners, service providers, festival-goers, etc.) with the aim of obtaining, with the support of SANAE, the ISO 20121 certification of the responsible management standard for the event sector by 2024.

URBAN SPORTS SUMMIT :

SHAPING THE FUTURE OF URBAN SPORTS

DU 17 AU 19 MAI 2023 À MONTPELLIER

Building on the success of its first editions in 2019 in Montpellier and Chengdu, the Urban Sport Summit organized by FISE, will once again bring together international urban sports experts and key decision-makers in sport business for three days of conferences and workshops to learn & share into the scope of urban sports.

BMX Freestyle Park, Skateboarding and Breaking disciplines are already developing for Paris 2024 and bringing a whole ecosystem with them. FISE is thus an opportunity for these still relatively confidential sports to show the world their unique values that animate and unite communities of enthusiasts.

This year, the Urban Sports Summit panel discussions will bring together a host of prestigious guests such as Morinari Watanabe, President of the International Gymnastics Federation, Kit McConnell, International Olympic Committee Sports Director, Kobinata Toru, Vice-president of the International Federation of Sport Climbing, Jose Antonio Perez Priego, President of the International Waterski and Wakeboard Federation and Sabatino Aracu, President of Worlds skate.

Urban Sports Summit (USS) aims to connect key decision makers in the sports industry to learn and share within the urban sports sector. More than just sport, Urban Sports Summit is about urban culture and sustainable, social and economic development models to shape the future of urban sports.

On the program, exclusive sessions and workshops with topics such as:

- The impact of the Olympic Games on urban sports
- The impact of sport in France and internationally
- The development of urban sports in Africa and the Middle East
- Inclusion in urban sports: gender and disability
- The use of digital and marketing to engage youth

The objective is to give everyone the keys to build a 360° urban sports development plan for local, national and international projects.





A NEW FISE APPLICATION TO MAKE SURE YOU DON'T MISS ANYTHING ABOUT THE FESTIVAL

In 2023, FISE is launching a new application available on all stores, for a « all-in-one » festival. Festival-goers will be able to find an interactive map of the Rives du Lez, programs so as not to miss anything about the competitions and events, and live information and results so as to always be informed of the latest news.

Free and easy to use, this application offers many features to enrich everyone's experience and provide spectators with new possibilities to discover and experience FISE Montpellier at 100%.





DISCIPLINES AND RIDERS

FISE Montpellier is above all a selection of contests on sports areas and parks specially designed and assembled by Hurricane Group, capable of enhancing the performances of the highest world level while remaining accessible to the Junior and Amateur categories.

The urban sports communities are full of riders who stand out for their commitment. Investing in new generations of riders, for social causes or for the notoriety of their discipline(s), they are many to live their passion well beyond their runs.

BMX FREESTYLE PARK

FISE Freestyle Park covers an area of 1,500m² and is composed of iron and wood structures. These are oversized to meet the needs of the pros while maintaining the lines needed for amateurs to express themselves.



UCI BMX FREESTYLE PARK WORLD CUP

PRESENTED BY
MONTPELLIER MÉDITERRANÉE MÉTROPOLE

One of the most popular competitions at FISE, BMX Freestyle Park is characterized by aerial tricks made possible by the shape of the structures and the speed of the riders. If the technicality of the tricks is important in the scoring, other criteria such as the use of the whole Park and the originality of the lines chosen also contribute to evaluate this discipline.

PODIUM BMX FREESTYLE PARK - FISE MONTPELLIER 2022 - MEN



Rim NAKAMURA
21 years old - JAPAN

A Japanese BMX prodigy, Rim is quickly becoming one of the brightest young talents in the sport before he even reaches the age of 15. In 2019, he won first place in the 2019 UCI BMX Freestyle World Cup before representing Japan at the 2020 Tokyo Olympics, where he placed 5th. In 2022, he made his mark by winning the 2022 UCI Urban Cycling World Championships in Abu Dhabi.



Logan MARTIN
29 years old - AUSTRALIA

A few years ago, a FISE event in Paris welcomed this young Australian for his first international competition, where he took his first victory on the world circuit. Since then, the world BMX Freestyle prodigy has been on the podium at almost every event he has participated in. Technical and committed, he is the first Olympic BMX Freestyle Champion in Tokyo in 2020 and double World Champion in Park in 2017 and 2021.



Anthony JEANJEAN
24 years old - FRANCE

A pure product «made in FISE», he discovered BMX at the age of 10, then won the 2016 FISE Metropole final and thus his invitation to the 2017 FISE Xperience Series, where his victories earned him a place in every stage of the festival's world tour. It is thanks to his performances that France was offered a place at the Tokyo 2020 Olympic Games, a success that he intends to repeat for Paris 2024.

PODIUM BMX FREESTYLE PARK - FISE MONTPELLIER 2022 - WOMEN



Lizsurley VILLEGAS SERNA
18 years old - COLOMBIA

Thanks to a perfect and technical run, the young Colombian of 17 years old won the E-FISE in 2020 and took the gold medal against the monuments of the international scene in Park such as Hannah Roberts or Nikita Ducarroz. In only 5 years of riding, LizSurley Villegas Serna and her twin sister, and riding partner, QueenSaray have conquered the national and international scene and both dream of standing on the Olympic podium together.



Lara Marie LESSMANN
23 years old - GERMANY

Lara Lessmann is the kind of athlete to watch closely. Originally from Flensburg, Germany, she started BMX at the age of 9. Initially influenced by her brother, she imposed diligent sessions on herself and her perfectionism helped her to win her sport's first Olympic medal at the Buenos Aires Youth Olympic Games in 2018. Since then, she has been setting the ramps of the world's most important competitions on fire and rarely places outside the Top 10.



Nikita DUCARROZ
26 years old - SWITZERLAND

Swiss-American BMX athlete who lives and trains in North Carolina (USA), Nikita started BMX Freestyle in 2012, a discipline she discovered through online videos. She is now one of the few riders in the world who can do a Back Flip in BMX and one of the favorites of the discipline at the Tokyo 2020 Olympic Games where she won the bronze medal.

FREESTYLE PARK

The layout of the Freestyle Park modules is particularly concentrated, in order to be more adapted to the small wheels that condition the speed. This way, riders can take advantage of the area more efficiently and optimize their energy for tricks.



