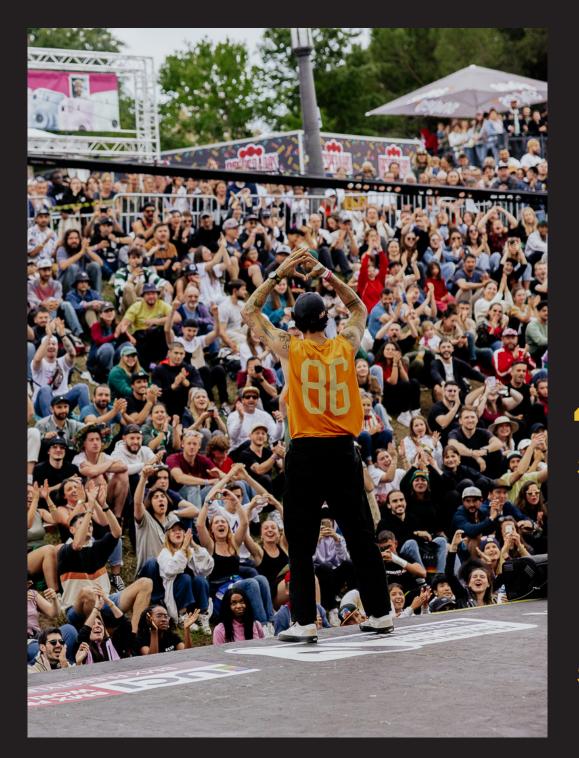


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WELCOME TO FISE MONTPELLIER

- **EDITORIAL**
- **DISCIPLINES AND RIDERS**
- **ENJOY FISE**
- **FISE COMMITMENTS**
- **URBAN SPORT SESSION**
- **THEY ARE FISE MONTPELLIER**
- **HURRICANE GROUP**
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15 DISCIPLINES AND 7 WORLD CUPS ON THE PROGRAM

WELCOME TOFISE MONTPELLIER

Since 1997, FISE has brought together hundreds of thousands of spectators for a unique event on a global scale. From May 8 to 12, 2024, Montpellier will once again transform itself into the world capital of urban sports, welcoming hundreds of thousands of enthusiasts to the banks of the Lez for 5 days of competitions and festivities. The last international event of this scale before the Paris Olympic Games, this 27th edition is already shaping up to be a must-attend, given the stakes involved for the athletes.

For almost 30 years, FISE has contributed to the emergence of urban sports worldwide. Over the years, the festival has become a showcase for urban culture, where generations of athletes have come to push back their limits and increase the recognition of their sports in the global sporting landscape. Every year, FISE Montpellier brings together the best pro and amateur riders, men and women, of all ages, in 15 emblematic urban sports disciplines: BMX (Freestyle Park, Flatland, Street, Spine Ramp), Roller (Freestyle Park, Spine Ramp), Skateboard (Street), Scooter (Freestyle Park, Street and Spine Ramp), Parkour (Freestyle & Speed), Breaking, Basket 3x3 and Bike Life.

FISE has become a not-to-be-missed event in the month of May, contributing to Montpellier's worldwide reputation and helping to develop these disciplines among the general public.





FISE MONTPELLIER BY NUMBERS



- + 20hours of broadcast live in more than 50 countries

 - + 50M impressions on social networks

PARTICIPANTS

+ 1500 participants in 2023 64% pros - 27% amateurs - 9% juniors 77 nationalities among riders

MEDIA

+900 media coverage +400 accredited journalists



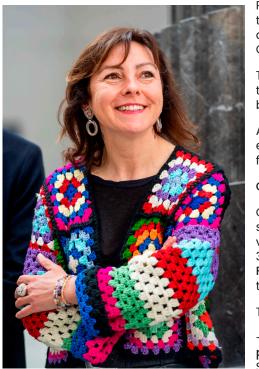
Carole Delga

President of the Occitanie / Pyrénées-Méditerranée Region

In Occitanie, as elsewhere in France, the practice of urban sports continues to grow, with 2.5 million people practicing them nationally and the inclusion of two new sports at the last Olympic Games in Tokyo, BMX Freestyle and Skateboarding, to which can be added Breaking at the Paris 2024 Games, not forgetting 3x3 Basketball, present at this year's FISE.

Occitanie is a land of urban sports, and the Region is proud to be supporting FISE again this year for its 2024 edition. One of the most-watched sporting events in France after the Tour de France and the Vendée Globe, it brings together hundreds of thousands of spectators and almost 1,500 riders on the banks of the Lez, just below Montpellier's Hôtel de Région.

FISE is not only a fantastic showcase for these fast-growing sports, but also a driving force for the promotion and appeal of our region. Whether on a day-to-day basis, supporting our clubs and athletes, or during large-scale events such as this one in Montpellier, the Occitanie



Region is always there when it comes to supporting and promoting the practice of sport, particularly in this Olympic year. This major competition once again demonstrates the attractiveness and recognized experience of the Occitanie region in terms of organizing international sporting events.

The Region is fully mobilized to encourage as many people as possible to take part in the festivities, and has decided to allow high school students to benefit from a preferential rate via their Carte Jeune Région.

As we eagerly await the kick-off of this not-to-be-missed event, I wish all enthusiasts and organizers alike an unforgettable festival, where sharing, freedom and creativity will be the keywords.»

Occitanie, the region of urban sports

Occitanie is the region for urban and Xtreme sports. With **major events** such as the FISE (Montpellier), the Natural Games (Millau), the Mondial du vent (Leucate), the Freestyle Skiing World Cup (Font-Romeu), international 3x3 Basketball tournaments in Toulouse and Pont du Gard, **and the BMX Freestyle centre of France in Montpellier**, the region is an ideal location for these disciplines.

To support this dynamic, the Region is supporting :

- the construction of specialized facilities, supporting over 70 new projects since 2020, including the Skate/BMX Park in Montpellier and Sérignan, the pumptracks in Pézenas, Sommières and Ossun, and the skateparks in Miremont and Montarnaud.

- clubs that train athletes who shine on the international and Olympic scene, such as Passion BMX in Sérignan with Laury Perez, Anthony Jeanjean and Istvan Caillet; Attitude in Montpellier and Brave'arts in Perpignan with Louise Aïna Taboulet, a great hope for the 2024 Olympics in skateboarding; not forgetting the Breaking dynamic: the Region supports the Break'in School in Colomiers; All Styles in Alès and Breaking Montpellier.

- athletes, with more than 15 top-level sportsmen and women supported by the Region through individualized aid in these disciplines in 2023.

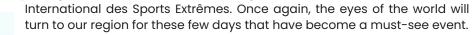


MEDIA GUIDE

Michaël DELAFOSSE

Mayor of Montpellier and President of Montpellier Méditerranée Métropole

Montpellier is a sports city without equal. Over the years, it has demonstrated its expertise in hosting major sporting events. We are therefore delighted to welcome back the Festival



The Metropole and the City of Montpellier have been committed to FISE from the outset, and naturally continue to support this spectacular and eagerly-awaited event.

For five days, the event will bring together several hundred thousand spectators on the banks of the Lez, and will be at the center of sports news thanks in particular to France TV Slash and social networks.

In the run-up to the Paris 2024 Olympic and Paralympic Games, many of the disciplines on the P.O.G. program will be present, such as BMX or Breaking, allowing the public to familiarize themselves with these events before the flagship competition in July; others, just as promising, such as Parkour, will complete an exceptional line-up.

Every year, FISE demonstrates its ability to evolve and adapt to the times: this year's event will be more accessible, more inclusive and cleaner, with a real focus on environmental issues.

Young people will once again be able to get together, share their emotions and vibrate together for all these champions who will be unfurling on an

emblematic site.

In short, sport is at home in Montpellier!





15 DISCIPLINES AND 7 WORLD CUPS ON THE PROGRAM

True to its iconic highlights, FISE Montpellier 2024 will host 15 sporting disci-plines for breathtaking competitions, including 4 on the Olympic program (BMX Freestyle Park, Skateboard Street, Breaking and Basket 3x3), an oppor-tunity to take stock of medal hopes two months ahead of the Paris 2024 Olympic Games.

To fill up on sensations, this year's FISE Montpellier is once again on the calen-dar for 7 world cup stages (or equivalent) where the world elite of each disci-pline will meet on renowned sports infrastructures:

FISE's historic disciplines, such as BMX Street and Skateboard Street, are also still on the program of the world's biggest urban sports festival, and promise to bring the crowds together for a variety of spectacular contests. And because FISE is a showcase for all urban sports, Bike Life, the cycling phenomenon that involves riding on the rear wheel, will be present during the festival. As will the return of the emblematic Spine Ramp at FISE Montpellier, with free night-time BMX, Rollerblade and Scooter shows to close each day with the public in an electric atmosphere.

MEDIA GUIDE

- UCI BMX Freestyle Park World Cup
- UCI BMX Freestyle Flatland World Cup
- World Skate Scootering Pro Tour Street
- World Skate Scootering Pro Tour Park
- World Skate Roller Freestyle Park World Cup
 - FIG Parkour Speed World Cup
 - **FIG Parkour Freestyle World Cup**



FISE Montpellier is above all contests on sports and Parks areas specially designed and assembled by Hurricane Group, capable of showcasing world-class performances while remaining accessible to Junior and Amateur categories.



