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## UCI BMX Freestyle World Cup The 2023 season starts today

Kicking off the 2023 season, the first round of the UCI BMX Freestyle World Cup starts today in Diriyah, Saudi Arabia, with a great program for the best international riders.

[PROGRAM OF THE EVENT](#)

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BMX Freestyle is back in Saudi Arabia at international level and with a **competition open to women for the first time in the country**. The best riders from around the world will compete in the Park format at Diriyah to try to win the first medal of the 2023 UCI BMX Freestyle World Cup and **with a view to earning points towards qualification for the Paris 2024 Olympic Games**.

About 30 female riders, from across the world will compete, representing France, China, the United States, Australia, Japan, Switzerland, Germany, Chile, Argentina, the United Kingdom and many more. There are dozens of stories to tell, strong personalities, fascinating anecdotes and a common desire: to ride their bikes.

**Young talents Chinese Jiaqi SUN and Huimin ZHOU**, who outran big names like Hannah ROBERTS and Charlotte WORTHINGTON at the 2022 UCI BMX Freestyle World Cup round at the Gold Coast, **are racing in Diriyah to reaffirm their position at the highest level**.

The stakes are high for the Men too with a **battle between Australia and France** that started in 2022. European Champion Anthony Jeanjean will be looking to overtake the victory from the current Olympic Champion, Australian Logan Martin.


**Amateurs and Juniors will also compete in their own dedicated competitions.** A dozen riders will represent their countries in these two categories.

The 2023 UCI BMX Freestyle World Cup round in Saudi Arabia will be part of the Diriyah Urban Festival and incorporated in the **second edition of Diriyah Season** which calls all sports fans, foodies, and thrill-seekers for four **months of truly unmissable discoveries and experiences.**



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#### WATCH THE FINALS ON LIVE



**LIVE FEED**  
UCI BMX FREESTYLE  
DIRIYAH SAUDI ARABIA

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#### 2023 UCI BMX FREESTYLE WORLD CUP CALENDAR

- Diriyah, Saudi Arabia**  
**15-18 February**  
(BMX Freestyle Park)
- Montpellier, France**  
**17- 21 May**  
(BMX Freestyle Park and Flatland)

### 3. Brussels, Belgium

6-9 July

(BMX Freestyle Park)

All UCI BMX Freestyle World Cup rounds for the Park format will have the added excitement of **counting towards the qualification process for the Paris 2024 Olympic Games**.

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The UCI BMX Freestyle World Cup is above all a human adventure: strong personalities of all ages who share their passion. Before, during and after the events, it is possible to meet them to discover their experiences. Do not hesitate to contact directly via [amelie.t@hurcn.com](mailto:amelie.t@hurcn.com) to build your projects.

Available on the [newsroom.fise.fr](https://newsroom.fise.fr) press platform: video newscut, photos, and all types of content.

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