WS ROLLER FREESTYLE PARK WORLD CUP

PRESENTED BY
THE OCCITANIE PYRÉNÉES MÉDITERRANÉE REGION

In Roller Freestyle Park, the runs of each athlete take advantage of all the structures with a maximum of speed, allowing to link aerial tricks and various Slides. The evaluation of the runs favors the expression of the way of riding specific to each one, beyond the technicality and the amplitude. Since its inception, the community has been committed to preserving the essence of the sport and promoting it through its lifestyle. The World Cup is organized in collaboration with World Skate.

PODIUM ROLLER FREESTYLE PARK - FISE MONTPELLIER 2022 - MEN



Diako DIABY
29 years old - FRANCE

As much at ease during huge transfers as when it comes to electrifying crowds, the French Roller Freestyle showman imposes himself on the Parks with his speed and charisma. It is thus his amplitude which distinguishes him thanks to a monumental «pop» which enables him to fly always higher than everyone. He has also spent a long time perfecting his rotations and slides, which has allowed him to technically complete his runs.



Jay YOON
18 years old - SOUTH KOREA

The very young Korean Jay Yoon is an athlete to follow closely since, at only 17 years old, he took the second place in Montpellier in 2022. He is now reaching new heights and competing with his elders by perfecting his tricks and is clearly the next generation of the discipline.



Julien CUDOT
29 years old - FRANCE

With a committed and technical skating style, Julien Cudot was able to get noticed very quickly from a young age. Crowned World Champion of Roller Freestyle Park in 2022 in Buenos Aires, he won the 2023 edition of the Winterclash and achieved a historic triple with his previous victories in 2012 and 2010.

PODIUM ROLLER FREESTYLE PARK - FISE MONTPELLIER 2022 - WOMEN



María MUÑOZ
32 years old - SPAIN

Every rider will tell you that a victory at FISE Montpellier has a special flavor, as Maria Muñoz discovered last year. This charismatic rider takes advantage of the year-round sunshine in Spain to jump on every street rail she can find, and has the most technical tricks of any female rider. Winner of the FISE Montpellier 2018, then again in 2022, the 32-year-old Spanish rider is used to podiums and does not intend to give up her place so easily to the new generation.



Anaëlle NOGUEIRA
30 years old - FRANCE

Roller coach at the Skatepark Le Hangar and organizer of the Nantes Roller Festival, she is used to national competitions. Member of the French Freestyle Roller team, she reached the third place of the podium in Valencia, Spain, at the European Championship 2021. At 29 years old, this emblematic personality of French Roller ranked 17th in the overall ranking of the 2019 World Cup.



Armelle TISLER
22 years old - FRANCE

Vice French Champion and European Champion 2022, Armelle is used to podiums at the international level but does not neglect the French ramps by assiduously participating in the national stages. With her riding partner, Carla Pasquini, Armelle Tisler has been competing and performing impressive tricks to thrill the crowds and collect medals. With her legendary smile, she is one of the favorites to be found on the competitions.

FREESTYLE SCOOTER PARK

PRESENTED BY
THE OCCITANIE PYRÉNÉES MÉDITERRANÉE REGION

Freestyle Scooter is a growing discipline that has quickly found itself alongside other sports and sharing their spots. Thanks to its accessibility, many riders have started very young and have evolved the level of tricks with them to affirm the credibility of their discipline. The presence of a rotating handlebar allows for tricks similar to those of BMX, from which it is largely inspired while retaining its specificities.



PODIUM TROTTINETTE FREESTYLE PARK- FISE MONTPELLIER 2022 - MEN



Jamie HULL
21 years old - UNITED KINGDOM

At only 21 years old, Jamie Hull is already one of the people to watch in the international scooter scene. The British rider is part of these committed and innovative riders, who mark the history of their discipline by being one of the first in the world to achieve the triple backflip on scooter. Winner of the FISE Montpellier 2019 and 2022 and World Champion 2022, Jamie Hull does not stop and intends to repeat his feats in 2023.



Dante HUTCHINSON
22 years old - UNITED KINGDOM

Ranked 2nd at the FISE Montpellier 2022 and 6th at the E-FISE 2020, Dante Hutchinson is, at 22 years old, an important figure in international scooter. Used to medals, he was crowned ISA World Champion in 2017 in Barcelona. With his talent and good vibes, he is one of the first to have pushed the limits of scooter, and is one of the athletes very much appreciated by the public at FISE Montpellier.



Jordan ROBLES
18 years old - UNITED STATES

As talented in Park, Bowl and Street, the young American rider impressed at FISE Montpellier in 2022. While it was his first FISE event, he put the other riders and the judges in agreement by proposing an impressive battery of tricks at a committed speed. He incensed the public during his run. A young rider full of promise, to keep an eye on in 2023.

PODIUM TROTTINETTE FREESTYLE PARK- FISE MONTPELLIER 2022 - WOMEN



Noémie NICOLAS
19 years old - FRANCE

The FISE Montpellier is a revelator of talents and the young Franco-Belgian Noémie Nicolas is one of them. In 2022, she set the Freestyle Park on fire and won the gold medal in her first participation. As much in Park as in Street, with her great smile, she is to be watched closely this year because she could well become one of the FISE stars.



Josephine ZGORSKI
21 years old - FRANCE

At 21 years old, this STAPS student has been practicing freestyle scooter for 7 years. She has been participating in national and international competitions for several years. She notably won the FWS round in Montpellier in 2019. Invested in her sport even beyond her trainings and competitions, she gives lessons to young teenagers within the association Street Trot Klub.



Paloma CANTILLO VIDAL
17 years old - SPAIN

Another revelation of the FISE Montpellier 2022: the young Spanish Paloma Cantillo Vidal. Spanish Champion in Freestyle Park Scooter in 2022 and in Street in 2021 and 2022, she has demonstrated for several years her ability to ride anywhere. By combining the dexterity of her second passion, soccer, with the technicality of the scooter, at 17 years old, she is one of the promising riders of the international scooter scene.

STREET PARK

Benches, ramps and steps complement the Boxes and Quarters to create a versatile and diversified Street Park. The goal is to assemble a space that replicates street furniture, where riders create lines to express themselves according to their preferences.



BMX STREET CONTEST

PRESENTED BY VILLE DE MONTPELLIER

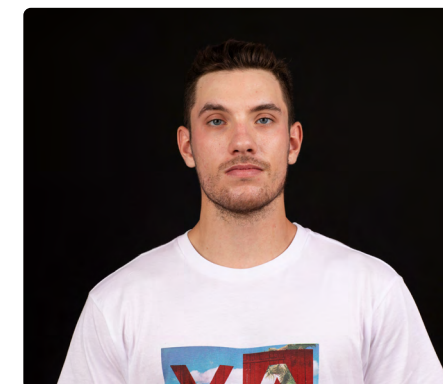
Benches, Quarters, rails and other staircases make up the BMX Street playground in order to reproduce the outdoor layout of urban centers. The evaluation criteria favor the expression of each rider's own style, and particularly appreciate when they go outside the usual frameworks by launching new tricks/modules compositions, appreciated by a public initiated and receptive to the subtleties of each run.