DISCIPLINES **AND RIDERS**

BMX FREESTYLE PARK

An iconic zone at FISE Montpellier, the BMX Freestyle Park is a 1500 m2 wood and iron structure. Meeting international standards for Pros, it also allows amateurs to create numerous lines to show off the extent of their talent.

UCI BMX FREESTYLE PARK WORLD CUP

PRESENTED BY MONTPELLIER MÉDITERRANÉE MÉTROPOLE

An Olympic discipline since 2020 and one of the most democratized of urban sports, BMX Freestyle Park is characterized by aerial tricks made possible by the shape of the structures and the speed of the riders. While the technicality of the tricks is important, they also seek to make full use of the Park by finding original lines.



BMX FREESTYLE PARK PODIUM - FISE MONTPELLIER 2023 - MEN



Logan MARTIN 30 years old - AUSTRALIA

A few years ago, a FISE event in Paris welcomed this young Australian to his first international competition, where he claimed his first victory on the world circuit. Since then, the world BMX Freestyle prodigy has been on the podium at almost every event he's taken part in. Technical and committed, he is the first BMX Freestyle Olympic champion in Tokyo in 2020, and the World Cup title-holder.



Anthony JEANJEAN 25 years old - FRANCE

A pure product «made in FISE Montpellier», he discovered BMX at the age of 10, before rapidly excelling in national and international competitions. Three-time European champion and 3rd in the UCI BMX Freestyle World Cup 2023 rankings, it's thanks to his performances that France has secured a place at the Tokyo 2020 Olympic Games, a feat he intends to repeat this summer in Paris.

BMX FREESTYLE PARK PODIUM - FISE MONTPELLIER 2023 - WOMEN



Hui Min ZHOU 18 years old - CHINA

This young Chinese rider has only recently appeared on world circuits. She got off to a flying start with 2nd place in the Australian stage of the 2022 UCI BMX Freestyle Park World Cup. In 2023, she won 2 World Cup stages in Montpellier and Brussels before taking bronze at the UCI Cycling World Championships in summer 2023

23 years old - UNITED STATES Hannah has devoted herself to BMX from an early age, and this is reflected in the technicality of her tricks. As modest as she is passionate, she joined the professional circuits in 2012. With her massive flairs, many see her as the future of women's BMX. In 2017, at the World Urban Cycling Championships, she was crowned the first BMX Freestyle World Champion in history before taking silver at the Tokyo 2020 Ólympic Games, just behind Britain's Charlotte Worthington. Since 2016, she has been ranked first in the UCI World Cup.



Marcus CHRISTOPHER 21 years old - UNITED STATES

A professional since the age of 13, Marcus Christopher is one of the best riders in the United States. In 2023, he made his comeback on the international scene after a terrible crash at the Summer X Games in Los Angeles, which kept him out of the parks for over six weeks. That same year, he won his first bronze medal at X Games Japan, the youngest rider in the Park. At FISE Montpellier 2023, he took third place on the podium with a run full of amplitude.



Hannah ROBERTS



Laury PEREZ 20 years old - FRANCE

A four-time French champion and bronze medallist at the 2022 and 2023 European Championships, the 20-year-old from Sérignan is beginning to take her place among the world's top BMX Freestyle Park riders. At FISE Montpellier 2023, she impressed with her first UCI World Cup podium, taking 3rd place.

FREESTYLE PARK

The configuration of the Freestyle Park modules is particularly condensed, so as to be better suited to Roller and Scooters, and to enable them to gain more speed. As a result, riders benefit from the area more efficiently and optimize their energy for their tricks.

WORLD SKATE ROLLER FREESTYLE PARK WORLD CUP

BY THE OCCITANIE PYRÉNÉES MÉDITERRANÉE REGION

In Roller Freestyle, athletes seek maximum speed to link aerial tricks and various slides. The underside of the Roller skates is equipped with special wheels and a smooth surface for gliding over the metal parts of the Parks. A highly artistic discipline, its community is committed to preserving the very essence of the sport and promoting it through its lifestyle.



ROLLER FREESTYLE PARK PODIUM - FISE MONTPELLIER 2023 - MEN



Julien CUDOT 30 years old - FRANCE

With his committed, technical skating style, Julien Cudot has impressed from an early age. Crowned Roller Freestyle Park World Champion in 2022 in Buenos Aires, he won the 2023 edition of the Winterclash and completed an historic three-time win with his previous victories in 2012 and 2010.



Jaro FRIJN 23 years old - NETHERLANDS

From an early age, the skatepark has been Jaro's playground, and he began competing at the age of 7. In 2023, he took second place at FISE Montpellier and Pro Bowl Fest, and finished 3rd at Winterclash at just 22 years of age. It's with ever-more insane tricks and boundless energy that 2007. Jaro Frijn shares his passion for ramps.

ROLLER FREESTYLE PARK PODIUM - FISE MONTPELLIER 2023 - WOMEN



Mei MYOGA 15 years old - JAPAN

In 2023, Mei MYOGA, who represents the new Japanese scene with her inimitable cleanliness and style, stunned the Montpellier crowd by climbing to the top of the podium at just 14 years of age. Her winning run included a magnificent fakie 720 on the funbox, followed by a succession of tricks, each cleaner than the last. which earned her this well-deserved first place.

14 years old - FRANCE Crowned European champion in Street and Park in 2022, the young Gapençais rider impressed the spectators at FISE Montpellier 2023 by taking second place on the podium. At just 13 years of age, and with her skates full of genius, she landed a big 360 at the start, then a royal on the drop rail, as well as a huge misty on the fun box, showing great experience in her run management!



Takeshi YASUTOKO

37 years old - JAPAN

Born into a family of riders, whose parents and brother are professionals, Takeshi took up his first skates at the age of 3. The youngest participant in the X Games in 1998, when he was just 11, he was crowned world champion in 2001 and from 2004 to



Lilou FUMERY



Eneritz QUINCOCES 18 years old - SPAIN

Spanish and European champion in 2022, this young Spanish skater is a genius! In 2023 in Montpellier, she delighted the public with her runs and set herself apart from the other competitors with well thought-out lines, but also a huge frontflip on the table as well as a McTwist in one direction and a 540 in the other.

WORLD SKATE SCOOTERING PRO TOUR PARK

PRESENTED BY THE OCCITANIE PYRÉNÉES MÉDITERRANÉE REGION

A fast-growing discipline, Freestyle Scooter has quickly found itself rubbing shoulders with other sports and sharing their spots. Thanks to its accessibility, many riders started out at a very young age, and as they progressed, so did the level of their tricks, to the point of establishing the credibility of their discipline. Its rotating handlebars enable riders to perform tricks similar to those of BMX, from which it draws much of its inspiration, while retaining its specific characteristics.





Chris FARRIS

25 years old - UNITED STATES

Chris Farris has already won gold at the ISF World Championships in 2022 and finished third at the World Skate Games in Argentina the same year. In 2023, he secured first place at FISE Montpellier with a highly committed run in a supercharged atmosphere.

Esteban CLOT 19 years old - FRANCE

Esteban surprised the scooter world in 2019 at FISE Montpellier, where he managed to qualify for the final and take 6th place at the age of 15! Since then, he's become the new face of Freestyle Scooter in France, with a string of successes in both Street sessions and competitions, including winning the E-FISE Montpellier in 2020 and the European Trottinette Park Championships in 2021.





Rebeca ORTIZ 20 years old - UNITED STATES

The young North American started scootering in 2015 at the age of 12. In 2019, in Barcelona, she pocketed gold at the World Scooter Women. In 2021, again in Barcelona, she finished third in the Scooter World Championship before finally winning the World Skate Games in Argentina in 2022. In 2023, she continued her ascent at FISE Montpellier, winning the stage

26 years old - NEW ZEALAND The New Zealander has racked up a string of titles: crowned New Zealand Champion ten times and Australian Champion twice, she shone on the international scene by finishing 2nd in her discipline's World Championships in 2023, and also took silver the same year at FISE Montpellier.



20

SCOOTERING FREESTYLE PARK PODIUM - FISE MONTPELLIER 2023 - MEN





Jordan CLARK 23 years old - UNITED KINGDOM

Five-time world champion, three-time European champion and national champion... What more could you ask? Jordan Clark takes part in major international events such as FISE and the prestigious Nitro Circus, and has even had his own documentary on Amazon Prime. With his successive podium finishes, he is undeniably one of the biggest names in the discipline.

SCOOTERING FREESTYLE PARK PODIUM - FISE MONTPELLIER 2023 - WOMEN



Alexandra MADSEN



Mia CATALANO 22 years old - UNITED STATES

Every year, Mia continues to push back the limits of her discipline, whether in Park or Street, a discipline in which she is the reigning World Champion. Always humble and smiling in competition, she impresses with her solid runs and always offers the public a great variation of tricks.

STREET PARK

Benches, ramps and steps complement the Boxs and Quarters to create a versatile and diversified Street area. The Street Park is a reproduction of street equipment, allowing riders to create lines to express themselves according to their preferences.

WORLD SKATE SCOOTERING PRO TOUR STREET

Scooter Street arrives in Montpellier, for a stage that promises to bring together the best street riders on the planet! Street riders use city structures such as stairs, ramps, benches and sidewalks to perform a variety of highly technical tricks.