PODIUM BMX STREET - FISE MONTPELLIER 2022 - MEN



Courage ADAMS
26 years old - SPAIN

Born in Nigeria, he moved to the north of Spain with his family at the age of 5. At 12 years old, he discovered an incredible talent for BMX. While he excels in technical skills, his unique signature are the almost impossible long manual combos. In addition to this uniqueness, Courage is also a humble and enthusiastic rider who has been delighting the crowds in Montpellier since 2017 when he had already won the FISE Montpellier.



Jakub PRUŽINEC
21 years old - SLOVAKIA

On a BMX since the age of 12, the young Slovakian quickly became the national face of his discipline. At only 21 years old, he has already realized one of his biggest dreams by reaching the second place of the podium at the FISE Montpellier 2022.



Anthony PERRIN
28 years old - FRANCE

3rd at FISE Montpellier in 2019 and winner in 2022, Anthony Perrin is one of the most innovative street riders on the French BMX scene. He is nicknamed the P'tit Chase thanks to his resemblance to the famous American rider Chase Hawk. The Frenchman started competing in 2012, combining technique and talent, which his personality ensures to land him many podiums.

SKATEBOARD STREET CONTEST

PRESENTED BY
CRÉDIT AGRICOLE LANGUEDOC

Initially a simple locomotion vehicle, skateboarding has spread in the 80's to be widely democratized today. The influence of this lifestyle is reflected in the collective imagination of all cultural domains and continues to expand thanks to its inclusion in the Tokyo 2020 Olympic Games. In Street, riders compose runs where tricks count as much as versatility and line commitment. The competition is organized in collaboration with the World Skate and the FFRS.



PODIUM SKATEBOARD STREET - FISE MONTPELLIER 2022 - MEN *



Aurelien GIRAUD
25 years old - FRANCE

Talented skateboarder since his youngest age, he revealed himself when he was 7 years old during his first national competition. Since then, he has been making podiums and never ceases to amaze with his performances. In 2022, he won the FISE Montpellier, the title of French Champion and the World Champion. His goal now: the Olympic Games in Paris 2024.



Benjamin GARCIA
29 years old - FRANCE

World Cup winner in 2017 and 2018, European Champion the same year, second at the FISE Montpellier 2022, member of Team France, Benjamin Garcia is one of the French riders to keep an eye on in 2023. Committed to his sport, he does not hesitate to act for the representation of skateboarding in France and to share his passion with young people.



Joseph GARBACCIO
25 years old - FRANCE

Since he started skateboarding at the age of 5, the FISE welcomed him at a very young age in Le Havre in the Junior category. After a quick passage in amateur, he had his first Pro wins on the FISE World Series stages. He knows every line of his « homespot », the Bowl du Havre, and his facility on this type of structure can be seen in the huge transfers of his of his runs in Parks which offer him the top of the podiums.

PODIUM SKATEBOARD STREET - FISE MONTPELLIER 2022 - WOMEN



Charlotte HYM
30 years old - FRANCE

On a skateboard since she was 12 years old, Charlotte Hym has never stopped riding at the highest national and world level. French Champion in 2017, 2018, 2019 and 2021, winner of the FISE Montpellier in 2022 and the only French representative in Street Skateboarding at the Tokyo 2020 Olympic Games, she is in the process of being part of the French Team for Paris 2024. In addition to being a skateboarder with a unique style and an impressive catalog of tricks, she is also since 2019, a doctor in neuroscience.



Daniela TEROL MENDEZ
14 years old - SPAIN

A true prodigy of the discipline, the young Barcelonian never ceases to amaze the public and riders on the international skate scene. At only 10 years old in 2019, her young age did not destabilize her on the Park of the FISE Montpellier and had launched impressive tricks that had earned her the gold medal. Always precise in her runs, she is a formidable adversary and to be followed very closely in 2023.



Jérôme LOUVET
20 years old - FRANCE

Passionate about skateboarding since she was very young, it was at the age of 13 that she decided to throw herself into this discipline. Vice-champion of France, the Toulousian is not at her first try. Her dream: to represent France at the Olympic Games in Paris 2024 in Street Skateboarding. Because for her the transmission is as important as the competitions, this is why she shares her passion with the young riders of her city.

* and a Frenchy to follow

SCENE

Always configured to be surrounded by a maximum of spectators, the FISE Scene is similar to a theater set in its shape and offers an optimal point of view to the spectators who can stand very close to the area where the athletes evolve. This year, the stage will be covered to allow B-Boys and B-Girls as well as Flatlanders to make their moves in complete safety, even under the Montpellier sun.



UCI BMX WORLD CUP FLATLAND

PRESENTED BY SNIPES

A cross between the simplicity of a flat surface and the creativity of 20-inch bikes, BMX Flatland is the most artistic discipline in urban sports. Riders combine skills, balance and creativity to perform a form of dance with their bikes, where the subtlety of each trick and the overall aesthetics of the run are appreciated. Always placed at the heart of the festival, the competition has quickly become a must at FISE. The World Cup is organized in collaboration with the UCI.

PODIUM BMX FLATLAND - FISE MONTPELLIER 2022 - MEN *



Kio HAYAKAWA
21 years old - JAPAN

Rising star of the BMX Flatland scene, Japanese rider Kio Hayakawa attracts the attention of fans at competitions by offering a whole new style of riding to the public. He made his introduction to the international scene in the spring of 2022 at the X Games in Chiba, a few weeks before delivering the performance of his career at FISE Montpellier where he won the first place of the UCI BMX Freestyle Flatland World Cup final.



Yu SHOJI
21 years old - JAPAN

The new generation of flatland riders is here and the Japanese are taking over. Yu Shoji is one of the young riders who are gradually being discovered on the international scene. In 2022, he made a remarkable entrance at the FISE Montpellier by winning the silver medal. All in poetry and perfectly executed tricks, he had bluffed the public in Montpellier.



Matthias DANDOIS
33 years old - FRANCE

33 years old and on all the podiums. It seems that having been younger under the wing of Alex Jumelin has left him with a solid foundation. His inimitable style mobilizes a whole panel of eclectic styles, which his BMX Street sessions do not fail to flesh out. His impeccable riding, enthusiasm and warm charisma have earned him the rainbow jersey at the 2021 UCI World Championships in Montpellier.

PODIUM BMX FLATLAND - FISE MONTPELLIER 2022 - WOMEN



Julia PREUSS
33 years old - GERMANY

Used to international competitions for several years, Julia Preuss is one of the best Flatland athletes in the world, confirmed by her second place at FISE Montpellier 2019. She is particularly known for her fluid combos on the front wheel that she masters to perfection. A real globe trotter with her bike, she whose hometown is Berlin, will come to enchant the Montpellier crowds.



Jeanne SEIGNEUR
18 years old - FRANCE

Alongside her twin sister Louise, both members of the French team, Jeanne regularly shines in national and international competitions. Since 2019, she trains daily to develop her techniques and create new tricks and always increase her abilities. In 2022 at FISE Montpellier, she finished second in the Flatland competition.



Melissa DROLL
18 years old - FRANCE

Winner of FISE Xperience in Le Havre in 2022, second at the French Championship the same year, we are witnessing the rise of the next generation of French women's flatland with the young Baillarguoise Melissa Droll. Regular participant in FISE competitions, we have seen the young rider - who trains at the FISE Flat Academy - at the FISE Montpellier, at the FISE Metropole and at the E-FISE Junior, which she won in the Amateur category.

* and a Frenchy to follow

WDSF BREAKING FOR GOLD WORLD SERIES

PRESENTED BY SNIPES

Created in the Bronx in the 70's, Breaking combines body movements and music. Gestural harmony and rhythm, which is appreciated in technical gestures, are the basis of this urban discipline. The dancers express themselves with a style that depends on their own identity. There are 4 main types of movements: Toprock, Downrock, Power Moves and Freezes so that the dancers can express themselves. The competitions are organized in collaboration with the WDSF and the FFD.



PODIUM WDSF BREAKING FOR GOLD WORLD SERIES - FISE MONTPELLIER 2022 - MEN



Jeffro
28 years old - UNITED STATES

After winning the silver medal at the 2022 World Games in Birmingham and earning 200 Olympic qualification points, the American B-Boy is already well on his way to a spot at the 2024 Olympic Games in Paris. Crowned in Montpellier in 2022, Jeffro impressed and dropped everything in the last two rounds and naturally won the gold medal.



Gravity
33 years old - UNITED STATES

A professional gymnast as a teenager, in the early 2010's, while on his way to the 2012 London Olympics, Gravity, whose real name is Miguel Rosario, fell in love with Breaking and decided to dedicate his life to it. Since then, with his poetic style and gravity-defying moves, the Brooklyn-based athlete has been racking up wins and stunning crowds. Today, with a career of 15 years and nearly a hundred world and national titles, he is in the running to represent his country at the Paris 2024 Olympic Games, this time in Breaking.



Lussy Sky
31 years old - UKRAINE

Lussy Sky - or Oleksandr Gatyn-Lozynskyi - is a Ukrainian B-Boy who has made a huge impact in the community for his captivating style. Introduced to the sport for the first time in 1999, what started out as a hobby eventually became a passion. Today considered as one of the best B-Boys in the world, the Ukrainian intends to continue to shine and thus qualify for the next Olympic Games.

PODIUM WDSF BREAKING FOR GOLD WORLD SERIES - FISE MONTPELLIER 2022 - WOMEN



Ami
24 years old - JAPAN

In 2022, she was in the spotlight with her remarkable victories at the Breaking For Gold during FISE Montpellier and at the World Games in Birmingham. A dynamic athlete with a pop and rhythmic style, she has been revolutionizing the break scene for several years. Taking a lot from Hip-hop, this allows her to offer performances that are always more technical and rhythmic.



Kimie
16 years old - FRANCE

Member of the French breaking team and a promising candidate for Paris 2024, Kimie is considered by her peers as a gifted breaker. Her impressive technical level allows her to acquire an international status after only two years of practice. Her energy and endurance attract everyone's attention at competitions, making her one of the most talented B-girls of her generation.



Carlota
21 years old - FRANCE

The one who placed 5th at the 2018 World Youth Games in Buenos Aires repeated her feat by winning E-FISE 2020 in the B-girl Adult category. Franco-Cuban and a true hope of the discipline, her legendary smile and communicative energy make Carlota the high-level athlete to follow closely until Paris 2024.

PARKOUR AREA

This area is dotted with various blocks, walls and bars that seek to replicate the different obstacles found in the urban environment. It forces athletes to use a variety of physical techniques to overcome them.



PARKOUR FIG WORLD CUP

Parkour is an urban discipline that has been popularized in part by the movies. It can be summed up as the art of getting from one point to another while seeking efficiency in movement.

In Speed, the athletes have to cross the obstacles as quickly as possible to reach the finish line.

In Freestyle, they use the obstacles to express their style and creativity in overcoming the structures.

The World Cup is organized in collaboration with the FIG and the FFG.

PODIUM PARKOUR FREESTYLE - FISE MONTPELLIER 2022 - MEN



Elis TORHALL
18 years old - SWEDEN

Elis Torhall has quickly become one of the best parkour athletes in the world. The young man was the first male parkour athlete representing Sweden to win a gold medal in the World Cup when he won in Freestyle in 2021 in Sofia (Bulgaria). In 2022, he won at FISE Montpellier with a simply incredible performance and technique and a full in back out to punctuate a memorable performance!



Ioakeim THEODORIDIS
22 years old - GREECE

With a training rhythm of three to four hours a day, four to five days a week, Ioakeim intends to make his mark on the international scene. In 2022, everything accelerates for the young Greek athlete in Montpellier and it is all smiles that he makes the difference during his run and reaches the second step of the podium before winning gold at the World Games in Birmingham of the same year.



Fausto VICARI
23 years old - ITALY

Proud ambassador of his country, Fausto Vicari won the bronze medal in Parkour Freestyle at FISE Montpellier in 2022. At only 23 years old, he already has two Italian Champion titles in 2019 and 2022 to his name. On his Instagram account, he daily documents his training and the tricks he perfects. Latest: a triple side flip and a double side gap between two roofs.

PODIUM PARKOUR FREESTYLE - FISE MONTPELLIER 2022 - WOMEN



Ella Maria BUCIO
24 years old - MEXICO

Since her childhood, the winner of the E-FISE 2020 in Parkour has practiced Artistic Gymnastics at a high level. Between acrobatic movements, jumps and artistic figures, Ella Maria Bucio has been able to distinguish herself and become in three years a favorite freerunner for the next international events. At 24 years old, the young Mexican fights to make the female cause evolve in Parkour in Mexico.