WORLD SKATE SCOOTERING PRO TOUR MEN'S STREET PODIUM - 23-24 SEASON



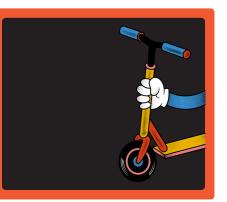
Jonathan PERRONI 26 years old - FRANCE

Two-time Freestyle Scooter World Champion (in 2019 and 2022), Jonathan, aka «Pepe», is one of the best in his discipline, and one of those Frenchmen who reign supreme on the international scene. Always smiling, this man who loves to thrill the public with his wildest tricks has high hopes of seeing his discipline represented at the Olympic Games in 2028, in the same way as Skateboarding and BMX Freestyle.

Hugo STRAUSS 19 years old - FRANCE

This young Frenchman is a newcomer to the international Street Scooter scene. His thrilling even the most seasoned riders prowess added a new layer of excitement at the first stage of the 23-24 World Skate Scootering Pro Tour season. In 2023, he will set the streets of Lyon ablaze by bringing back the Lyon Street Jam. A rider to keep an eye on in Montpellier!

WORLD SKATE SCOOTERING PRO TOUR WOMEN'S STREET PODIUM - 23-24 SEASON



Sophie MOLYNEUX

20 years old - UNITED KINGDOM

Romane GILLIET 15 years old - FRANCE

Another big name in international Scootering, Sophie began her career on the Parks before discovering Street, which today enables her to assert a very personal and atypical style. Winner of the first stage of the 2023 Scootering Pro Tour in Spain, she is currently 2nd in the world and hopes to reach the top step of the podium in 2024.

The young Frenchwoman dazzled the Street Scooter world in Barcelona last year, winning the silver medal. The same year, she won gold in the first round of the French Street Championship at Salon de Provence. Keep an eye out for this young lady at FISE Montpellier 2024.





Matis NEYROUD

22 years old - SWITZERLAND

with his crazy, creative tricks. In 2023, he impressed everyone with a World first on the Montpellier Park: a manual board, manual front flip drop! At the FISE Xperience Series in Thonon-les-Bains, he performed a fakie front flair on a curve, a first on this French urban sports tour!





Paloma CANTILLO VIDAL 17 years old - SPAIN

A revelation at FISE Montpellier 2022, this young Spaniard was Spanish Champion in Freestyle Park Scooter in 2022 and in Street in 2021 and 2022, demonstrating her ability to ride anywhere. In 2023, she once again won the Spanish Park Scooter Championship. Combining the dexterity of her second passion, soccer, with the technicality of scooter riding, at 17 she is one of the most promising riders on the international scooter scene.

BMX STREET CONTEST

PRESENTED BY THE CITY OF MONTPELLIER

In BMX Street, riders ride in an urban environment, using benches, quarters or staircases as supports - a true reproduction of the outdoor layout of city centers. The judging criteria favor the expression of each rider's own style, and are particularly appreciative when they break out of the usual framework by launching original trick/module compositions, acclaimed by an initiated public receptive to the subtleties of each run.

New for 2024, a BMX Street Women's contest will be held for the first time at Montpellier Street Park! With each passing season, more and more female riders sign up to compete for the top step of the podium.



Courage ADAMS 27 years old - SPAIN

Born in Nigeria, Courage moved to northern Spain with his family at the age of 5. At the age of 12, he discovered BMX and excelled with his technical skills. A humble and enthusiastic rider, he has been delighting crowds in Montpellier since 2017 (when he won the stage) with his signature tricks: long Manual combos. In 2023, he once again took first place in Montpellier, his third consecutive victory!

Alex KENNEDY

His laid-back attitude, huge baggage of tricks and original, ultra-fluid style make Alex a versatile rider who's much appreciated in competition. He's constantly looking to evolve his discipline through hard work, always taking the time to create amazing new tricks. It goes without saying that the Montpellier crowd is once again eagerly awaiting him to showcase the full extent of his talent!





Valentina ANAHI 27 years old - ECUADOR

Dirt, Bowl, Street, Valentina has a natural talent for BMX. Moving quickly from local tracks to international competitions, she impresses spectators and peers alike with her technical skills as she seeks to push the boundaries of Women's BMX Street.

At just 11 years of age, Aubree is England's BMX Street hopeful, with a very solid riding style based on feeble hards and x-up rides. Always accompanied by her father, she never ceases to cause a sensation at competitions. A young rider to watch closely on Montpellier Street...

BMX STREET PODIUM - FISE MONTPELLIER 2023 - MEN



36 years old - UNITED KINGDOM

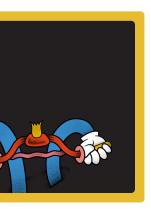


Thomas CARROT

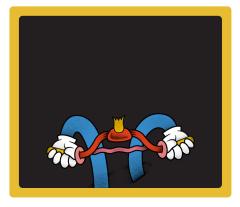
27 years old - FRANCE

The man who took part in the FISE Métropole and FISE Xperiences Series when he was younger took 3rd place at FISE Montpellier 2023 with a huge 360 whip. The Frenchman still pulls off the craziest tricks with style on the ramps, taking his riding to a whole new level.

BMX STREET - WOMEN



Aubree HENSON 11 years old - UNITED KINGDOM



Linda GRABNER 24 years old - AUSTRIA

Noticed on social media in 2021, Linda is one of those who are changing the face of women's BMX Street. Awarded best rider in her discipline at the NORA Cup (Number One Rider Award Cup) in 2022, she is now making her mark on the biggest competitions thanks to her style and commitment.

PRESENTED BY

SKATEBOARD STREET CONTEST

Initially a simple way of getting around, Skate-

boarding spread in the 80s and is now widely

democratized. Skateboarding's influence and

culture now extends into a wide range of cultural

fields, and continues to grow thanks to its inclu-

sion in the Tokyo 2020 Olympic Games. In Street,

riders compose runs where tricks count as much as

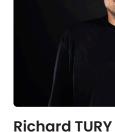
CRÉDIT AGRICOLE LANGUEDOC

versatility and line engagement.



Maxime BERGUIN 19 years old - FRANCE

It was in Rouen that Maxime discovered skateboarding at the age of 8, before quickly making a name for himself on the skateboarding scene with several brands and specialized media. In 2023, at just 19 years of age, the young French hopeful was crowned French Skateboard Street Champion and won the gold medal at the European Youth Olympic Festival.



31 years old - SLOVAKIA

This Slovakian discovered skateboar-Ivan's passion for sport, skateboarding ding via the video game Tony Hawk Pro and competitions began at an early Skater 2. Currently in the top 10 on Olymage. Putting his boundless energy into pic World Street, he is on course to skateboarding, he made his dream of qualify for the Paris Olympics, having taking part in the biggest competitions a reality. In 2019, he won the Chinese stage missed out on Olympic qualification for in Chengdu of the FISE World Series and the 2020 Tokyo Games. Winner of E-FISE Montpellier in 2020, he also took part in took the bronze medal at FISE Montpellier the 2017 editions of FISE Montpellier, as 2022, as he did in 2023 thanks to a very well as the 2018 and 2019 editions of FISE clean style and a perfect nollie heel 270. World Series Chengdu.

SKATEBOARD STREET PODIUM - FISE MONTPELLIER 2023 - WOMEN



Daniela TEROL 15 years old - SPAIN

A true prodigy of the discipline, this young rider from Barcelona never ceases to amaze audiences and riders alike on the international skate scene. At just 10 years of age in 2019, her young age didn't stop her on the FISE Montpellier Park and she launched some impressive tricks that won her the gold medal. In 2022, she took silver at FISE, before finally winning gold in 2023. Always precise in her runs, she is a formidable adversary and one to watch very closely in 2024.

Jéromine LOUVET 21 years old - FRANCE

Passionate about skateboarding from an early age, it was at 13 that she decided to throw herself wholeheartedly into the discipline. Three times vice-champion of France, the Toulousan dreams of representing France at the Paris 2024 Olympic Games in Street Skateboarding. And because transmission is just as important as competitions, she's one of those riders who share her passion with as many people as possible, encouraging young people in her city to embrace the ramps

SKATEBOARD STREET PODIUM - FISE MONTPELLIER 2023 - MEN





Ivan MONTEIRO

28 years old - BRAZIL





Ivet TEROL 11 years old - SPAIN

After her podium finish at FISE Montpellier in 2023, the young Spanish rider continued to shine on the local scene, taking silver at the 15th Extreme Barcelona in September of the same year. The rider confirms that she is following in the footsteps of her elder sister Daniela Terol.

SCENE

Configured to be central for a maximum number of spectators, the FISE Scene is similar in shape to a theater stage, offering spectators an optimal vantage point, allowing them to stand very close to the area where the athletes are performing.

UCI BMX FLATLAND WORLD CUP

A cross between the simplicity of a flat surface and the creativity of 20-inch bikes, BMX Flatland is one of the most artistic disciplines in urban sports. Riders combine skill, balance and creativity to perform a form of dance with their bikes, where the subtlety of each trick and the overall aesthetics of the run are appreciated. Always at the heart of the festival, the competition has quickly become a FISE highlight. The World Cup is organized in collaboration with the UCI.