Miranda TIBBLING
19 years old - SWEDEN

First athlete to win a gold medal in Parkour Speed Run at the 2022 World Games in Birmingham, Miranda quickly became a hope for a medal for her country. The same year, she won gold in Speed Run at the Parkour Gymnastics World Cup in Sofia, Bulgaria and impressed again in Montpellier with a big run, full of creativity in Parkour Freestyle.



Vendula MERKOVA
22 years old - CZECH REPUBLIC

Experienced gymnast when she was younger, Vendula Merkova has been accomplished since 2019 in Parkour. Together with her twin sister Adela, the two Czechs shine in this emerging discipline. Vendula's artistic and rhythmic movements have notably earned her a 3rd place in 2022 at FISE Montpellier in Freestyle.

SPINE RAMP

Spine Ramp is made up of two ramps joined by a central ridge to form a W which enables athletes to create aerial tricks while giving spectators the best possible view.

SPINE RAMP CONTEST BMX, ROLLER, TROTTINETTE

Whatever the discipline, Spine Ramp is all about putting on a show. Riders execute their runs using each side of the ramp and the central ridge as crowds gather around the structure. Although the tricks differ in BMX Freestyle, Scooter Freestyle and Roller Freestyle, all disciplines appreciate the versatility of the ramp structure.



BIKE LIFE ZONE

Bike Life is practiced on a flat surface ideal for the athletes' tricks. Like the long American avenues, the Bike Life zone at FISE offers a privileged space for riders to express themselves. Secured and in the heart of the festival, this area will showcase the emerging discipline of Bike Life.

BIKE LIFE CONTEST PRESENTED BY AVENUE

Inspired by the dirt bike runs that punctuate daily neighborhood life, Bike Life is now moving from its quieter origins into city centers. On particularly solid bikes, to which the «custom» culture gives a unique aesthetic, the riders link figures together and hold them as long as possible. In Ride Out or trick lines, they appropriate urban spaces with their distinctive free expression.



TRIAL ZONE

The Trial zone is made up of large obstacles of different shapes and heights to give the riders the opportunity to express all their abilities. Smooth, sharp, angled or rounded, each module is different to adapt and challenge the athletes on their bikes. The obstacles are positioned in such a way that they can be ridden with both 20» and 26» wheels, the two most common sizes of trial bikes.

TRIAL URBAN PRO SERIES

FISE in Montpellier will host Trial again this year. This very spectacular discipline is the art of overcoming obstacles with a bike. The main criteria are stability and control of the bike in extreme situations where speed also plays an important role. Real technical feats that will leave no one indifferent...



5 DAYS OF URBAN CULTURE IMMERSION

For more than 25 years, FISE Montpellier has been building a close relationship with its spectators, who continue to follow the FISE highlights via social networks, videos and exclusive content... Between the riders, the organization team, the DJs, the speakers, the judges, the participants and the partners, it is a real community that gathers to live the epic experiences of FISE.

FISE Montpellier is an opportunity to bring together all ages and all levels of practice around sporting values. Although the shows offered by the competitions are always the highlights of the event, the spectators also enjoy many activities that contribute to their immersion in the festival.

INITIATIONS

The most curious can also try out the disciplines offered by specialized instructors in complete safety. The material and safety equipment are provided free of charge for initiations supervised by a professional.

ACTIVITIES

Without limiting itself to the sporting side of the event, the festival is above all a convivial way of discovering all the cultures of its communities. The participants can take advantage of the exhibitors' villages that correspond to the FISE universe, as well as the activities that are proposed on the stands: awareness raising, product or sports equipment testing, tattoos, refreshment stands, clothes, accessories... there is something for everyone!

L'AGENCE SAVOIE MONT BLANC, BOARD CULTURE IN THE MOUNTAINS

Since 2021, FISE has been exporting to the heart of the Alps in summer with the Savoie Mont Blanc Freestyle Tour, in partnership with L'Agence Savoie Mont Blanc. The Agency will be present at FISE Montpellier 2023 with a dedicated village and many activities for festival-goers: shred contest on a mini ramp, climbing initiations supervised by UCPA, draisian races, airbag, new experiences, etc. A great way to (re)discover the board culture of these outdoor destinations.

THE G-SHOCK DJ BATTLE

Exclusive to 2023, G-SHOCK, the brand of ultra-resistant watches favorite of riders, which celebrates its 40th anniversary this year, is launching a musical new feature to integrate festival-goers into the heart of urban culture: the G-SHOCK DJ Battle. With daily sessions that will be part of the FISE Montpellier week, djs from all over France will come and compete in a new battle within the festival. This musical experience will go even further as the brand will offer the FISE public to learn about DJ-ing through its G-Lab, hosted by the Parisian crew SIXTION, who will pass on the basics and the recipe for their best mixes!

SHRED CONTESTS

Alongside the official competitions, the program still offers riders the opportunity to take part in Contests of various formats. They allow to gather all categories of riders to challenge each other, with the only goal to get a financial reward or prizes from partners. For the youngest, it is an exceptional opportunity to challenge the most experienced.

Examples

Cash for Tricks: one or more elements of a classic Skatepark are selected and the riders try to do their best trick on the chosen one, whether it is a Quarter, a Rail, a Ledge...

Ibis Budget Ollie Contest (in Skateboard) and Ibis Budget Bunny Hop Contest (in BMX): all participants jump over an obstacle that gets higher and higher with each lap, and are eliminated if they miss until a winner is chosen.

Rail Contest: 23 steps, one rail, 30 minutes of madness to let the riders express their creativity through crazy tricks in a wild atmosphere.

AND EPIC NIGHT CONTESTS FOR LEGENDARY PARTIES

If the five days of the festival offer intense days, it would be nothing without the legendary parties that animate it. The contests on the Spine Ramp open the show, before the emblematic places of the Montpellier nights take over. The majority of the spectators under 30 years old are there with nearly 2 000 riders. It would even seem that some apply their motto of ride «go big or go home» with the same devotion on the Parks as at the Australian Café. No need to say more, because everyone will tell you that these evenings are not to be told, they are to be experienced.



A FESTIVAL THAT BRINGS PEOPLE TOGETHER

A GLOBAL INITIATIVE FOR HURRICANE GROUP, FOR ALL ITS EVENTS

Initially developed for the organization of urban sports events, Hurricane Group has expanded its field of activity by integrating production capacities for sports structures (Hurricane Parks and Tracks), visual and communication solutions (Print Event) and a creative agency (Hurricane Creative).

Since 1997, the group has been bringing together the talents of the sports industry to offer unique experiences, such as FISE Montpellier festival. Today, hosted in France and in the four corners of the world, these events have become unmissable and help to boost unprecedented growth for disciplines still considered as alternatives.

These events mobilize the expertise of the group's subsidiaries, which are involved in renewing the events and their organizational processes to make them exceptional, while improving control of the impacts inherent in large-scale gatherings. The variety of the Hurricane group's activities therefore brings with it challenges in terms of sustainable development, and each department is committed to integrating the control of its impacts from the very beginning of the conception of its offers.

Initiated in February 2021, Hurricane Group's CSR approach is divided into several stages: inventory and evaluation of actions already established, definition of short, medium and long-term objectives, drafting of values and vision to disseminate internally and to stakeholders, analysis of suppliers and their CSR approaches, mapping of flows, carbon footprinting, implementation of internal information and awareness tools, involvement of partners through proposals for CSR activities, support for service providers in collaborating with and supporting them, etc.



PASSIONS BEYOND GENDER

All urban sports are benefiting from a global expansion dynamic, without being impacted by gender notions, as proven by the increase in women's participation. In BMX, Rollerblading, Skateboarding or Scooter, they fill the categories of all ages at all stages. Each season, they are growing in number and compete for the top of the podiums on the Parks. FISE events are also an opportunity to highlight their passion and to inspire the younger ones to get into urban sports, and to prove that the freedom of Freestyle is also about doing what you want to do, without gender restrictions.

JUNIORS AND AMATEURS AT THE HEART OF THE EVENTS

If professional riders are the subject of more media coverage, a majority of riders compete as amateurs. The specificities of urban sports mean that the distinction between professional and non-professional riders can be ambiguous, and can differ depending on the discipline and the individual's background. However, for 25 years, FISE Montpellier has been a springboard for riders throughout France, giving them media coverage and recognition by local residents. It is the same for the youngest, many of whom fill the Kids and Juniors categories. The FISE spirit also means giving everyone the opportunity to ride and participate in events. Whether you start at 5, 12, 20 or 45, FISE is an incubator for talent of all ages.



THEY ARE FISE MONTPELLIER



RIDERS

Riders have been in the spotlight since the first edition of FISE Montpellier and have shaped this unique event by their performance and the culture of their disciplines. In BMX, Skateboard, Roller, Scooter, etc... they take advantage of this exceptional opportunity to share their passion with everyone.



SPECTATORS

A must at FISE Montpellier since its first edition, spectators converge on the banks of the Lez at each of the highlights of the FISE. All united by the values of Freestyle shared by the riders through their performances, they are immersed in the various competitions and animations proposed by the associations and partners in the exhibitor villages. Involved to participate actively throughout the five days of the festival, the festival-goers enjoy a unique experience to discover the urban disciplines, which are also proposed in initiation.



MCS

The MC gathers several missions necessary to the well-being of a Contest or a Show, which confers him a central role imposing that he is himself a seasoned practitioner of the disciplines that he has heart to develop. For the riders and artists, he announces the orders of passage and informs them during their performance on the time that organizes the runs or the show. He also provides an educational role on the sports and tricks to the spectators by motivating them to encourage the riders and artists with their best vibes.



DJS

Guardian of the atmosphere of the Show or the Contests, the DJ gives rhythm to the experience of the spectators but also to the riders, for whom he gives motivation. Always chosen by his affinity with the discipline that hosts his sets and installed on the Park where the competition takes place, he shares the favorite tracks of each community and allows the crowd to immerse itself in their respective worlds. Here represented by the music, this sharing of common references is also an additional way to transmit these passions.



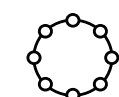
JUDGES

Selected among experienced practitioners of the discipline capable of appreciating the subtleties of each performance, the judges evaluate the riders at each of their runs. Using the modules that are proposed on the zones, the movements are noted according to the difficulty, the quality of realization, the originality, the exploitation of the space... Another essential point: the overall impression of the run, generally appreciated according to the style, the fluidity and the commitment of the rider.



PARTNERS

Whether they are the local authorities that support FISE Montpellier such as la Région Occitanie / Pyrénées-Méditerranée, the city of Montpellier and Montpellier Méditerranée Métropole, or referent brands as private partners, they are all essential to the organization of the festival since they participate mostly in its financing. Each year, they contribute to enriching the experience of festival-goers through numerous activations. For the most part, they are welcomed in the exhibitor villages and enhance their involvement in the festival by completing the range of activities offered at the stands.



FEDERATIONS

With more than 25 years of history, FISE has built an international reputation in close collaboration with the national and international federations of the different disciplines. This collaboration allows FISE to host world-class competitions in France and to offer riders major challenges in their disciplines. Some of these competitions can even allow riders to get points for the Olympic qualification and thus offer an opportunity to reach the Olympic dream.



MONTPELLIER RESIDENTS

Hosts of the festival since 2007, Montpellier and its residents welcome the FISE on the banks of the Lez. Each year the organization collaborates with the Port Marianne residents' association to facilitate their daily life during the month of assembly, the festival and the two weeks of dismantling, which mobilize the banks of the Lez. These adaptations allow the whole of Montpellier to beat to the rhythm of FISE, and to benefit from the economic spin-offs of the 600,000 spectators, 2000 riders and 400 accredited journalists.



VOLUNTEERS

Essential to the smooth running of the festival, every year 500 volunteers come to assist in the organization and get involved with all the professions that are represented at the festival. Active contributors to its success, it is also an opportunity for them to acquire new skills, to discover the professions of the event industry and to invest themselves in promoting their passions to the general public. If it is possible for everyone, from 18 years old, to register as a volunteer, more than 300 volunteers come from the collaboration between the Keyce school and the FISE, especially with the students of the FISE Academy by Keyce.



MEDIA

Essential to the local, national and international influence of FISE, journalists from general and specialized media contribute greatly to the democratization of urban sports. Promoting the different professions of the event, the profiles of unique riders and the highlights of the festivals, they have played a crucial role in the reputation of FISE Montpellier for more than 25 years and are the levers of the development of alternative cultures.

THE FISE ECONOMIC ECOSYSTEM

THE ECONOMY OF ACTION SPORTS & FISE ON THE TERRITORY

Considered alternatives for a long time, action sports have always evolved in the more or less confidential environments offered by events like FISE. Today, their introduction in the programs of the Olympic Games of Tokyo 2020 and Paris 2024 brings them to the dawn of their media explosion. Their growing popularity was initially supported by «niche» markets, whose driving energy was from the start the passion of its actors.