Yu SHOJI 22 years old - JAPAN

The new generation of Flatland riders is here! Yu Shoji made a stunning entrance at FISE Montpellier 2022, taking silver, before impressing the Montpellier public in 2023 with his poetry and perfectly executed trick combos. A few months later, he reigned supreme on BMX Flatland, taking gold at the UCI 2023 World Cycling Championships in Glasgow.

Kio HAYAKAWA 21 years old - JAPAN

A rising star on the BMX Flatland scene, Japan's Kio Hayakawa catches the eye of competition fans with his brand-new style of riding. He made his debut on the international scene in spring 2022 at the X Games in Chiba, just a few weeks before delivering an exceptional performance at the FISE Montpellier 2022, where he took first place.

BMX FLATLAND PODIUM - FISE MONTPELLIER 2023 - WOMEN *



Kiara NAKAGAWA 19 years old - JAPAN

The young Japanese dazzled the Montpellier public in 2023, winning the silver medal before going on to take bronze at the Glasgow World Championships. At the start of 2024, she finished 4th in the first stage of the 2024 UCI BMX Freestyle World Cup in Enoshima, Japan.

Very conscientious in her training, Sakura is one of the world's elite in her sport. Third at the FISE Montpellier 2023, she was crowned Asian champion the same summer before going on to take 3rd place at the UCI Cycling World Championships 2023 in Glasgow, just behind her compatriot Kiara Nakagawa.

BMX FLATLAND PODIUM - FISE MONTPELLIER 2023 - MEN





Jean-William PREVOST 37 years old - CANADA

The famous Canadian flatlander is known for his artistic style and impressive BMX control. Highly creative, Jean-William (aka DUB) is one of those who have contributed to the popularity of his discipline, notably through his videos. Winner of the FISE World Series in 2017 and the Red Bull Circle of Balance in 2022, he continues to impress the public and the Flat world by placing 3rd in the first round in Japan

of the 2024 UCI BMX Freestyle World Cup.



Sakura KAWAGUCHI 18 years old - JAPAN



Louise SEIGNEUR 19 years old - FRANCE

A real hope for the sport, Louise rides alongside her twin sister Jeanne on the French team. European vice-champion in 2021, she won bronze at the French BMX Freestyle Championships in 2023, completing the podium behind Mélissa Droll and her sister Jeanne.

BREAKING INTERNATIONAL BATTLE

BY SAMSUNG

Created in the Bronx in the 70s, Breaking combines body movements and music. Gestural harmony and rhythm, appreciated through technical gestures, form the basis of this urban discipline. Dancers express themselves with a style that depends on their own identity. There are 4 main types of movement: Toprock, Downrock, Power Moves and Freezes, allowing dancers to express themselves.

This year, the FISE Montpellier Breaking competition has been reinvented to reconnect with the very essence of Breaking. On the program: Junior, B-Boys and B-Girls battles in IVSI, as well as Crew 2 VS 2 battles, a first for an even more artistic show. All discipline registrants will also be able to take part in the Breaking Cash for Move, in what promises to be a crazy atmosphere.





Phil Wizard 27 years old - CANADA

Considered one of the most creative and original Breaking performers in the world, B-Boy Phil Wizard, real name Philip Kim, discovered breaking in 2009. A true prodigy of the discipline, he made history in 2023 by becoming the first champion of his discipline at the Pan-American Games, after winning several world championship titles at the beginning of the same year. In 2024, he earns his place to represent Canada at the Paris Olympic Games.



Shigekix 22 years old - JAPAN

Shigeyuki Akarai, real name Shigekix, A professional gymnast in his teenage discovered breaking thanks to his older years, in the early 2010s Gravity, whose sister, B-Girl Ayane. In 2017, aged just 15, he real name is Miguel Rosario, fell in love reached the semi-finals of the Red Bull BC with Breaking and decided to devote One in Amsterdam and made history as his life to it. Since then, with his poethe youngest breaker invited to compete tic style and gravity-defying moves, the in the competition's final. Now recognized Brooklyn-based athlete has been racking as a world-class B-Boy for his fast, powerup victories and dazzling crowds. Today, with a career spanning 15 years and nearful moves, he won the Hangzhou Asian Games in 2023 and qualified directly for ly a hundred world and national titles, he the 2024 Olympic Games. is in line to represent his country at the Paris 2024 Olympic Games, this time in Breaking

BREAKING PODIUM - FISE MONTPELLIER 2023 - WOMEN



671 17 years old - CHINA

B-Girl 671, real name Liu Qingyi, made a name for herself in 2022 by beating some of the world's best B-Girls and winning gold at one of the discipline's flagship competitions: Outbreak Europe. She won gold again in 2023 at the Hangzhou Asian Games, securing her place at the Paris 2024 Olympic Games.

Real name Dominika Banevič, the B-Girl already has an impressive track record: she won the 2023 World Championships in Leuven as well as the 2023 European Championships in Almeira, but also finished third at the 2023 European Games in Krakow-Malopolska. In September of the same year, she won the WDSF Breaking for Gold competition in Porto, bringing her a step closer to Olympic qualification for Paris.

BREAKING PODIUM – FISE MONTPELLIER 2023 – MEN



Gravity

34 years old - UNITED STATES



16 years old - LITHUANIA

Nicka



Ami YUASA 25 years old - JAPAN

In 2022, the B-Girl was in the spotlight with her remarkable victories at FISE Montpellier and the Birmingham World Games. A bubbly athlete with a dynamic pop style, she has been revolutionizing the Break scene for several years. Borrowing heavily from hip-hop, her performances are ever more technical and rhythmic.

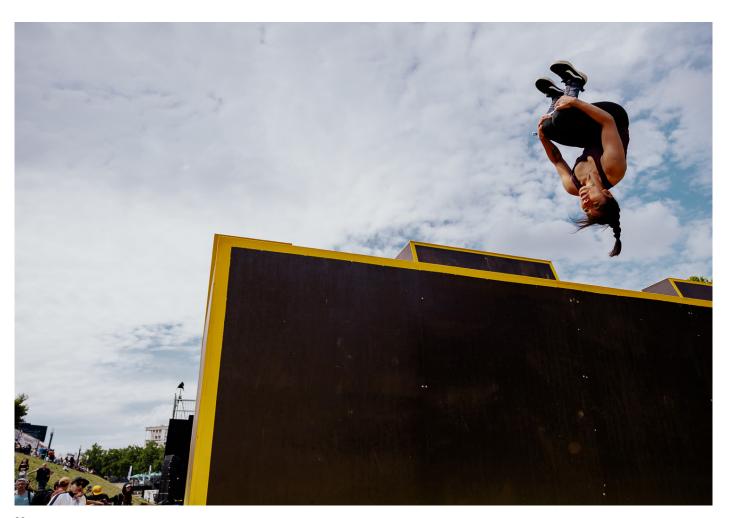
PARKOUR AERA

This area is equipped with blocks, walls and bars to reproduce the various obstacles found in the urban environment. The Parkour area at FISE Montpellier offers athletes the chance to exploit a range of physical techniques to overcome them.

FIG FREESTYLE PARKOUR WORLD CUP

PRESENTED BY BRICK

Parkour is an urban discipline popularized in part by the cinema. It can be summed up as the art of getting from one point to another by seeking efficiency in movement. In Freestyle, tracers use the obstacles to express their style and creativity as they cross the structures built by Brick, the official infrastructure supplier. The World Cup is organized in collaboration with the FIG and the FFG.



PARKOUR FREESTYLE PODIUM - FISE MONTPELLIER 2023 - MEN



Elis TORHALL 18 years old - SWEDEN

Elis Torhall has quickly become one of the best Parkour athletes in the world. He became the first male athlete in his discipline representing Sweden to win a World Cup gold medal when he won the Freestyle event in Sofia (Bulgaria) in 2021. In 2023, he won the Montpellier stage with a simply incredible performance and technique, and a full in back out to round off a memorable performance!



Tomoya SUZUKI 24 years old - JAPAN

Tomoya discovered Parkour by watching A freerunner famous for his stunts, which a video during a school trip to the United he showcases on his YouTube channel, States. What started out as a hobby this American is the first person to win gradually became a major part of a World Cup medal in his discipline for Tomoya's life. Taking part in national and the United States. A three-time Amerithen international competitions, Tomoya can Parkour Freestyle champion, Calen is now an accomplished athlete, with pushes the boundaries of his sport, three national champion titles and a 3rd always looking to create new moves while place finish at the FISE Montpellier in 2023, keeping safety in mind. where he made quite an impression.

PARKOUR FREESTYLE PODIUM - FISE MONTPELLIER 2023 - WOMEN



Ella Maria BUCIO 26 years old - MEXICO

The winner of the E-FISE 2020 Parkour competition has been practicing artistic gymnastics at a high level since she was a child. Between acrobatic movements, jumps and artistic figures, Ella Maria Bucio has managed to stand out from the crowd and become a favorite freerunner for forthcoming international events in just three years. In 2022, she was crowned world champion in the freestyle events at the championships held in Tokyo, Japan. That same year, she won gold at the FISE Montpellier Parkour World Cup in the Freestyle category, and finished first in the Parkour World Cup stage in Sofia, Bulgaria.