Today, their strength is driven by their community and exclusive positioning, which attracts new partners in search of authentic stories. They find in the values promoted by these emerging disciplines notions that correspond to their identity, and they appreciate being associated with them through different approaches (sponsoring, marketing campaigns...).

In addition to these public or private stakeholders, the spectators' gatherings also present many economic opportunities for the host territories. The festival's reputation in the action sports world is accompanied by a strong local integration, supported by la Région Occitanie / Pyrénées-Méditerranée, the city of Montpellier and Montpellier Méditerranée Métropole.

FISE MÉTROPOLE - PARKS FROM THE MONTPELLIER NEIGHBOURHOOD IN HONOR

FISE would be nothing without all the riders from the Montpellier Metropole who form the core of its establishment in the area. With its contests in neighboring towns, the FISE Metropole allows local riders to enjoy the festival atmosphere in the fall and spring. At each stage, they are numerous to take off on their usual Parks, at all levels of practice. It's also an opportunity for the youngest to learn about competition by entering their first contest, while promoting local clubs and associations, which work all year round for the development of a whole new generation of riders. Every year, their efforts are valued during the FISE Metropole final, which is held during FISE Montpellier, where the five best riders in each category will meet.

THE STAKES OF SPORTS EVENT

FISE sets the pace for the action sports season with four tours of local (FISE Metropole - Montpellier Méditerranée), French (FISE Xperience Series, Savoie Mont Blanc Freestyle Tour), and worldwide (FISE World Series) scope, to transmit at each stage the values of alternative cultures specific to their communities. The tourist flows generated by the organization of these events benefit the local economic actors in a direct and indirect way. FISE Montpellier is also every year about 1,200 people who take part in the organization of the event (including more than 100 Hurricane employees all year round), more than 2,000 riders and 400 accredited journalists. That's just as many people to transport, feed, lodge and entertain, making the area beat to the rhythm of the festival for several months. Hosting a stage is also part of a long-term approach, thanks to the promotion of the host city by the networks of each stakeholder: riders, opinion leaders, organization, institutions, private partners...

AN ACADEMIC NETWORK, IN LINE WITH THE 15-25 YEAR OLD AUDIENCE

Initially a simple student project, FISE has maintained its relationships with local universities and training organizations. By soliciting them on projects corresponding to their skills, this has allowed generations of students to get involved on their own scale. This year, the students of Keyce Business School are once again involved in the whole organization of the festival, and are notably supervised by the members of the FISE Business School, the marketing and management school dedicated to urban sports.



HURRICANE GROUP

Hurricane is a group specialized in urban sports, with expertise in all areas related to events, communication and infrastructure manufacturing throughout the world.

+100 employees worldwide
450 events organized since 1997
100 million fans reached on social networks
1 million visitors cumulated on the agency's events each year

A 360° expertise through 5 departments (Events, Creative, Infrastructures, Talents and Print) to support brands in a communication and engagement strategy with 15-25 year olds, a unique, ultra-connected target in search of extreme experience and content.

- EVENTS** : Unique events and turnkey solutions for events
- CREATIVE** : Strong, multi-media and customized content
- INFRASTRUCTURES** : Parks inspired by the street
- TALENTS** : Trainers of new talents
- PRINT** : Visibility and design solutions dedicated to events

HURRICANE & FISE

In collaboration with international and national sports federations, Hurricane and FISE are proud to have contributed to the creation and development of new sports events focused on youth and now integrated into the Olympic program.

Today, the Montpellier event is recognized as the French meeting place for both amateur and professional riders, and has evolved into a unique platform in the sports movement's event calendar. Riders, federations, advertisers, broadcasters, influencers... All of them meet to take advantage of the FISE experience and to explore development ways.

One of the key results of these exchanges is the successful partnership between Hurricane and the International Cycling Union (UCI) initiated in 2016. By including the UCI BMX Freestyle Park World Cups, and more recently BMX Flatland on the festival's world tour stops, the two partner organizations are complementing their expertise to further the growth of these disciplines. In 2017, this momentum drew the International Olympic Committee (IOC) in for observation, before the announcement two weeks later that BMX Freestyle Park would be introduced at the Tokyo 2020 Olympic Games.

In addition to competitions at the highest level of sport, Hurricane Group is also responsible for the design, production and installation of the structures on which they take place. This know-how «by riders, for riders» also justifies its involvement as a supplier of the UCI training parks (Switzerland) and the Pôle France (Montpellier), which will help their beneficiaries in their preparation for the Olympic Games.

HURRICANE PARKS AND HURRICANE TRACKS

THE REFERENCE SPORTS AREAS

From the very first years of the festival, it was necessary to internalize the production of the sports areas. The Hurricane Parks division has been a separate entity since the beginning of Hurricane, designing, manufacturing and assembling the structures. The team members - all of whom practice at least one action sports discipline - put their expertise at the service of the Parks and ensure the unparalleled quality of the structures, which are essential for attracting new riders to the festival.

This recognition has also led to partnerships with the largest international federations, such as the World Skate (WS), the International Gymnastics Federation (FIG) and the International Cycling

Union (UCI). UCI has also trusted them with the structures of its highest level competitions (World Cups and Championships), on which the riders will appreciate to take their marks between now and the Olympic Games in Paris 2024.

Two teams are divided as follows: one is responsible for the modular Parks assembled on the events, while the other installs durable structures for municipalities or private clients. They are complemented by a third activity, Hurricane Tracks, which is positioned on the market of Pumptracks and BMX Race tracks.





BRICK

FLEXIBLE AND ADAPTABLE PARKOUR TRAINING AREAS

BRICK was created out of a desire to inspire and transmit the values of Parkour to as many people as possible. In collaboration with the sports and leisure equipment specialist Abéo, Hurricane has designed a range of modular, light and resistant equipment dedicated to Parkour. Today, BRICK offers the possibility for tracers to design, modify and use their own training or competition area in complete safety.

FISE BUSINESS SCHOOL

THE URBAN SPORTS SCHOOL

Developed from the collaboration between the event organizer and the business and management school Keyce, the FISE Business School offers initial and internship programs, in order to better integrate into the national and international sports ecosystem. Driven by the same passions, the students are selected for their interest in Sports Action and by the complementarity of their profiles, which represent all the stakeholders involved in their development.

With sports coaching, the FISE Business School extends its involvement by preparing its future international experts. Already supported by a growing recognition and further accelerated by the introduction of the Olympic Games, the unprecedented enthusiasm for the Freestyle disciplines has motivated the creation of a dedicated school. By combining the academic expertise of a leading business school with that of a group specializing in these emerging sports, the objective is to shape a new generation of employees to support their development.