Adéla MERKOVA 24 years old - CZECH REPUBLIC A skilled gymnast when she was younger, Adéla Merkova has been fulfilling her potential in Parkour since 2019. Along with her twin sister Vendula, the two Czechs shine in this emerging discipline. In 2021, at the Parkour World Cup in Bulgaria, she won the Bronze medal, a performance she will repeat in 2022, at the World Cup in Bulgaria and the Parkour World Championships in Japan. At the FISE Montpellier 2023, she won bronze.



Calen CHAN 24 years old - UNITED STATES





Hanaho YAMAMOTO 34 years old - JAPAN

The Japanese tracer started Parkour in 2008. In October 2022, at the World Parkour Championships in Tokyo, Hanaho won the silver medal in Freestyle at the first edition of the championships, just behind Mexico's Ella Bucio.

FIG PARKOUR SPEED

Parkour, an urban discipline, was popularised in

part thanks to the cinema. It can be summed up

as the art of getting from one point to another by

seeking efficiency in movement. In Speed, athletes

have to overcome obstacles as quickly as possible

to reach the finish line. The World Cup is organised

in collaboration with the FIG and the FFG on Brick

modules, the official infrastructure supplier.

PRESENTED BY BRICK

WORLD CUP



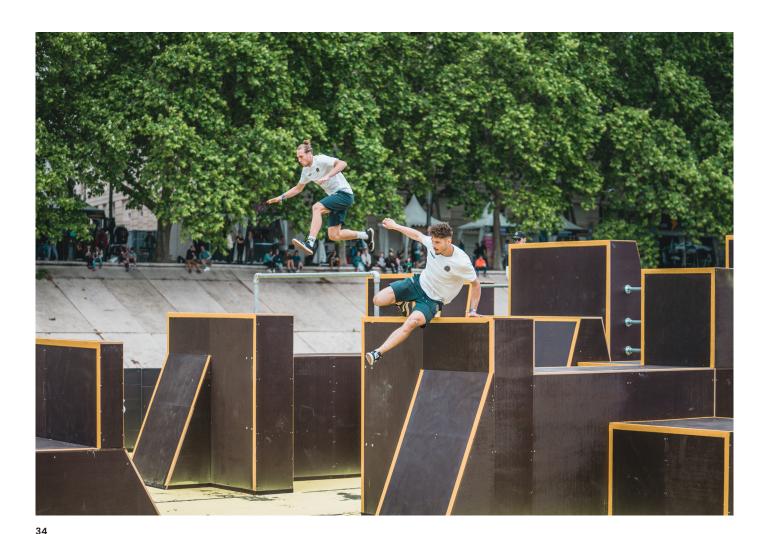
Luca DEMARCHI 24 years old - ITALY

Third at the 2022 Parkour World Championships in Tokyo, Luca impressed everyone in May 2023 at the FISE Montpellier when he finished top of the FIG ParkourSpeedWorldCupwithatimeof28.15 seconds.



Bohdan KOLMAKOV 26 years old - UKRAINE

This Ukrainian tracer began practicing parkour at the age of 10 and is now one of the big names in his discipline. In 2021, he won the Parkour World Cup in the Speed category. In 2022, he won several competitions, including the World Games in Birmingham, the Speed World Cup in Sofia, and the Parkour World Championships in Tokyo in the first edition of the championship in the Speed category.



PARKOUR SPEED PODIUM - FISE MONTPELLIER 2023 - WOMEN



Miranda TIBBLING 24 years old - SWEDEN

Miranda started Parkour in 2015 and is now one of the best performers in the discipline. With numerous medals to her name: gold in speed and silver in freestyle at the 2022 World Games, and gold again in speed at the Parkour Gymnastics World Cup in Bulgaria, she has been impressing audiences in Montpellier for the last two years with her big, creative runs.

She discovered parkour at the age of 17 after moving to a town where there was no climbing gym, a sport she had been practising since the age of 12. After her podium finish in Montpellier in 2023 in women's speed with a time of 45.070 seconds, she is taking part in the Brick Parkour Asian Tour in Vietnam to promote her sport in the country.

PARKOUR SPEED PODIUM - FISE MONTPELLIER 2023 - MEN



Jaroslav CHUM

26 years old - CZECH REPUBLIC

Jaroslav discovered Parkour and jumping techniques through the film Yamakasi. Before practicing Parkour, he tried his hand at several sports: hockey, karate and gymnastics. In 2022, for his first participation in the FISE, the Czech won with a run of just 19.47 and a memorable performance! Currently world champion in his discipline, he is eagerly awaited on the banks of the Lez in 2024.



Audrey JOHNSON 24 years old - UNITED STATES



Bodine ZUIJDERWIJK 30 years old - NETHERLANDS

Nicknamed Bo, this Dutchwoman is just as comfortable in Parkour Speed as she is in Taekwondo, a sport in which she holds a black belt. As well as competitions, she teaches freerunning to future athletes in the Netherlands, so that as many people as possible can take up the sport. Last year in Montpellier, she took 3rd place on the podium with a time of 46.061 seconds.

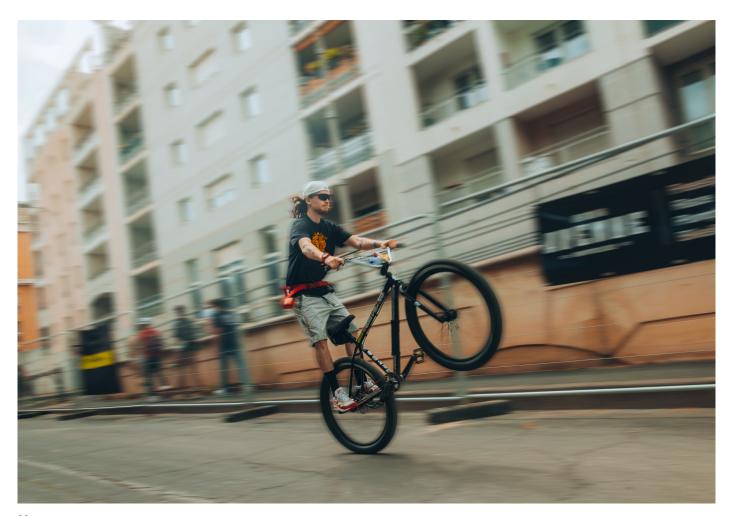
BIKE LIFE

Bike Life is practiced on a flat surface ideal for the athletes' tricks. Like the long avenues of America, the Bike Life zone at FISE offers riders a special place to express themselves. Secure and at the heart of the festival, this area will showcase the emerging discipline of Bike Life.

BIKE LIFE CONTEST

PRESENTED BY BMX AVENUE

Inspired by the motocross runs that punctuate everyday life in the city, Bike Life is now moving beyond the confines of its traditional development and invading town centers. Riding particularly sturdy bikes that have been given a unique aesthetic by the custom culture, riders perform one trick after another for as long as possible. Whether riding out or performing trick lines, they are taking over the urban space with this free form of expression.



ON THE GEORGES FRÊCHE PLACE, OPEN TO ALL

Access to the Place Georges Frêche, where the iconic Spine Ramp is located, remains free and open to the public every day until 11pm to watch the competitions and night-time shows, as well as the new activities and disciplines introduced this year.



©Julien Bacot/FFBB

BASKET 3x3 ARRIVES IN MONTPELLIER

3x3 basketball, the classic urban sport based on the free and creative practice of street basketball, was included in the list of Olympic sports at the Tokyo 2020 Games. For the first time, the sport will be part of the FISE Montpellier 2024 programme on the Place de la Mairie, where access remains free and open to all. 3x3 is managed and organized by the Fédération Internationale de BasketBall (FIBA) at world level and by the Fédération Française de Basket-Ball (FFBB) at national level. The expansion of the 3x3 World Tour and the 3x3 Superleague in France testifies to the incredible growth of this young, urban sport, where entertainment and DJs ensure an electric atmosphere!

FFBB 3X3 BASKETBALL TOURNAMENT

IN COLLABORATION WITH THE HÉRAULT BASKETBALL COMMITTEE

This year in Montpellier, 8 Pro Men's teams and 8 Pro Women's teams will be battling it out on the Place Georges Frêche for a top-class competition, as well as 5 U16 Boys' teams and 5 U16 Girls' teams.

As for the atmosphere, the iconic duo of Jamil Rouissi, one of the best-known voices in French basketball, and DJ Lass, basketball expert and DJ at the Tokyo Games, will be electrifying the Place de la Mairie and festival-goers alike!



SPINE RAMP : EPIC NIGHT-TIME CONTESTS FOR LEGENDARY PARTIES

The Spine Ramp is made up of two ramps joined by a central edge forming a W. This format enables athletes to perform aerial tricks while offering spectators an optimal field of vision.

CONTEST SPINE RAMP

BMX, ROLLER, TROTTINETTE

2024 sees the return of the iconic FISE Montpellier area: the Spine Ramp, where whatever the discipline, it's the night-time show that counts. Riders use each side of the ramp and the central ridge to compose their runs to unleash the crowd gathered on the square. Although the tricks are different for BMX Freestyle, Scooter Freestyle or Roller Freestyle, the format of this structure offers perfect versatility for all sports.