Accessible from the baccalaureate, it is a five-year program (3+2 years) that will lead to a Bachelor's degree (BBA) in Sports Marketing & Management and an MS (MBA) in Sports Marketing & Governance. Selected for their influence and experience in the industry, the speakers include a panel of distinguished professors, players in the French sports event industry and decision-makers from international federations and other organizations in the ecosystem.

Opened in 2021, the first campus in Montpellier has seen more than a hundred passionate students come and go. The FISE Business School is moving to a new campus in the heart of Paris for the start of the 2023 academic year, the epicenter of sports one year before the Paris 2024 Olympic Games.

PRINT EVENT

THE VISIBILITY EXPERTS FOR EVENTS AND MORE

Since 1997, the Hurricane agency has built up its energy and creativity through recognized events, which have given all its employees real expertise in the field. In twenty-five years, the group has continued to develop a know-how that has made the reputation and success of its events, with international influence.

By combining professional expertise and knowledge of the event industry, the agency is able to propose ever more relevant strategies. The integration of D-Day Vision into the group in 2019, which led to the creation of Print Event, now allows Hurricane Group to have all the technical and graphic capabilities of this former subcontractor, in order to manage all its printing.

An additional strength that allows, today, to realize complete services in terms of communication and event signage.



A BIT OF VOCAB

«FREESTYLE», «URBAN SPORTS», «ACTION SPORTS», ... MEANING PLEASE?

These are generic terms for sports disciplines that defy gravity by playing with urban elements. The practitioners (or rather «riders») divert the first use of their means of locomotion (Skateboard, Bike, Roller ...) by adapting to the structures that offer their environment («spots»), all while achieving figures («tricks»).

Freedom, challenge and passion are the common values that unite all the disciplines of Freestyle, where the expression of one's way of riding or sliding (the «style») is an integral part of the practice.

To improve your physical abilities, to push your limits, to affirm your personality, to develop your creativity, to travel to meet your peers, and of course to free yourself from the rules that apply to more traditional sports, these are the many motivations that drive each session.

SOME PRECISIONS... SO AS NOT TO MIX EVERYTHING UP

The disciplines hosted on the tour are different from «extreme sports», which are mainly practiced in natural environments, in which the rider evolves without having the control. This involves particular risks due to the fact of defying the elements, which are then in «extreme» configurations where only an elite can confront them. We will also avoid the terms «sliding sports», since in most cases the practitioners are driving!

Just as ambitious, «urban sports» or «action sports» take advantage of the city's facilities as a playground. The context is no longer a danger in itself, and it is the choice of the spot, the commitment needed to jump in and the technicality of the tricks performed that counts. According to his abilities and preferences, each rider expresses himself in a different way at the same spot. Even in sessions where several levels of practice are gathered, everyone appropriates the space in a unique way, which is the essence of Freestyle.

ACRONYMS GLOSSARY

FFC
French Cycling Federation
FFD
French Dance Federation
FIG
International Gymnastics Federation
FISE
International Festival of Extreme Sports
FWS
FISE World Series
FXS
FISE Xperience Series
JO
Olympic Games
UCI
International Cycling Union
WDSF
World Dance Sport Federation
WS
World Skate

BROADCASTS AND SOCIAL NETWORKS

TV LIVE

All the pro competitions are broadcast live and exclusively in France on L'Équipe and internationally on Eurosport. The best moments will also be available all week on www.fise.fr as well as on the official social networks of the event.

L'ÉQUIPE, THE LEADING SPORTS CHANNEL IN FRANCE

L'Équipe becomes the official broadcaster of FISE Montpellier, from May 17 to 21. And because the FISE is also a stage of the international BMX Freestyle tour, L'Équipe will also be the official broadcaster of all the UCI BMX Freestyle World Cup rounds in 2023 on its platform (website and application), in the L'Équipe live universe.

L'Équipe group, a branch of Amaury, is France's leading multi-media sports channel, with more than 42 million contacts per month. It publishes press titles - L'Équipe newspaper, L'Équipe magazine, France Football, Vélo Magazine - L'Équipe platform and L'Équipe channel, a free DTT channel available on the following channels Canal 21 on DTT, Free, Bouygues, Numéricable, SFR, SFR La Fibre, Orange, Fransat, VidéoFutur - Canal 79 on Canal offers and in OTT on Molotov.tv

EUROSPORT, THE SPORTS REFERENCE IN EUROPE

Eurosport brings the power of sport to life with specialized content from the world's greatest sporting events.

Strongly established as the home of cycling, Grand Slam tennis and winter sports, Eurosport's channels - Eurosport 1, Eurosport 2 - reach 246 million cumulative subscribers in 75 countries across Europe, Asia, Africa and the Middle East.

Eurosport.com is Europe's leading online sports information site, with an average of 30 million unique users per month. Eurosport Events specializes in the management and promotion of international sports events. Eurosport is part of the Discovery, Inc. family, the world's leading entertainment company, serving passionate audiences around the world with content that inspires, informs and entertains. For more information, visit corporate.discovery.com.



SOCIAL NETWORKS



VIDEOS

Every day available on the YOUTUBE channel:
<https://www.youtube.com/user/FISEevents>



FACEBOOK

The official FISE page : @fise.official



TWITTER

@fiseworld #FISEWorld #FISEMontpellier



TIK TOK

@fiseofficial #FISEWorld #FISEMontpellier



INSTAGRAM – PINTEREST

@fiseworld #FISEWorld #FISEMontpellier



TWITCH

Live every Thursday at 12:30 for FISE TV :
@fiseworld



SITE WEB

www.fise.fr
All the results, practical information, videos, photos, news, agenda and planning of the event in real time.



A NEW MOBILE APPLICATION

The FISE Montpellier application can be found on all the stores so you don't miss anything about the festival.

MEDIA INFO

MEDIA ACCREDITATION

MEDIA accreditation requests are accessible on the FISE Newsroom by clicking on the event you are interested in. Accreditation forms are nominative and must include individual contact details. They cannot be transmitted.

FILMING AUTHORIZATION

Each filming project must be specifically requested from the media department, which will issue an authorization. Requests should be sent to Margaux Arranger (margaux.a@hurcn.com), specifying the nature of the project, the broadcaster(s), and any producers and partners. The media department may refuse accreditation to media who have not made specific requests.

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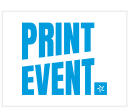





































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