This edition will pay tribute to Pat Casey, one of the greatest riders of his generation and a member of the FISE Family, at the Pro BMX Spine Ramp contest named after him.

G-SHOCK MUSIC BOX

Exclusively for 2024, G-SHOCK, the riders' favourite brand of ultra-resistant watches, is launching a new musical feature to bring festival-goers into the heart of urban culture: the G-SHOCK Music Box. These daily events, from 9 to 11 May, will punctuate the week at the Spine ramp and the 3x3 Basket, with a programme of sports activities and DJs to electrify the crowd. In addition to this unique musical concept, there will be daily events such as the G-SHOCK Street Basketball Arcade and the G-SHOCK clip machine!

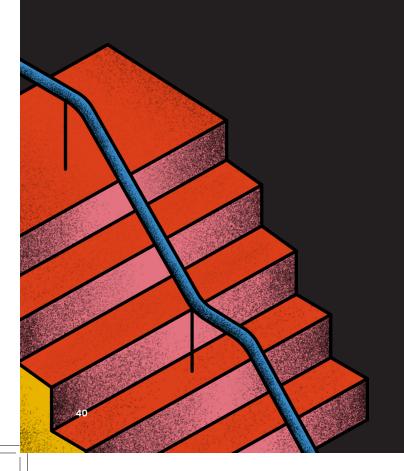


MEDIA GUIDE

ENJOY 55E

For nearly 30 years, FISE Montpellier has built on a close relationship with its spectators. Between the riders, the organizing team, the DJs, the speakers, the judges, the participants and the partners, it's a real community that comes together to live the epic FISE experiences. Although the competitions are always the highlights of the event, spectators also enjoy a host of activities that help to immerse them in the festival.





A NEW SPORTS AREA FOR EVERYONE, **THE SHRED ZONE**

This year, a new sports area is opening its doors at FISE Montpellier, not to host competitions but to give free rein to riders.

Professionals and amateurs alike will be able to take advantage of the Shred Zone every day. Open to all riders during free access times, it will enable enthusiasts to come and practice or challenge themselves alongside the competitions.

SHRED CONTESTS

Alongside the official competitions, the programme still offers riders the chance to take part in various formats of BMX, Skateboard, Scooter and Roller Contests. These bring together all categories of riders to challenge each other, with the only prizes at stake being money or prizes from partners. For the younger riders, it's an exceptional opportunity to challenge the more experienced.

THURSDAY MAY 9

12h00 - 14h00 : Break Park by YAMSONITE 14h00 - 15h00 : FISE Roller Cash for Tricks 16h00 - 17h00 : FISE Skateboard Cash for Tricks

FRIDAY MAY 10

14h00 - 15h00 : PARABMXFREESTYLE special session 16h00 - 17h00 : FISE Roller Rail Contest 17h00 - 18h00 : DISSIDENCE x FISE Scooter Rail contest

SATURDAY MAY 11

16h00 - 17h00 : KE'CHAUD Skateboard Ollie Contest 18h00 - 19h00 : ETHIC Scooter Long Jump Contest 19h00 - 20h00 : FISE BMX Cash for Tricks



TRY-IT SESSIONS

An annual highlight of urban sports and a real springboard for many athletes, FISE Montpellier is also an opportunity for the more curious to try out the disciplines on offer free of charge during sessions supervised by professionals. Equipment and safety gear are made available for initiation sessions supervised by professionals.

• FISE CAM

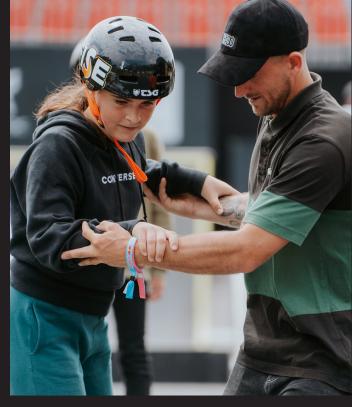
Cheer up, you're being filmed! Festival-goers are the very essence of FISE, and to put them center stage, the Crédit Agricole Languedoc Roussillon FISE Cam is making its appearance to capture the public's best moments. It will be on hand at the BMX Freestyle Park every day, but only for ten minutes or so during each session...

FAMILY PARK

BY L'ALPE D'HUEZ AND LES DEUX ALPES

New for this FISE 2024, the Family Park area of FISE Montpellier is specially dedicated to the entertainment of the youngest, with a maximum of activities proposed by l'Alpe d'Huez and les Deux Alpes. They will be able to take part in introductory courses throughout the week, including the Kids Rider Cup powered by FISE.

The FISE Kids Rider Cup is the meeting place for the youngest FISE riders, children aged 2 to 5. From Wednesday to Friday, Kids Rider Bike, a pioneer of the sport in Europe, will be on hand to welcome them on a track specially laid out for draisienne bikes. Kids Rider Bike has introduced the sport to children in over 530 towns and 9 countries. On Saturday and Sunday, it's time to meet the children, who will go home with a personalized nameplate and a bag containing a snack, a Kookabarra drink and goodies.





ART AND FISE AND THE CULTURAL OLYMPIAD LABEL

This year, ART & FISE is making a comeback, with the added bonus of the Paris 2024 Cultural Olympiad label, an official deliverable from the IOC, celebrating the richness and diversity of France's artistic heritage and creativity.

The programme includes a graffiti, pencil and upcycling workshop, where festival-goers can customize objects such as caps, broken skateboards or any other material they want to personalize. Another activity on the programme is the creation of giant collaborative frescoes by professional artists in the Family Park Zone and the Roller/Scooter Zone. As well as admiring these works, festival-goers will be able to take part in their creation and learn about graffiti.





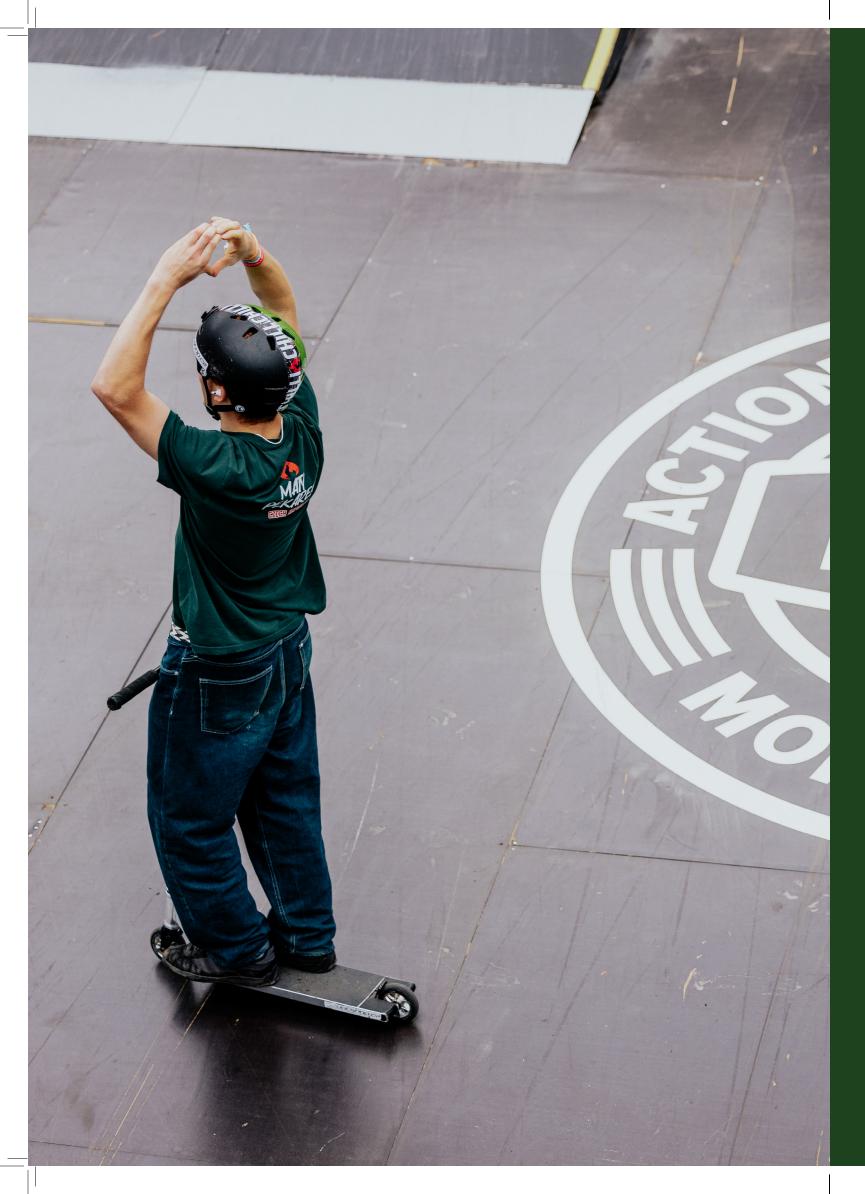
TWO FOOD COURTS ZONES

For the first time since the creation of FISE, festival-goers will be able to pay 100% by credit card, telephone or cashless card - just like at the FISE refreshment stands - with the creation of two Food Court zones, for an even more immersive experience!

Set up on either side of the Lez, with tables seated in dedicated shaded areas, a total of 17 carefully selected restaurateurs will be offering a variety of cuisine to delight even the most demanding taste buds. They have been chosen on the basis of their social and environmental commitments, in line with the values of FISE Montpellier. Over and above the legal criteria for sorting bio-waste and edible oils, the exhibitors are also committed to the FISE Montpellier sustainable catering approach by reducing packaging, selecting seasonal, local and organic food and adhering to the FISE social programme.

Whether you're a vegan or a fan of gourmet burgers, crispy tacos, refreshing bowls or frosted desserts, there's something for everyone at low prices!





FISE COMMITMENTS

A RESPONSIBLE TRANSITION FOR IMMERSIVE AND SUSTAINABLE ACTIVITIES

For several years, FISE via Hurricane Group has been committed to developing its activities in a more sustainable and inclusive way, with the aim of obtaining ISO 20121 certification this year (a responsible management standard for the events sector) through its values of passion, sharing, well-being, innovation, inclusion and sustainability. The Group's events mobilize the expertise of all its subsidiaries, who work on a daily basis to ensure that they run smoothly throughout the world, while improving control of the impacts inherent in these

The Group's events mobilize the expertise of all its subsidiaries, who work on a daily basis to ensure that they run smoothly throughout the world, while improving control of the impacts inherent in these large-scale gatherings. The variety of the Hurricane Group's activities means that sustainable development issues are always at the forefront, and each subsidiary is committed to managing the impact of its activities right from the design stage.

FISE MONTPELLIER X THE METROPOLE TO REDUCE WASTE

Reducing the volume of waste is a real challenge for festivals of this size. That's why FISE Montpellier, in collaboration with the Metropole of Montpellier, is making the reduction of plastic and waste in general a real priority. Free-access water fountains, re-use schemes and the sorting of waste that cannot be reused or repurposed are just some of the measures that have been in place for several years.

IMPROVING THE SYSTEM FOR PEOPLE WITH DISABILITIES OR REDUCED MOBILITY

Inclusion remains a priority for FISE Montpellier, with issues such as accessibility for people with disabilities or reduced mobility. To enable them to take part in the festival in the best possible conditions, new adapted paths will be accessible this year, including access to all the exhibitors and to the Chill Zone. Signage will also be based on the Falc method, which aims to simplify and make accessible to all the festival's written, electronic and audiovisual media.

This commitment is fully in line with one of FISE's key missions, which is to defend the practice of sport and its values for all. FISE Montpellier's new business model supports this mission, which is all the more important in the run-up to the Paris Olympic and Paralympic Games.

EENEDIS AND FISE, PARTNERS IN THE ECOLOGICAL TRANSITION

To become a player in this Ecological Transition, go to enedis.fr, where there are many vacancies for permanent contracts, work-study contracts, fixed-term contracts and internships.

URBAN SPORT SESSION : Let's shape the future of Urban Sports

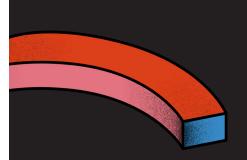
FRIDAY MAY 10

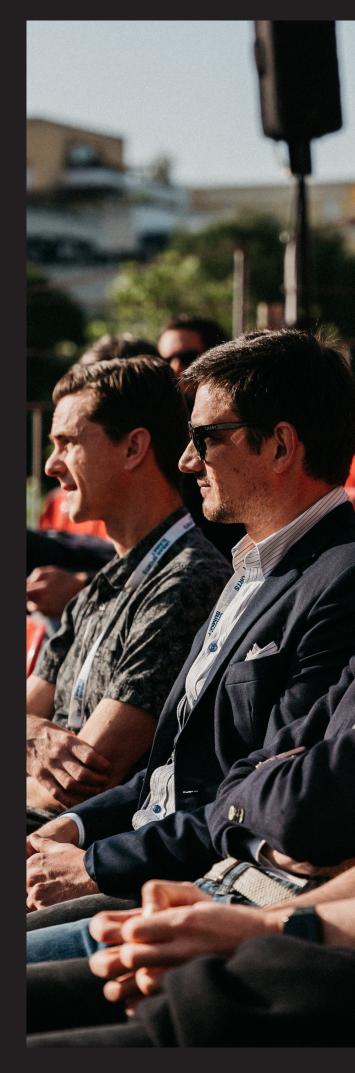
This year, discover a special edition of the Urban Sport Summit, renamed Urban Sport Session for the occasion, which will take place over one day and bring together the stakeholders of the international sports industry for a day of conferences and workshops on the theme of urban disciplines with a predominantly freestyle focus.

BMX Freestyle Park, Skateboard Street, Breaking and 3x3 Basketball are taking shape in the run-up to the Paris 2024 Olympics, and are driving the development of an entire ecosystem. FISE is an opportunity for these sports, some of which are still relatively unknown, to showcase their unique values to the world, bringing together communities of enthusiasts.

The Urban Sports Session is a time for exchange and sharing between the main decision-makers in the sports and urban sports sector to reflect on the future of these disciplines, such as the possible inclusion of Scootering and Roller as Olympic disciplines. As well as sport, the Urban Sports Session is also about thinking about sustainable, social and economic development models to shape the future of urban sports.

The aim is to give everyone the keys to building a 360° urban sports development plan for local, national and international projects.







They are FISE Montpellier



• RIDERS

In the spotlight since the first edition of FISE Montpellier, riders have shaped this unique event by their performance and the culture of their disciplines. BMX, Skateboard, Roller, Scooter... they take advantage of this exceptional opportunity to share their passion with everyone.



SPECTATORS

A big part of FISE Montpellier since its first edition, spectators converge on the banks of the Lez at each of the highlights of the FISE. All united by the values of freestyle, shared by the riders through their performances, they are immersed in the various competitions and activities offered by the associations and partners in the exhibitor villages. Involved in active participation throughout the five days of the festival, festival-goers enjoy a unique experience in discovering urban disciplines, which are also offered as introductory sessions.



MCs

The MC has a number of roles to play in the smooth running of a contest or show, which means he or she has to be a seasoned practitioner of the disciplines he or she wants to promote. For the riders and artists, he announces the running orders and informs them during their performance about the time that structures the runs or the show. They also play an important role in educating spectators about the sports and tricks involved, motivating them to encourage the riders and artists with their best vibes.



• DJs

Guaranteeing the atmosphere of the show or contest, the DJ sets the pace for the spectators and riders alike, keeping them motivated. Always chosen for his affinity with the discipline hosting his sets and set up in the area where the competition is taking place, he shares the favorite tracks of the communities of each discipline and allows the crowds to immerse themselves in their respective worlds. Here embodied by music, this sharing of common references is also an additional way of transmitting these passions.

* * * | | |

• JUDGES

The judges are selected from among experienced riders who are able to appreciate the subtleties of each performance, and assess the riders at each run. Using the modules provided in the zones, the moves are marked according to difficulty, quality of execution, originality, use of space, etc. Another key criterion is the overall impression of the run, generally judged by the style, fluidity and commitment of the rider.



• PARTNERS

Whether they are the local authorities that support FISE Montpellier, such as the Occitanie / Pyrénées-Méditerranée Region, the city of Montpellier and Montpellier Méditerranée Métropole, or the leading brands as private partners, they are all essential to the organization of the festival as they contribute the majority of its funding. Every year, they contribute to enriching the festival-goers' experience through a wide range of activities. For the most part, they are welcomed in the exhibitor villages and showcase their involvement in the festival by adding to the range of activities on the stands.



FEDERATIONS

With more than 25 years of history, FISE has built an international reputation in close collaboration with the national and international federations of the different disciplines. This collaboration allows FISE to host world-class competitions in France and to offer riders major challenges in their disciplines. Some of these competitions can even allow riders to get points for the Olympic qualification and thus offer an opportunity to reach the Olympic dream.



MONTPELLIER RESIDENTS

Hosts of the festival since 2007, Montpellier and its local residents welcome FISE to the banks of the Lez. Every year, the organizers work with the Port Marianne local residents' association to make their daily lives as easy as possible during the month-long set-up and staging of the festival, as well as the two weeks of dismantling. These initiatives guarantee that the city of Montpellier will be able to beat to the rhythm of FISE, and benefit from the economic impact of this major event.



• VOLUNTEERS

Essential to the success of the festival, FISE volunteers provide a helping hand to the organizers and get involved with all the professions represented at the festival. As active contributors to its success, it's also an opportunity for them to acquire new skills, find out about the events industry and get involved in promoting their passions to the general public.



MEDIA

Essential to the local, national and international reputation of FISE, journalists from the general and specialist media make a major contribution to the democratization of urban sports. Highlighting the different professions involved in events, the profiles of unique riders and the highlights of festivals, they have played a crucial role in the reputation of FISE Montpellier for over 25 years and are the levers for the development of alternative cultures.

HURRICANE GROUP

Hurricane is a group specialized in Urban Sports, with expertise in all areas related to events, communication and the manufacture of infrastructure throughout the world.

360° expertise through 5 departments (Events, Creative, Infrastructures, Talents and Print) to support brands in a communication and engagement strategy with 15-25 year olds, a unique, ultra-connected target in search of extreme experience and content.

FISE

EVENTS: unique events and turnkey event solutions

CREATIVE: the group's integrated sports marketing agency

INFRASTRUCTURES : street-inspired Parks

TALENTS : training and support for street culture talent

PRINT : visibility and layout solutions dedicated to events

ACTION SPORTS FESTIVAL



+100 employees worldwide 450 events organized since 1997 100 million fans reached on social networks

THE FISE ECOSYSTEM

In partnership with international and national sporting federations, Hurricane and FISE are proud to have contributed to the creation and development of new sporting events focused on young people and now included in the Olympic programme.

The Montpellier event is now recognised as the French meeting place for both amateur and professional riders, and has evolved into a unique platform in the sporting calendar. Riders, federations, advertisers, broadcasters, influencers... They all come together to benefit from the FISE experience and explore new avenues for development.

One of the key results of these exchanges is the success of the partnership between Hurricane and the International Cycling Union (UCI) initiated in 2016. By including the UCI BMX Freestyle Park and, more recently, BMX Flatland World Cups on the stages of the FISE World Series, the two partner organizations are complementing their expertise to further the development of these disciplines. In 2017, this momentum attracted observation from the International Olympic Committee (IOC), before the announcement two weeks later that BMX Freestyle Park would be introduced at the Tokyo 2020 Olympic Games.

In addition to competitions at the highest level of sport, Hurricane Group also designs, produces and installs the structures on which they take place. This expertise «by riders, for riders» also justifies its involvement as a supplier to the UCI Training Parks (Switzerland) and the Pôle France (Montpellier), helping riders to prepare for the Olympic Games.

HURRICANE PARKS

- the industry reference for sports areas

Founded in 1997 under the name FISE Area Skateparks, Specialized in the creation of Pumptracks and BMX tracks, it was in 2019 that the first Hurricane Tracks Hurricane Parks has been a Hurricane Group brand since 2017, dedicated entirely to the construction of urban Pumptrack came out of the ground. The company desports areas. BMX Freestyle, Skateboard, Scooter, Roller ploys a modern vision of Urban Sports and applies the precision of a passionate rider to its creations. From and Parkour, Hurricane Parks designs infrastructures for all urban sports disciplines. the first design drawing to the inaugural ribbon and the laying of the pavement, the team manages the entire The members of the team - all practitioners of at least project; an asset that makes it possible to work towards one action sports discipline - put their expertise at the a clear objective: to open the door to Action Sports to a service of the Parks and ensure the unrivaled quality of whole generation of enthusiasts, through daily practice the structures, which are essential for attracting new rior the sparkle of an event.

ders to the festival.

This recognition has also led to partnerships with the biggest international federations, such as World Skate (WS), the International Gymnastics Federation (FIG) and the International Cycling Union (UCI). The UCI has also entrusted Hurricane to repurpose their Official Competition parks (World Cups & Championships) as training facilities to provide athletes a chance to practice on similar parks in the run-up to the Paris 2024 Olympic Games.



HURRICANE TRACKS

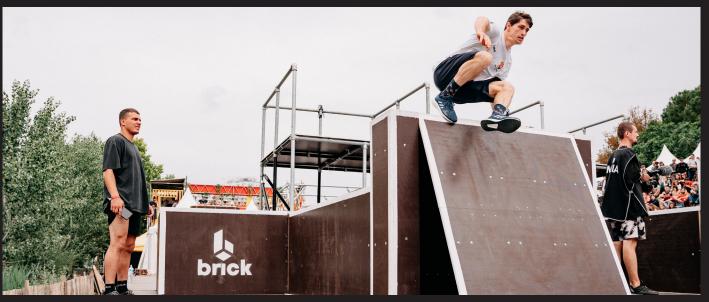
- tailor-made Pumptracks to suit all riders



BRICK

- flexible, adaptable parkour training zones

BRICK was born of a desire to inspire and transmit the values of Parkour to as many people as possible, by designing a range of modular, lightweight and durable equipment dedicated to Parkour. Today, BRICK offers tracers the possibility of designing, modifying and using their own training or competition area in complete safety.



PRINT EVENT - the visibility experts for events

Since 1997, Hurricane Group has been combining pro-Event communication and multimedia production, fessional expertise and knowledge of the events indus-try to offer ever more relevant strategies. The integration of D-Day Vision into the group in 2019, which led to the brand sponsorship and partnerships, collaboration with influential riders: Hurricane Creative offers comprehensive support from project conception to event-related creation of Print Event, now gives the group access to revenue generation. all the technical and graphic capabilities of this former To become an integral part of urban culture and forge subcontractor, to manage all its printing. This additional strength makes it possible to offer a complete range of lasting, authentic links with a passionate community, visit: event communication and signage services.

FISE BUSINESS SCHOOL

- the urban sports school

The FISE Business School is the result of a collaboration between the event organizer and the Keyce business and management school. It offers initial and work-study courses in marketing, management and sports events, to help students integrate into the national and international sports ecosystem. Driven by the same passions, students are selected for their interest in Action Sports, and by the complementarity of their profiles, representing all the stakeholders involved in their development.

Opened in 2021, the first campus in Montpellier has seen over a hundred passionate students pass through its doors. At the start of the 2024 academic year, the FISE Business School will move to a new campus in Thonon-les-Bains, the land of outdoor sports.

HURRICANE CREATIVE

- Hurricane Group's integrated sports marketing agency for over 20 years

https://hurcn.com/creative/



«FREESTYLE», « SPORTS URBAINS », « ACTION SPORTS »...

These are the generic terms for sports disciplines that defy gravity by playing with the urban elements. Practitioners, or more accurately "riders", divert the primary use of their means of locomotion (Skateboard, Bike, Roller...) by adapting to the structures offered by their environment ("spots"), while performing tricks.

Freedom, surpassing oneself and passion are the common values that unite all the disciplines of Freestyle, where the unrestrained expression of one's riding or sliding style (the "style") is an integral part of the practice.

Developing your physical capacities, pushing back your limits, asserting your personality, broadening your creativity, traveling to meet your peers, and of course freeing yourself from the rules that govern more traditional sports - these are just some of the motivations that drive each session.

SOME PRECISIONS... SO AS NOT TO MIX EVERYTHING UP

The disciplines hosted on the tour are different from «extreme sports», which are mainly practiced in natural environments, in which the rider evolves without having the control. This involves particular risks due to the fact of defying the elements, which are then in «extreme» configurations where only an elite can confront them. We will also avoid the terms «sliding sports», since in most cases the practitioners are driving!

Just as ambitious, «urban sports» or «action sports» take advantage of the city's facilities as a playground. The context is no longer a danger in itself, and it is the choice of the spot, the commitment needed to jump in and the technicality of the tricks performed that counts. According to his abilities and preferences, each rider expresses himself in a different way at the same spot. Even in sessions where several levels of practice are gathered, everyone appropriates the space in a unique way, which is the essence of Freestyle.

MEDIA GUIDE





BROADCASTS **AND SOCIAL NETWORKS**

TV LIVE

In France, on francetv slash, and internationally on Eurosport, all pro competitions will be broadcast live and exclusively. Highlights will also be available throughout the week on www.fise.fr and on the event's official social networks.



FRANCE TV SLASH, the digital service for 18-30 year-olds

francetv slash becomes the official broadcaster of FISE Montpellier 2024. Live broadcasts including three disciplines on the Olympic calendar (BMX Freestyle Park, Skateboard Street & Breaking), with commentary by France Télévisions and Riding Zone teams, will be available every day. They'll be backed up by sports experts who'll comment on the various events, which require special expertise. Magnetos, reports and walks through the heart of the festival complete this exclusive program, allowing viewers to experience the whole festival fully.

francetv slash is France Télévisions' free digital offering for 18-30 year-olds, featuring series, documentaries and programs dedicated to young people.

EUROSPORT, the sports reference in Europe

Eurosport brings the power of sport to life with specialized content from the world's greatest sporting events.

Strongly established as the home of cycling, Grand Slam tennis and winter sports, Eurosport's channels - Eurosport 1, Eurosport 2 - reach 246 million cumulative subscribers in 75 countries across Europe, Asia, Africa and the Middle East.

Eurosport.com is Europe's leading online sports information site, with an average of 30 million unique users per month. Eurosport Events specializes in the management and promotion of international sports events. Eurosport is part of the Discovery, Inc. family, the world's leading entertainment company, serving passionate audiences around the world with content that inspires, informs and entertains. For more information, visit : wbd.com

SOCIAL NETWORKS



schedule of the event in real time.



PRACTICAL INFO

MEDIA ACCREDITATION

Media accreditation is reserved for journalists: press, radio, television, cinema, press agencies and online publications.

Accreditation applications are available on the FISE Newsroom. Accreditation forms are nominative and must include individual contact details. They cannot be forwarded.

FILMING AUTHORIZATION

Each filming project must be the subject of a specific request to the media department, which will issue an authorization. Applications should be sent to Margaux Arranger (margaux.a@hurcn.com), specifying the nature of the project, the broadcaster(s), and any producers partners. The media department may refuse accreditation to media who have not made specific requests.

USE OF CONTENT

Photos and videos are for media use only. It is strictly forbidden to sell photos and videos for marketing purposes or to companies competing with Hurricane Group.

NEWSROOM - PRESSE

http://newsroom.fise.fr

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FISE MONTPELLIER 2024



OUR PARTNERS





